

A photograph of an elderly couple in a kitchen. The man, with a white beard and wearing a green sweater, is smiling and looking towards the right. The woman, with short white hair and red-rimmed glasses, is leaning over his shoulder, smiling broadly. They are both holding dark blue mugs. The background features a rustic wooden wall, a window with greenery outside, and a shelf with hanging mugs.

# SelfWealth<sup>®</sup>

## Investor Presentation

Full year results to 30th June 2019.



# Contents

About SelfWealth

Year in Review

Looking Forward to 2020

Thank You and Contact Details



SelfWealth®

# Who is SelfWealth?

SelfWealth is the solution to a problem Australian investors have been frustrated with for years: how to access to some of the world's most cutting edge investment insights, without breaking the bank. Our inquisitive company and its leadership continue to innovate and surprise the industry with new solutions to an age-old problem: how to trade smarter.



Australia's cheapest and fastest growing flat-fee ASX trading platform.



Actionable insights from over 60,000+ real investor portfolios that assist members in outperforming the market.



SelfWealth SMSF Leaders Fund.  
World-first ETF driven by community data to be launched 2019.



SelfWealth Adviser Platform. Introducing an industry-changing Adviser Platform for share trading.



# The Year in Review

↑ **\$2.8m**

in operating revenue, up 167% from \$1.05m in FY18.

↑ **\$90m**

Client Cash balances, up 126% from \$40m in FY18.

↑ **\$1.22bn**

FUA up 125% from \$0.542bn in FY18.

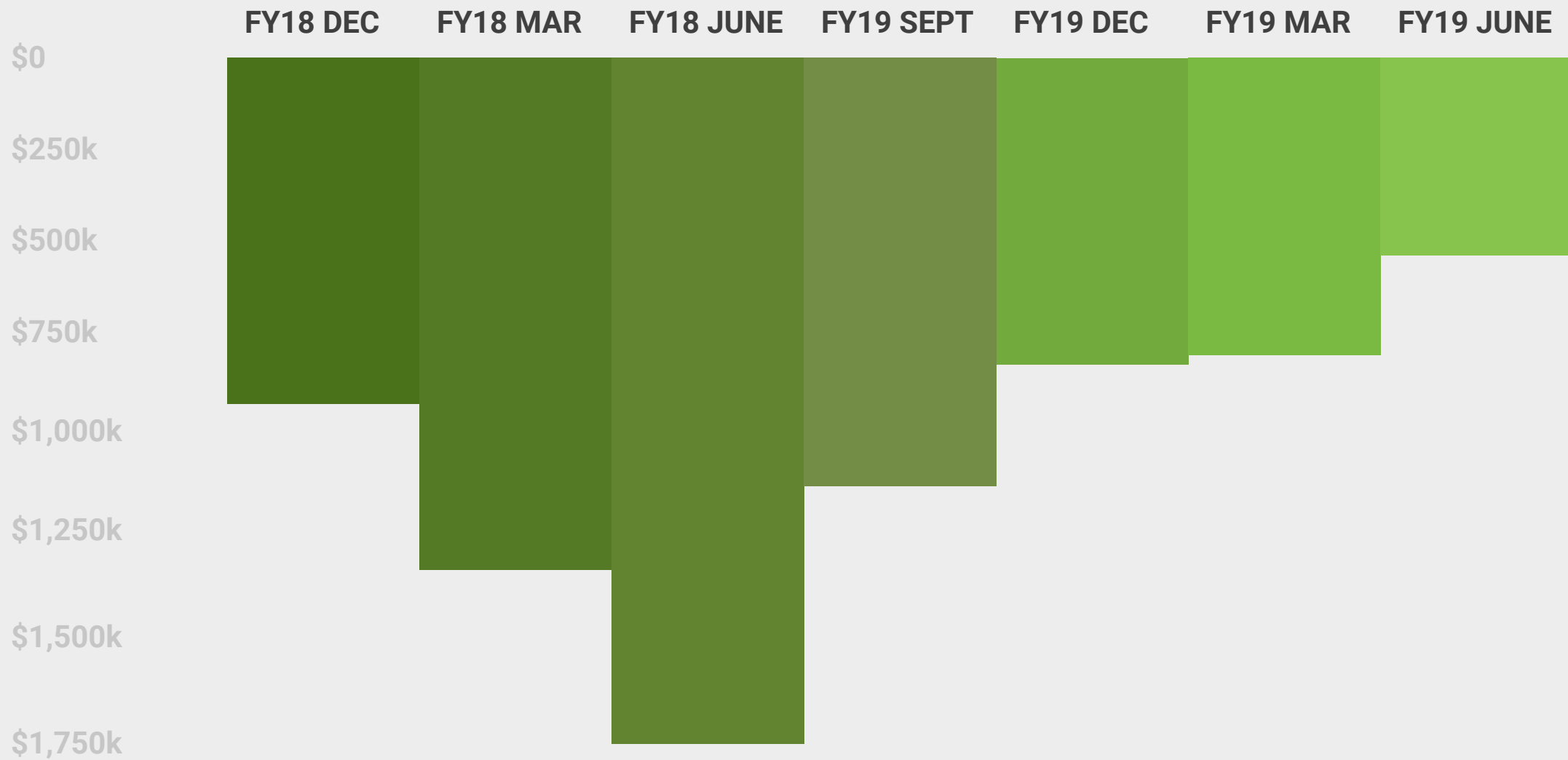
↑ **143%**

increase in trades YOY.

↑ **195%**

increase in active traders YOY.

# Cash Burn by Quarter





# 2020 Underway



## Records already broken

Quarterly trade record already broken, only two months into the new year.



## Adviser Platform launch

Hard launch this quarter forecasting a boost to trade volumes, FUA and client cash held.



## ETF Application with ASX

Launch scheduled for Q1 FY20.

# Thank You

The Board would like to thank you for your ongoing support and is excited to continue the SelfWealth journey into a promising 2020. For any enquiries, please contact the relevant people below.

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