



ASX Announcement
23 March 2021

Whispir Limited
(ASX : WSP)

Whispir closes SPP; well-funded for growth

- Whispir has raised A\$610,162.50 via a Share Purchase Plan (SPP) to eligible shareholders.
- Follows successful A\$45 million Placement to new and existing institutional investors.
- Proceeds enable Whispir to accelerate its growth strategy, including:
 - Fast-tracking its five-year product roadmap;
 - Driving new and existing customer growth in ANZ and Asia;
 - Increased investment in North American market expansion; and
 - Strengthened balance sheet to provide working capital flexibility.

Whispir Limited (ASX: WSP, Whispir or Company), a leading software-as-a-service (SaaS) communications workflow platform that automates interactions between organisations and people, advises it closed its Share Purchase Plan on 19 March 2021, raising A\$610,162.50 (**SPP**). The SPP followed Whispir's successful A\$45 million Placement to new and existing institutional investors.

Under the Share Purchase Plan, Whispir will issue 162,710 fully paid ordinary shares (**New Shares**) at a price of \$3.75 per share. The shares issued under the SPP will rank equally with existing ordinary shares of Whispir.

Funds raised will be used to accelerate Whispir's growth strategy in its three key markets of Australia and New Zealand (ANZ), Asia and North America, capitalising on global digital transformation and automation trends.

The New Shares under the SPP are expected to settle on 26 March 2021 and be issued and commence trading on ASX on a normal basis on 29 March 2021.

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About Whispir

Whispir is a global scale SaaS company, founded in 2001 to provide a communications workflow platform that automates interactions between organisations and people.

Our products enable organisations to improve their communications through automated workflows to ensure stakeholders receive accurate, timely, useful and actionable insights in a manner that is sensitive to individual contexts and preferences. Our customers use Whispir's software to create interactive, multi-party and omnichannel communications from templates, solving simple to complex communications workflow tasks.

Whispir operates across three key regions of ANZ, Asia and North America.

More information www.whispir.com

