



ASX ANNOUNCEMENT

Kraft Heinz Legal Proceedings

The High Court of Australia has today dismissed Kraft Heinz's Application for Special Leave to appeal to the High Court, in the legal proceedings by Kraft Heinz against Bega Cheese Limited (ASX:BGA) in relation to the right to use the trade dress currently used for Bega Cheese's peanut butter products. This decision by the High Court today confirms Bega Cheese's right to use the current packaging of its smooth and crunchy peanut butter products.

The dismissal of the Special Leave Application means that the decision of the Full Court of the Federal Court of Australia handed down in April this year on this issue will stand.

Bega Cheese looks forward to continuing to produce and supply our customers with our much-loved peanut butter products. We are a proud Australian company and are proud to own Australia's favourite peanut butter.

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For further information please contact

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