



## **Tesco Lotus Ranges Wattle Health Australia's Infant Formula Products**

- **Wattle Health Australia's CIQ accredited infant formula ranged in Tesco Lotus Chain Supermarket Co. in China**
- **Tesco Lotus Chain Supermarket Co. is part of one of the largest retail organisation in the world.**
- **Further validation of the brand in the largest market for nutritional dairy products**

**13 July 2017:** Wattle Health Australia Limited (ASX:WHA) are pleased to announce, a retail distribution partnership with Tesco Lotus Supermarket Co. (Tesco) in China to range WHA CIQ (China Inspection Quarantine) accredited infant formula range.

Tesco is part of Tesco PLC, one of the largest retail organisations globally, have recently entered the Southern Chinese province of Guangdong as part of their China market strategy.

WHA CIQ accredited infant formula range is currently available in their first Guangdong supermarket.

Tesco are committed to building a broader retail footprint throughout China with more stores planned for opening, starting with Shenzhen later this year.

“This retail distribution partnership with a high quality organisation, Tesco Lotus, further validates the Wattle Health Australia brand internationally and most critically in China” said Mr Lazarus Karasavvidis.

“Wattle Health Australia, with the strategic acquisition of CNCA approved facility Blend and Pack, has secured its position for post January 2018. We now submit to CFDA as the first series approved from Blend and Pack, allowing Wattle Health



Australia to be in a strong position to continue having CIQ accreditation for its infant formula range. We believe there will be increasing opportunities in China to grow the brand and more importantly capture increasing sales.”

Lazarus Karasavvidis  
Executive Chairman

## **About Wattle Heath Australia**

WHA is an Australian Company, based in Melbourne Victoria, committed to developing, sourcing and marketing high quality Australian made consumer food products. WHA objective is to be the brand of choice in the Australian domestic market and also expanding its footprint internationally.

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