

Market Release

5 July 2021

Serko appoints Shane Sampson as Chief Financial Officer

Serko Limited (NZX/ASX:SKO), a leader in online travel booking and expense management technology, is pleased to announce the appointment of Shane Sampson as Chief Financial Officer commencing 11 October 2021.

Shane joins Serko with over 30 years' experience in finance, commercial and leadership roles, most recently as the CFO of NZX and ASX listed company PushPay. Through his career to date he has held senior management roles, building and leading large teams at Vector, Spark and Pulse Energy. Shane has a BCA and LLB (Hons) from Victoria University of Wellington and is a member of Chartered Accountants Australia and New Zealand.

Darrin Grafton, Serko CEO, welcomed the appointment commenting: "Serko is on a global growth trajectory, and we believe Shane brings the strategic, financial and commercial acumen needed to help lead our business through to the next phase. As well as being a technically skilled financial professional with a strong track record of developing high performance teams, he has the capability to add value from a broader commercial perspective and we're excited to welcome Shane to our Executive team."

Shane is a passionate believer in Paul Callaghan's vision of "increasing prosperity, inspiring our next generation, and making NZ a place where talent wants to live" through commercialising innovative ideas internationally and added "I am excited to be joining the wonderful team at Serko as it realises the incredible opportunities in front of the business. Serko is a remarkable combination of a well-established company with a long track record of market leadership and growth but also one that is in a position to step change that rate of growth globally and I am looking forward to contributing to Serko's ongoing success."

Shane will be taking over from Susan Nemeth, Serko's Interim CFO who has held the position since May 2021.

Ends

For and on behalf of Serko Limited

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About Serko

Serko is a leader in online travel booking and expense management for the business travel market. Zeno is Serko's next generation travel management application, using intelligent technology, predictive workflows, and a global travel marketplace to transform business travel across the entire journey. Listed on the New Zealand Stock Exchange Main Board (NZX:SKO) and Australian Securities Exchange (ASX:SKO), Serko is headquartered in New Zealand, with offices across Australia, China, and the United States.. Visit www.serko.com for more information.