



## Simble Solutions Limited (ASX:SIS) | ASX Announcement

### December Business Update

Sydney, 21 December 2022: **Sustainability Solutions Company Simble Solutions Limited (ASX:SIS)** ('Simble' or 'the Company') is pleased to announce it has secured several new customers and partnerships with leading industry participants, providing further validation of Simble's technology and evidence of the growing demand for energy reduction and monitoring solutions.

#### Highlights

Simble has entered into new customer agreements with:

- Leading smart meter network company, **Intellihub Australia Pty Ltd (Intellihub)** to offer a white labelled version of the SimbleSense energy management platform to its customers on a per meter subscription basis. Intellihub manages over 1 million smart meters across Australia and NZ;
- Global investor, developer and manager of public infrastructure **Plenary Group (Plenary)** to implement the CarbonView sustainability and carbon reporting platform across its assets; and
- Engineering firm, **Frazer Walker** to implement the CarbonView sustainability and carbon reporting platform.

The Company has also entered agreements with two leading carbon offset partners:

- Leading Australian carbon offset platform **BetaCarbon** who will promote CarbonView as BetaCarbon's preferred carbon measurement platform to Australian retailers and brands; and
- Leading Berlin-based carbon offset platform **CEEZER** who will promote CarbonView alongside their carbon offset platform to their global clients .

These agreements continue the recent strong, global momentum for the Company's sustainability focused solutions.

These CarbonView and SimbleSense customer agreements provide the potential for a significant increase in ARR (Annual recurring revenues) over the next 24 months, linked to the rollout of the SimbleSense platform to Intellihub's customers. The minimum committed ARR of the above contracts is \$70K.



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### **Intellihub**

Intellihub is Australia and New Zealand's leading smart utility infrastructure provider, offering customers smart metering and data services to the energy and utilities sector, embedded networks and connecting customers.

The Company's partnership with Intellihub is for an initial two-year period and is centred around providing Intellihub and its customers access to a white-label version of the SimbleSense software platform. This agreement was secured following a successful 1 month trial of the platform with a select number of customers and related smart meters.

The Company's software will enable Intellihub customers to use half hourly electricity meter data to monitor their energy usage, identify trends and potential savings opportunities, and to assist in measurement and verification of energy efficiency projects.

Intellihub has a large customer base and manages over 1 million smart meters. As such, its customers are ideal end customers for Simble's product suite and in time Simble hopes to become the default energy management software platform for Intellihub's smart meter clients.

[www.intellihub.com.au](http://www.intellihub.com.au)

### **Plenary Group**

Plenary is a long term investor, developer and manager of major public infrastructure assets, including the Sydney Metro, Gold Coast Light Rail and new Footscray Hospital project.

CarbonView will be deployed at Plenary to measure the group's carbon footprint, including all direct and in-direct impacts. This will enable the provision of accurate and auditable financed emissions from the various investment projects and allow reporting to multiple standards, such as ISSB, SASB, TCFD, GRI.

[www.plenarygroup.com](http://www.plenarygroup.com)

### **BetaCarbon**

The Company has signed a strategic partnership agreement with carbon offset platform BetaCarbon.



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BetaCarbon Pty Ltd is Australia's most innovative full-service carbon solutions provider. They offer unrivalled access to world class carbon credits from both Australia and around the globe, delivered seamlessly via technology for business and consumer applications.

Simble's CarbonView platform provides key functionality for corporates seeking to accurately quantify emissions – a key requirement to be able to determine what and how much should be offset.

BetaCarbon and Simble will act as cross referral partners, on a non-exclusive basis, in the Australian market, and in time may work towards deeper integration into each others' platforms.

[www.betacarbon.com](http://www.betacarbon.com)

### CEEZER

CEEZER has built a powerful platform for corporates to integrate both carbon removal and avoidance credits, essentially making it simple for organisations to access the global carbon market. Based in Berlin, Germany, CEEZER is a leading carbon offset provider in Europe.

Simble's CarbonView platform provides key functionality for corporates seeking to accurately quantify emissions – a key requirement to be able to determine what and how much should be offset.

CEEZER and Simble will act as cross referral partners, on a non-exclusive basis, in the European and Global markets, and in time may work towards deeper integration into each other's platforms.

[www.ceezer.earth](http://www.ceezer.earth)

### Summary

These agreements build on the recent momentum and success in the UK, including recent wins for Sylvania's SylSmart solution at one of the UK's largest supermarket chains with an initial rollout of 20 stores, with growth potential to over 700 stores. Further wins include a rollout at one of the UK's leading universities starting with 5 sites and the potential to rollout to over 100 sites as well a UK NHS Hospital and a shopping centre in Brussels, Belgium.

Chief Revenue Officer, Fadi Geha commented: "With these new customer wins and new partnerships in place, we enter 2023 in a strong position to drive growth in sales



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of both the CarbonView and the SimbleSense platforms. Furthermore, we've been experiencing a growing pipeline and interest in both our carbon reporting and energy management solutions overseas and are now squarely focused on converting a number of these opportunities."

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**ENDS**

*This announcement has been authorised by the Board of Simble Solutions Limited*

### About Simble

Simble Solutions Limited (ASX:SIS) is a global Sustainability Solutions Group, with industry-leading software products enabling Net Zero carbon reporting, and energy monitoring & intelligence Software-as-a-Service (SaaS) solutions, together with energy efficiency and carbon reduction consulting services.

The company operates two product platform divisions - *CarbonView* and *SimbleSense*:

**CarbonView** is an enterprise grade Carbon and Sustainability Reporting platform that allows companies to measure and reduce their carbon emissions and also meet their carbon reporting obligations as they head towards zero carbon emissions.

**SimbleSense** is an integrated hardware and real-time software solution that enables businesses to visualise & control their energy systems and reduce energy costs.

Simble operates across the Commercial & Industrial and Small to Medium Sized Enterprises (SME) segments, and distributes both directly via B2B sales, as well as through multiple channel partners. Simble has an international presence with offices in Australia, the United Kingdom and Vietnam.

To learn more please visit us at:

[simblegroup.com](https://simblegroup.com)

[carbon-view.com](https://carbon-view.com)

[simbleenergy.com](https://simbleenergy.com)

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