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ZOLEO OFFICIALLY LAUNCHES IN NEW ZEALAND & HITS >1 MILLION MONTHLY MESSAGES IN JULY

Beam Communications Holdings Ltd (ASX: BCC, “Beam” or the “Company”) is pleased to announce that ZOLEO is immediately available for purchase in New Zealand, as the multi-award winning global seamless messaging solution hit a key milestone with more than one million satellite messages exchanged in July.

The Beam-designed and developed device can be purchased on Amazon.com’s New Zealand website and through selected independent dealers in the country.

Beam is in the final stages of securing an agreement with several major outdoor retailers in New Zealand and will provide updates as these negotiations progress. New Zealand is one of Beam’s territories under the Joint Venture (JV) with Roadpost Inc.

“This is the first time ZOLEO is being offered to consumers outside of Australia and North America. New Zealand is an ideal market for ZOLEO given its strong appeal to adventure travellers, outdoor enthusiasts and caravaners,” said Beam’s Managing Director, Michael Capocchi.

“The launch into this new market comes as ZOLEO users exchanged more than a million satellite messages in just the last month. That works out to one ZOLEO message being sent every 2.5 seconds on the Iridium satellite network.”

Yours faithfully,



Dennis Payne
Chief Financial Officer & Company Secretary

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About Beam Communications Limited

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment applications and services. Its products and services are adopted by some of the world's largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat & Thuraya, to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

About ZOLEO Inc.

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions, including innovative wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation and lone worker safety. Its products are offered through authorised retailers in the US, Canada and Australia. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit www.zoleo.com.