



Top Shelf International Holdings Ltd

Principal Place of Business:
16-18 National Boulevard
Campbellfield
Victoria
Australia 3061

6 June 2023

ASX ANNOUNCEMENT (ASX:TSI)

Top Shelf International Holdings Limited (“Top Shelf” or “the Company”) secures ranging for NED Australian Whisky with Endeavour Group

Top Shelf is delighted to confirm it has secured ranging for NED Australian Whisky with Endeavour Group via its BWS and Dan Murphy's banners.

Four NED RTD SKUs and the 700ml glass have been added to the Endeavour dark spirits range following its annual reviews.

The NED 700ml will be available in select Dan Murphy's stores from mid-July while the RTD products will be available in selected stores nationally across Dan Murphy's and BWS aligned with consumer dark spirits consumption from late August.

The Endeavour ranging now provides NED with distribution in both major retailers, as well as extensive coverage across independent bottleshop networks. It is complementary to NED's current national retail distribution, which is also set to grow over the coming 12 months as outlined in an ASX announcement on 26 May 2023.

Top Shelf CEO, Trent Fraser, said:

“This ranging is a significant strategic milestone in our ambition to build NED by securing ranging in all major retailer banners. It is the culmination of many months of work and a critical first step in our relationship with Endeavour.

“We are grateful for the opportunity to showcase the NED portfolio in both BWS and Dan Murphy's to their core dark spirits drinkers, and look forward to working alongside the EDG team to deliver great results as the brand establishes itself in these channels.”

End

This announcement was approved by the Company's Chief Executive Officer Trent Fraser, on behalf of the Top Shelf Board.

For more information (investors and media):

For further information, please visit our investor website <https://www.topshelfgroup.com.au/investors> or contact investor relations at investor@topshelfgroup.com.au or on (03) 8317 9990.

Media enquiries, please contact Matt Slade 0409 916 474.

About Top Shelf

Top Shelf International is a Melbourne based distiller and marketer of premium Australian spirits, with distinctive brands in NED Australian Whisky and Grainshaker Hand Made Australian Vodka. The Company has a track record

of success creating high quality, premium Australian products and brands; each in its own way encapsulating a distinctive Aussie attitude, social experience and flavour profile.

The Company has expertise in the development and production of distilled spirits, undertakes a significant level of research and development and operates modern fermentation, distillation and packaging facilities in Campbellfield, Victoria.

The Company is creating Australia's first agave spirit range from its magnificent Agave farm in The Whitsundays region of Queensland. This location has been specifically chosen for its climatic suitability for growing *tequilana* blue agave. The farm is being developed using the most up-to-date and innovative agronomy and horticultural practices.

In addition to distilling and manufacturing its own portfolio of spirit brands, Top Shelf also provides canning, bottling and packaging services to a range of customers.