

## ASX Release

**Google For Education Partner certification achieved****HIGHLIGHTS**

- **Significant step forward in the expansion of TALi Detect and TALi Train on a global basis particularly into the highly lucrative US education market**
- **The Company is now part of the Google for Education Integrated Solutions Initiative meaning TALi Detect and TALi Train products will be promoted through co-marketing activities and partnership branding support**
- **TALi Detect and TALi Train to operate on all Google-based touch screen devices in addition to current touchscreen iOS and Android devices**
- **TALi platform has full integration with Google Classroom**
- **Google dominates U.S. education sector with >55% of U.S. schools using Google products (Google Chromebooks +60% market share in the U.S.)**
- **Globally, over 90 million students, teachers and administrators use G-Suite for Education while more than 30 million students use Google Chromebooks.**

TALi Digital Ltd (**ASX: TD1**) (**TALi** or the **Company**), a leading early childhood technology business targeting attention in children through its breakthrough TALi platform, is pleased to announce that it has successfully achieved Google For Education Partner status on a global basis.

TALi Detect and TALi Train will be able to be accessed via Google products including G Suite for Education and Google Chromebooks. These products dominate the U.S. education system with over 55% of all U.S. school children using a Google product every day to facilitate their learning experience.

Google for Education Partner status also enables TALi to access technical support from Google developers as TALi products meet the requirements to be a priority for new Google features. This combined with marketing support including partnership branding support and participation in co-marketing activities will ensure TALi's position as a first to market leader in the ATTENTION assessment and training segment.

Partnership status with Google is reserved for companies which are selected post a structured assessment and verification process. The partnership represents a key affiliation for the Company. Google will assign a dedicated partner manager to facilitate and guide the Company on partner initiatives.

Commenting on the achieving Google For Education Partner status, TALi Managing Director Glenn Smith said:

*"Receiving this status significantly increases the potential availability for TALi solutions product suite and is a significant step forward in our expansion into the US market where the Google for Education platform is widely used and adoption of Chrome devices is substantial".*

Mr Smith said that as well as having significant co-marketing and co-branding opportunities, the TALi platform has full integration with Google Single Sign In, Google Classroom and other user experience and security related features.

*"These integrations help streamline the user experience by allowing the input of teacher, class and student data directly into our platform, making the onboarding process as seamless as possible," Mr Smith said.*

*“We now support Google Chrome devices as part of our move into the US market. These improvements aim to make the decision to use our products easier for schools that are embedded with Google’s platform and devices.”*

The Company will now display the Google for Education partner logo to further assist with uptake of the TALi solutions and the partner page for TALi can be located here:

[https://cloud.withgoogle.com/partners/detail/?id=ACkb94a-GCopZEScGrh2xh4vDlvt\\_4kY789S9QcM-NPp2ySh6Pw34CMyMRrsNnYqjBq7ItHt1-Lb&hl=en-GB](https://cloud.withgoogle.com/partners/detail/?id=ACkb94a-GCopZEScGrh2xh4vDlvt_4kY789S9QcM-NPp2ySh6Pw34CMyMRrsNnYqjBq7ItHt1-Lb&hl=en-GB)

## ABOUT GOOGLE FOR EDUCATION

Google for Education focuses on creating the best educational experience for over 70 million students and teachers in more than 180 countries. Google offer Chrome OS devices for classrooms - including Chromebooks, Chromebox, and Chromebases - and device management tools. In concert with developers, Google foster great learning experiences through solutions like Google Classroom, Google Expeditions, G Suite, and a rich ecosystem of Android apps available through managed Google Play. Google also support university research and infrastructure with Google Cloud Platform.

For further information regarding Google for Education Partners, please click on the link below: <https://edu.google.com/partners/>

## ABOUT TALi DIGITAL

TALi Digital Limited (ASX: TD1) is a leading early childhood technology business targeting ATTENTION in children through its breakthrough Tali platform. Tali combines evidence based proprietary algorithms inside a game-based program to assess and strengthen core attention in early childhood ([www.talihealth.com](http://www.talihealth.com)).

## CONTACT

**Glenn Smith**

Managing Director

TALi Digital Ltd

p: 1300 082 013

e: [info@talihealth.com](mailto:info@talihealth.com)

**Sue MacLeman**

Chair

TALi Digital Ltd

p: 1300 082 013

e: [info@talihealth.com](mailto:info@talihealth.com)