

• ASX Announcement

4 May 2023

Q3 FY23 Investor Briefing Recording

Pureprofile Limited (ASX: PPL or the Company) is pleased to invite investors to watch an archived video recording of the Company's Q3 FY23 investor briefing, which was held on Tuesday, 2 May 2023 at 10.15am (AEST).

The video recording can be accessed by using the following link:

<https://business.pureprofile.com/pureprofile-q3-fy23-investor-briefing-webinar/>

This announcement has been authorised for release to the ASX by Martin Filz, CEO and Managing Director.

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For further information, please contact:

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About Pureprofile

Pureprofile's vision is to deliver more value from the world's information.

We are a global data and insights organisation providing industry-leading online research solutions to agencies, marketers, researchers and brands & businesses.

Our research delivers rich insights into real human behaviour and provides the "Why" behind the "What" through our unique ResTech and SaaS solutions.

We build in-depth profiles of consumers via our proprietary and partner panels and give businesses the ability to understand, target, and ultimately engage with their audiences.

The Company, founded in 2000 and based in Surry Hills, Australia, now operates in North America, Europe and APAC and has delivered solutions for over 750 clients.