



MARKET RELEASE

12 July 2017

MSM Corporation International Limited

SUSPENSION FROM OFFICIAL QUOTATION

The securities of MSM Corporation International Limited (the “Company”) will be suspended from quotation immediately, at the request of the Company, pending the release of an announcement by the Company.

Security Code: MSM

Cheng Tang
SENIOR ADVISER, LISTINGS COMPLIANCE (MELBOURNE)



ASX Announcement

12 July 2017

REQUEST FOR VOLUNTARY SUSPENSION

MSM Corporation International Limited (ASX: MSM), a leading digital technology and entertainment company, requests a voluntary suspension in the Company's securities until completion and announcement of the material contract to significantly increase the audience reach of its worldwide talent competition, Megastar and a capital raising.

The Company requests the securities remain in voluntary suspension until the earlier of the announcement to the market or the commencement of trade on Monday, 31 July 2017.

The Company is not aware of any reason why the voluntary suspension should not be granted.

FOR FURTHER INFORMATION, CONTACT:

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ASX Announcement

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ABOUT MSMCI

MSM Corporation International Limited (“MSMCI”) is an online entertainment company that specializes in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, competing to win One Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launches in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.

Megastar was founded by Adam Wellisch and Dion Sullivan in February 2014 and listed on the Australian Securities Exchange becoming MSMCI (ASX:MSM) in January 2016. The Company is currently headquartered in Sydney, Australia and Oakland, California, USA.

Visit www.msmci.com to learn more or to [sign up for the investor newsletter](#).