



ASX ANNOUNCEMENT

12 August 2019

## **CANDY CLUB WELCOMES VETERAN CANDY LEADER AS DIRECTOR OF SALES**

Candy Club Holdings Limited (the Company) is excited to announce that Carla Stacho will join the Company as Director of Sales. Ms. Stacho will be responsible for growing national accounts and key strategic accounts for the Company.

Ms. Stacho joins the Candy Club team with more than 20 years of experience, most recently with Lolli and Pops, a premium purveyor of sweets, candies and confections with 80 stores across the United States. During her tenure there, Ms. Stacho was responsible for building their multi-million dollar per year wholesale business. Ms. Stacho comes with a deep background in an array of areas of building and growing confectionary businesses for both manufacturers and retailers. She has a wealth of experience in general management and long-standing relationships within the industry.

“We are thrilled to have someone with so much passion and experience in the confection industry join the Candy Club team,” says CEO and Founder, Keith Cohn. “Not only will Carla hit the ground running with her relationships in the industry, but her knowledge in all things candy will round out the current Candy Club team. Her decision to join our Company is a true validation of what we are building.”

### **About Candy Club:**

Candy Club is a leading specialty market confectionary company which operates a wholesale business and a direct-to-consumer subscription business in the USA. Founded in 2015 by serial entrepreneur Keith Cohn, the Company is executing an omni-channel strategy with a vision to become the world’s leading specialty market confectionary company. The Company is headquartered in Los Angeles, CA, United States.