

ASX ANNOUNCEMENT

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Novatti Integrates TransferBridge with Zapper to Enable International Payments

Highlights:

- **Novatti successfully integrates its TransferBridge platform to enable Zapper customers to make domestic and international airtime top-ups and to pay international bills.**
- **Zapper is a leading global in-store merchant payment service provider that often replaces the need for traditional credit card terminals.**
- **Transactions already being received from South Africa and Zimbabwe, with additional countries including Argentina to go live shortly.**
- **Global non-cash transactions have grown strongly with emerging economies reporting the strongest growth rates¹**
- **Novatti receives a fee for each transaction.**

Novatti Group Limited (ASX: NOV, "Novatti" or the "Company") is pleased to announce that Zapper Marketing Limited ("**Zapper**") has selected the Company to enable airtime top-up features on the Zapper app through Novatti's TransferBridge solution.

The additional features include the ability for Zapper users to top-up domestic mobile airtime and top-up mobile phone accounts in other countries.

Zapper is an emerging global leader in the e-wallet and e-payment space. It provides an in-store merchant payment service based on a consumer using the Zapper app to pay at the Merchant site via a QR code. Zapper seamlessly integrates into existing POS systems or can be a standalone POS system.

In emerging markets, this often replaces the need for traditional and more costly credit card terminals. Novatti will receive a usage fee on every transaction and the revenues will be dependent on the take up of the service.

Zapper is a quick and easy way for consumers to pay for goods and services using their mobile phone. The service is appropriate for any physical location and online site and is currently used in 15,000 merchants across Europe, Africa and North America.

By way of example, a South African consumer with a credit card or mobile money wallet linked to their Zapper account can settle a restaurant bill by simply scanning

the QR code on their bill, enabling them to walk out immediately after the transaction is completed.

TransferBridge has been successfully integrated into the Zapper platform and the partnership satisfies both Zapper's and Novatti's strategy of continued innovative expansion into high-growth transaction-based revenue markets.

The non-cash transaction market is growing strongly. A study by Juniper Research found that the annual transaction value of online, mobile and contactless payments will reach US\$3.6 trillion in 2016, up 20% from 2015.

The research also forecasts that mobile wallet adoption would continue to accelerate in developing markets, with nearly 20 countries across Asia and Sub-Saharan Africa now having more mobile money accounts than bank accounts¹.

"Working with Zapper shows the benefits of long standing international relationships and the value of integrating our payments networks with other payments networks. Zapper is launching innovative services in multiple high growth markets, and we are a chosen service provider to them that leads to ongoing transaction revenues," said Peter Cook, Chief Executive Officer of Novatti.

"This increases the transaction processing within the Group and continues the diversification of our revenues into recurring fees and transaction processing fees."

¹[https://www.juniperresearch.com/press/press-releases/global-digital-payments-to-reach-\\$3-6-trillion](https://www.juniperresearch.com/press/press-releases/global-digital-payments-to-reach-$3-6-trillion)

For further information, contact:

Peter Cook

CEO

+61 411 111 153

www.novatti.com

Media Enquiries:

Melissa Mack

melissa.mack@mcpartners.com.au

+61 430 119 951

About Novatti Group Limited

Novatti is an award-winning global software technology and payment services provider. Both through technology and services, Novatti helps economies, corporations and consumers digitise cash transactions. Novatti's robust and efficient software solutions include Consumer Digital Wallets, Electronic Top-Ups, Mobile Money, Bill Payments, Remittance Services and Voucher Management Systems. Novatti's transaction processing services include Flexepin, an open-loop cash voucher service and TransferBridge, a global remittance network.

About Zapper Marketing Limited

Zapper Launched their first market in 2013. Zapper specializes in mobile payment, loyalty, and marketing solutions for a diverse range of merchants. Zapper is in over 15,000 merchants worldwide. The Zapper app is free to download for Android, iOS, and Windows Phone platforms. For more information, please visit www.Zapper.com.