



**For Release**  
3 April 2017

## **Gooroo commercial update – March 2017**

*Key highlights:*

- **Gooroo continues to grow hirer numbers using the platform, as well as key engagement metrics**
- **Over the past month Gooroo has appointed a number of experienced sales and marketing leaders in Australia and the USA**

Since the last announcement 28 February 2017, Gooroo has continued to grow the number of hirers on the platform, as well as key engagement metrics.

Gooroo CEO Greg Muller stated “we continue to work hard on optimising the Gooroo marketplace. For example, our optimisation efforts over the last month have netted over 50% increase in the number of invitations sent by hirers to candidates from 4.3 invitations per job posted.” Muller continued “Hirers are providing positive feedback about the user experience, and the ability to access our engaged and verified talent base. Individuals are now being offered interviews and jobs they would never have seen.”

Supporting these efforts, Gooroo will announce shortly the appointment of experienced sales and marketing leaders in Australia and the USA.

For more details on continued optimisation efforts and customer feedback, shareholders and investors are encouraged to watch or read the March Monthly Update at [www.goorooventures.com/blog](http://www.goorooventures.com/blog)

### **Investor & media enquiries**

Mr Peter Nesveda  
Corporate Affairs & International Investor Relations, Intuitive Pty Ltd  
Tel: +61 3 9504 8420, Mob: +61 (0) 412 357 375  
Email: [peter@intuitiveaustralia.com.au](mailto:peter@intuitiveaustralia.com.au)



## About Gooroo

Gooroo is reinventing how companies recruit and talent find work.

For companies, Gooroo finds qualified candidates quicker, more accurately and at a fraction of current costs. Talent no longer need to search for roles.

Gooroo has established an international talent pool across 110 countries. Hiring organisations pay to access this candidate pool and to match their role to candidates, using artificial intelligence.

Gooroo is initially targeting the US\$100 billion global information technology recruitment sector which promotes over 25 million roles each year. Gooroo's objective is to remove up to 90% of the time wasted in screening and shortlisting talent in what is a \$14 billion global problem.

For more information on Gooroo, visit:

Investor Hub: [www.goorooventures.com](http://www.goorooventures.com)

Hirer Website: [www.gooroo.io/hirer](http://www.gooroo.io/hirer)

Talent Website: [www.gooroo.io](http://www.gooroo.io)

*ENDS*