

Appendix 3Z

Final Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	BELL FINANCIAL GROUP LIMITED ('BFG')
ABN	59 083 194 763

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	COLIN MORTON BELL
Date of last notice	4 JULY 2018
Date that director ceased to be director	15 AUGUST 2019

Part 1 – Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
1,458,194 ordinary shares

Appendix 3Z

Final Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest	Number & class of securities
(1) Colin Bell Pty Limited ABN 88 129 343 817 (a company controlled by Colin Bell)	2,814,627 ordinary shares
(2) Baratta Superannuation Fund Pty Ltd ACN 120 536 316 (Baratta) ATF the Baratta Superannuation Fund (Fund). Colin Bell is a director and shareholder of Baratta and a member of the Fund.	51,540 ordinary shares
(3) Bell Group Holdings Pty Limited ABN 35 004 845 710 (BGH). Colin Bell is deemed to have a relevant interest in the BFG ordinary shares held by BGH.	143,998,350 ordinary shares
(4) Bell Securities Pty Limited ABN 59 006 465 498 (BSPL), a wholly-owned subsidiary of BGH. Colin Bell is deemed to have a relevant interest in the BFG ordinary shares held by BSPL.	2,232,000 ordinary shares

Part 3 – Director's interests in contracts

Detail of contract	Not applicable.
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.