



ASX Announcement

Prime Financial Group Ltd
(Prime – ASX:PFG)

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24 April 2024

Appointment of Joint Company Secretary

Prime Financial Group Ltd (ASX: PFG) (Prime) wishes to advise that, in accordance with ASX Listing Rule 3.16.1, Ms Priyamvada (Pia) Rasal from Automic Group has been appointed as the Joint Company Secretary, effective immediately.

Over 14 years Ms Pia Rasal has managed a portfolio of private companies, ASX entities and non-profit organisations in governance, corporate secretarial and legal roles.

Mrs Alicia Sanders will continue with the Company as Company Secretary and Group General Manager.

For the purposes of ASX Listing Rule 12.6, Ms Pia Rasal will be the primary person responsible for communications between the Company and ASX.

Authorised for release by the Managing Director & Chairman.

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About Prime Financial Group

Prime is an Advisory, Capital & Asset Management Group, operating across four key areas in Accounting & Business Advisory, Wealth Management, SMSF and Capital in its three core locations of Melbourne, Sydney and Brisbane.