



14 October 2022

The Manager

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**ELECTRONIC LODGEMENT**

- Telstra Group Limited (ACN 650 620 303)
- Telstra Corporation Limited (ACN 051 775 558)

Dear Sir or Madam

**Group Executive role change at Telstra**

In accordance with the Listing Rules, I attach a market release by Telstra Group Limited (ASX: TLS) for release to the market. The market release is also provided for the information of Telstra Corporation Limited (ASX: TL1) noteholders.

Authorised for lodgement by the CEO.

Yours faithfully,

**Sue Laver**  
Company Secretary



## Group Executive role change at Telstra

**14 November 2022** – Telstra has today announced that Group Executive, Transformation, Communications and People, Alex Badenoch will be leaving Telstra.

CEO, Vicki Brady said after more than six years in her role and cumulatively almost 12 years of service, Alex had decided that now was the right time to step down given T22 and the CEO transition were complete.

“Alex was instrumental in the success of our T22 strategy and positioning Telstra as a leader in ways of working, as well as navigating the complexity of the COVID pandemic,” said Ms Brady.

“Apart from her role in leading Telstra’s T22 strategy, Alex was also responsible for delivering our Pillar 3 commitments, which transformed the way we work at Telstra. This was an enormous program of work and included shifting over 17,000 people to work in agile across the company. Through our Pillar 3 initiatives we have seen a significant uplift in our employee engagement of 8 points over the T22 period with Telstra now positioned at global high performing norm levels.

“Of course, all of this work was happening as we navigated the impacts of COVID – from our decision to quickly move as many people as possible to work from home, the provision of market leading COVID leave provisions, ensuring we had the right policies and processes in place to keep our people safe and importantly the maturing of our flexible work practices which are now without doubt leading the way globally for a new way of working.”

Alex will leave Telstra on 23 December and Ms Brady said she would now focus on recruiting a successor.

“Alex leaves behind a strong team with clear strategic priorities for T25 and we are confident that there is the talent, skill and drive in the team to continue going from strength to strength,” said Ms Brady.

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