

Facsimile Cover Sheet

To:	Traffic Technologies	FAX: 03 9430 0244
	Company Announcements Office, Australian Securities Exchange	FAX: 1300 135 638
FROM:	Braith Morrow (03 8610 9222)	DATE: 03/05/2024
RE:	Form 603	NO OF PAGES (INCLUDING HEADER): 4
<input type="checkbox"/> URGENT <input type="checkbox"/> FOR REVIEW <input type="checkbox"/> PLEASE COMMENT <input type="checkbox"/> PLEASE REPLY		

Please find attached Form 603 in respect of our shareholding in the company.

Regards,

A handwritten signature in black ink, appearing to read 'Braith Morrow', with a long, sweeping horizontal line extending to the right.

Braith Morrow
Company Secretary

PLEASE CONTACT OUR OFFICE ON (03) 8610 9222 SHOULD THIS FACSIMILE BE INCOMPLETE OR ILLEGIBLE

FIRST SAMUEL LIMITED ACN 086 243 567
LEVEL 16, 500 COLLINS STREET, MELBOURNE VIC 3000
• PHONE 03 8610 9222 • FACSIMILE 03 8610 9299
EMAIL: anthony.starkins@firstsamuel.com.au

Form 603

Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme	Traffic Technologies
ACN/ARSN	ABN: 21 080 415 407

1. Details of substantial holder (1)

Name	First Samuel Limited
ACN/ARSN (if applicable)	ABN: 51 086 243 567

The holder became a substantial holder on 03/05/2024

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Refer Attached			

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Refer Attached		

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Refer Attached			

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
Refer Attached				

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:


Name and ACN/ARSN (if applicable)	Nature of association
Refer Attached	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
First Samuel Limited	Level 16, 500 Collins Street Melbourne VIC 3000

Signature

print name	Braith Morrow	capacity	Company Secretary
sign here		date	03/05/2024

DIRECTIONS

- (1)

If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2)

See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3)

See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4)

The voting shares of a company constitute one class unless divided into separate classes.
- (5)

The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6)

The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7)

Include details of:

(a)

any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b)

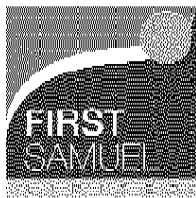
any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8)

If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9)

Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annexure A



First Samuel Limited

ABN 51 086 243 567

This is Annexure A of 1 page referred to in Form 603 - Notice of initial substantial holder dated 3 May 2024 in respect of Traffic Technologies Ltd (ACN 098 952 277).).

2. Details of Voting Power

<i>Class of securities</i>	<i>Number of Securities</i>	<i>Person's Votes</i>	<i>Voting Power</i>
Ordinary Fully Paid	47,753,517	5.48%	47,753,517

3. Details of Relevant Interest


<i>Holder of relevant interest</i>	<i>Nature of relevant interest</i>	<i>Class and number of securities affected</i>
First Samuel Limited	First Samuel Limited has entered into managed discretionary account contracts with its clients that provide it with the authority to acquire and dispose of the relevant securities at its sole discretion.	47,753,517 Ordinary Fully Paid

4. Details of present Registered holder of Securities

<i>Holder of Relevant Interest</i>	<i>Registered Holder of Securities</i>	<i>Person Entitled to be registered as holder</i>	<i>Class and number of securities Affected</i>
First Samuel Limited	FIRST SAMUEL LTD ACN 086243567	Managed discretionary account clients of First Samuel Limited.	47,753,517 Ordinary Fully Paid

5. Consideration

<i>Holder of relevant interest</i>	<i>Date of acquisition</i>	<i>Consideration</i>	<i>Class and number of securities affected</i>
First Samuel Limited	01-05-2024	\$67,000.00	10,806,432

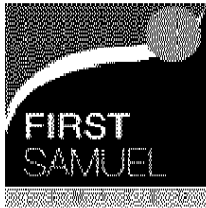

Signed

03 May 2024

Date

First Samuel Limited

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ABN 51 086 243 567 | Australian Financial Services No. 225405



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Warm Regards,

Makellan Bootes

Portfolio Operations Manager