

## ASX ANNOUNCEMENT

### CEO TRANSITION

**22 APRIL 2024**

**Melbourne, Australia** – The Board of Vitura Health Limited (ASX: VIT) (**Company**), a leading digital health platform business, has today announced the resignation of Rodney Cocks, Chief Executive Officer and Executive Director, who will leave the Company on 30 June 2024 after a tenure of nearly six years. He has also stepped down as a Director of the Company.

The Board would like to thank Rodney for his leadership at Vitura, including co-founding the Company, successfully delivering its IPO, along with the Company's major acquisitions of CDA Health and Doctors on Demand. Rodney has established Vitura as the leading listed medicinal cannabis company in Australia. Under his leadership the Company achieved record financial results in FY2023 which enabled the Company to pay its second fully franked dividend.

The Board has initiated a formal CEO recruitment process to lead the Company's next phase of growth. Vitura's longstanding CFO, Tom Howitt, will immediately assume the role of interim CEO until a new CEO is appointed. Current Financial Controller, Ben Cirillo, will assume the position of interim CFO during the transition.

Rodney Cocks said: "From a very small idea as a co-founder in 2017 we have grown Vitura to become an internationally renowned company that has delivered each and every day for our patients, prescribers, pharmacies, suppliers. I am looking forward to supporting a transition between now and when I leave the company on 30 June 2024 - and seeing Vitura continue to thrive in the future as it enters its next phase growth."

Robert Iervasi, Vitura Chair added: "On behalf of Vitura, I would like to thank Rodney for his contribution and commitment to the Company over the last 6 years. Key achievements during his tenure include co-founding the Company, the IPO, acquisitions of CDA Health and Doctors on Demand, establishment of the Melbourne Distribution Centre and the build out of the Canview platform. Rodney's transition provides the Board with an opportunity to also finalise the Company's future strategy for FY25 and beyond, details of which will be presented to shareholders in the coming weeks. We wish Rodney every success for the future."

Rodney Cocks remains a shareholder in the Company.

**\*\* ENDS \*\***

VITURA HEALTH LIMITED

ASX: VIT

PO Box 6168, South Yarra

Victoria 3141, Australia

[VITURA.COM.AU](https://www.vitura.com.au)





## About Vitura Health Limited (ASX: VIT)

[www.vitura.com.au](http://www.vitura.com.au)

Vitura Health Limited is diversified digital health business listed on the ASX (ASX: VIT) and, via its wholly owned subsidiaries, operates the following businesses:

- [www.burleighheadscannabis.com](http://www.burleighheadscannabis.com)

Burleigh Heads Cannabis operates the market leading prescriber, patient, pharmacy, and supplier online ecosystem, Canview, which sells and distributes 440+ therapeutic product and device SKUs within Australia from approximately 42 international and domestic brands.

- [www.canview.com.au](http://www.canview.com.au)

Canview is being developed to be a complete end-to-end healthcare ecosystem designed to provide doctors, pharmacists, and patients with a simple and cost-effective way to facilitate the treatment of patients with increased efficiency and compliance. The Canview system is based on a medicines wholesaling platform which seamlessly brings together several disparate SAAS (software-as-a-service) providers including inventory control, invoicing, customer management, reporting and analytics, all linked together through customised integration from third party providers. Underpinning the suite of SAAS elements are several bespoke, internally generated operating procedures and intellectual property assets, supported by the CanView customer support and infield customer engagement teams. Through the integration of the different elements which together make up Canview, the platform provides the best user experience in the industry.

Through the Company's relationships with third party integrators, Canview provides Australian doctors with the ability to integrate their patient management systems directly with the platform and to use their patient information to generate electronic prescriptions within the Canview platform, without the need to input the patient's details. Prescriptions are then sent directly to the Canview patient app where patients can manage their treatment and submit the prescription and subsequent repeats to one of the nearly 4,400 Australian pharmacies with accounts on Canview for dispensing.

While the Company's current operations focus on the sale and distribution of medicinal cannabis products, Vitura is fully licensed and equipped, via its two state-of-the-art distribution centres in Melbourne and the Gold Coast, to distribute all products under Schedules 2, 3, 4, 8 and 9. The establishment during the year of the Company's joint venture to distribute psychedelic products, including MDMA and Psilocybin, is a timely example of the many opportunities that the Company believes can be seamlessly integrated into its existing digital health platform business.

- [www.doctorsondemand.com.au](http://www.doctorsondemand.com.au)

The Company owns Doctors on Demand Pty Ltd, a nationwide 24/7 x 365 telehealth platform business that provide innovative primary health solutions to hundreds of thousands of B2C and B2B patients annually. Services include general medical consults, urgent care, medical certificates, pathology referrals, specialist referrals, men's health, women's health, medicated weight loss and smoking cessation.



- [www.cortexa.com.au](http://www.cortexa.com.au)

The Company owns 50% of Cortexa Pty Ltd, an incorporated joint venture with Canadian-based PharmAla Biotech (CSE: MDMA). Cortexa aims to be the leading supplier of psychedelics, GMP MDMA and GMP psilocybin, for research and therapeutic use in Australia.

- [www.cdaclinics.com.au](http://www.cdaclinics.com.au)

The Company owns CDA Clinics that undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis.

- [www.cannadoc.com.au](http://www.cannadoc.com.au)

The Company owns 75.5% of Cannadoc Health Pty Ltd, a medicinal cannabis clinic business that undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis.

### **Authorised by**

Robert Iervasi, Chair and Non-Executive Director

### **Contact**

#### **Vitura Health Limited**

Robert Iervasi  
Chair  
1300 799 491  
[info@vitura.com.au](mailto:info@vitura.com.au)

#### **Media enquiries**

Tim Fogarty  
The Civic Partnership  
+61 400 179 075  
[tim.fogarty@civicpartners.com.au](mailto:tim.fogarty@civicpartners.com.au)

### **Forward-looking statements**

This announcement includes forward-looking statements which may be identified by words such as 'anticipates', 'believes', 'expects', 'intends', 'may', 'will', 'could', or 'should' and other similar words that involve risks and uncertainties. These forward-looking statements are based on the Company's expectations and beliefs concerning future events as at the date of this announcement. Forward-looking statements are necessarily subject to risks, uncertainties, and other factors, many of which are outside the control of the Company, which could cause actual results to differ materially from such statements. The Company makes no undertaking to update or revise the forward-looking statements made in this announcement to reflect any change in circumstances or events after the date of this announcement.