

SUCCESSFUL COMPLETION OF CAPITAL RAISE

Digital technology and entertainment company, MSM Corporation International Limited (ASX: MSM) wishes to advise that the Company has completed the \$1.44M capital raising announced on 28 November 2018 (Capital Raise) lead managed by Emerald Capital Australia Pty Ltd and the suspension in the Company's securities will end following reinstatement by ASX.

The Company can confirm that it is in compliance with Listing Rule 3.1 and there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable. MSM will provide monthly cash flow reporting in the form of Appendix 4C for a period of at least six months.

As announced on 1 May 2019 and 22 March 2019, the Company is seeking to expand the reach of the Company's extensively built Megastar online competition platform for use across other sectors and genres of the global mobile competition framework outside North America. This has initially been focused around current partners and affiliates of The Riva Group's Esports talent identification.

This strategy is intended to reduce the operating costs of the Company such that the costs associated with the operation of the platform and the competitions to be borne by the licensees.

The Company and Riva are also continuing to develop the Megastar India opportunity and collaborate with Firefly Games to focus on publishing IP based mobile gaming titles such as DreamWorks Universe of Legends and other future game releases.



FOR FURTHER INFORMATION CONTACT:

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ABOUT MSMCI

MSM Corporation International Limited ("MSMCI") is an online entertainment company that specialises in building and launching new digital entertainment products to audiences in the US, Great Britain, Australia, Canada, New Zealand and South Africa. MSMCI partners with local operators in non-English speaking markets to maximise the reach of its products and services globally.

MSMCI's flagship product is Megastar, a global, mobile-first talent competition, featuring performers of any category, competing to win one Million US Dollars, a role in a film and various other prizes. Winners are chosen by fans voting in the competition through the Megastar App.

The first Megastar competition launched in MSMCI's six core markets with the App available for download from the Apple and Google Stores. Additional Megastar competitions will subsequently launch in non-English speaking markets via partnering and licensing agreements.



ABOUT RIVA

Founded in 2002, with Headquarters in Dubai and offices across the world from the USA to East Asia; The Riva Group have successfully been delivering the vision of tomorrow for over 15 years. The Riva Group of companies hold an industry advantage in their ability to take every project from concept to execution all housed under one roof. The complementary divisions cover: creative design and development of theme parks, brand and Intellectual Property licensing, 3D animation and visual effects for films, games and TV content.

The Riva Group recently played an instrumental role in the concept, design and development of major theme parks in the middle east, based on world class IP licenses. The concepts for one of the parks was inspired by The Riva Group's Chairman; Mr Paul Roy and his Mumbai based celebrity partners who specialise in directing, screenwriting and production for Bollywood and have won numerous awards and international accolades over the last 15 years.

The Riva Group have vast experience specialising in licensing agreements where they have successfully negotiated and arranged for licenses for world class entertainment Intellectual Property with; Dreamworks Animation, Marvel, Sony Pictures, Electronic Arts, Lionsgate, Square Enix, Microsoft Studios, Cartoon Network, Capcom and Konami. The Riva Group in partnership with Los Angeles-based Firefly Games have developed the cutting-edge Dreamworks: Universe of Legends Mobile Game where Shrek meets Kung-Fu Panda in a Dreamworks Hero mashup. (Google Play pre-registration page - <https://play.google.com/store/apps/details?id=com.firefly.dreamworks.dwuol&hl=en>)