

25 June 2021

AUSTRALIA POST COMMENCES SALES OF ZOLEO

Beam Communications Holdings Ltd (ASX: BCC) is pleased to announce that Australia Post Group has commenced online sales of the Beam designed and developed ZOLEO device and will start stocking the product at their outlets before the end of this month.

Consumers can currently purchase ZOLEO from the Australia Post website, which is one of the nation's most popular online shopping destinations that attracts millions of visitors a year.

ZOLEO will be initially stocked at 125 regional and rural outlets across the country that were selected by Australia Post for their high sell-through rates. These include Mount Isa in Queensland, Kalgoorlie in Western Australia and Lakes Entrance in Victoria – just to name a few.

These Australia Post outlets will supplement the circa 70 Anaconda Group stores that are concentrated in metro areas that sell ZOLEO, along with 42 other independent dealer locations.

"There are more than seven million Australians who live in rural and regional areas and they are key target users of ZOLEO as around 80% of Australia's landmass has no mobile coverage. The recent wild winds that cut power and internet connection across large parts of Victoria highlights the importance of having a device like ZOLEO too," said Michael Capocchi, the Chief Executive Officer of Beam.

"Additionally, ZOLEO will also appeal to caravaners, boaters, skiers and hikers visiting regional Australia as the device allows subscribers to call for help and to keep in touch with friends and family from anywhere.

"Sales of ZOLEO have accelerated in the last few months and having Australia Post as a retail partner will help drive our next phase of growth."

Yours faithfully,



Dennis Payne
Chief Financial Officer & Company Secretary



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About Beam Communications Holdings

Limited Beam Communications Holdings Limited (formerly World Reach Limited) is an Australian publicly-listed company that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment, applications and services. Its products and services are adopted by some of the world's largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat & Thuraya, to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.