

SELFWEALTH APPOINTS JODIE LEONARD AS NON-EXECUTIVE DIRECTOR

Melbourne, Australia – 12 September 2022: SelfWealth Ltd (ASX:SWF) (“Selfwealth” or “the Company”) is pleased to announce the appointment of Jodie Leonard as an independent Non-Executive Director.

Jodie is an experienced Non-Executive Director of listed and pre-IPO companies, with a focus on high-growth businesses undertaking digital transformation. She also has a deep understanding of ASX, APRA and regulated entity governance and risk requirements.

Jodie has more than 30 years marketing, digital and data experience and her executive career was in Chief Marketing and Corporate Strategy roles, across a diverse range of blue-chip companies including General Electric, British Airways, Telstra, Nine Network, Colgate Palmolive and Unilever.

Jodie is currently a Non-Executive Director of X2M Connect (ASX:X2M), XPON Technologies Group (ASX:XPN) and the Great Ocean Road Coast and Parks Authority. Jodie previously served on the board of the RACV, ASX-listed Flexigroup (now Humm Group, ASX:HUM), ASX-listed BWX (ASX:BWX), Beyond Bank Australia, Racing Victoria and Kinetic Superannuation. She has also Chaired both Remuneration and Risk Committees, been an active Audit Committee member and has experience on Investment Committees responsible for significant capital allocations.

Selfwealth Chair Rob Edgley commented, “We are delighted to welcome Jodie to the Board of Selfwealth. Her extensive experience in supporting high-growth business-to-consumer (B2C) companies through the digital transformation process will be invaluable for Selfwealth as we complete our transformation program in FY23 and re-position the company as Australia’s leading retail wealth management platform.”

Jodie Leonard will commence her role as Non-Executive Director of Selfwealth immediately.

The Board of SelfWealth Ltd has authorised the release of this announcement to the market.

Shareholder or Investor Enquiries

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