

ASX Release

INVESTOR PRESENTATION

TALi Digital Ltd (ASX: TD1) (TALi or the Company), a leading early childhood technology business targeting attention in children through its breakthrough TALi platform has today released an updated investor presentation.

The presentation will be used to update stakeholders on TALi's ongoing development and market roll-out of its evidence-based platform, which is purpose built to aid in the detection and training of children at risk of attention issues.

To learn more about TALi Digital visit www.talidigital.com or for more information on TALi DETECT and TALi TRAIN visit www.talihealth.com.

This ASX release and presentation has been approved by the Board of Directors.

ABOUT TALi DIGITAL

TALi Digital Limited (ASX: TD1) is a leading early childhood technology business targeting ATTENTION in children through its breakthrough TALi platform. TALi combines evidence based proprietary algorithms inside a game-based program to assess and strengthen core attention in early childhood (www.talihealth.com).

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TALi DIGITAL (ASX: TD1) Investor Presentation

April 2020

Happier kids start here.

talidigital.com

A noble investment

Happier kids start here.



Investment Highlights



Novel platform technology

Game-based digital learning program supported by proprietary algorithms, designed to assess and strengthen attention in early childhood.



Protected IP

TALi is registered as a trademark in Australia, US, and China. Patents granted in US and Australia*.



Clinically validated

Supported by 20+ years of research in developmental psychology, with clinical trials informing the evolution of the technology. TALi TRAIN is classified as a medical device (ARTG Class 1, FDA Class 2 and CE Mark).



Partnerships secured

Partner status secured with Google Education. Research partnership secured with the Victorian Department of Education. Registered NDIS provider. Global distribution via iOS and Android.



Revenue ready

Stage 1 (TALi TRAIN), stage 2 (TALi DETECT) and stage 3 (TALi MAINTAIN). Secure runway to market, with with ~5.1m in cash in bank as at 31st March 2020.

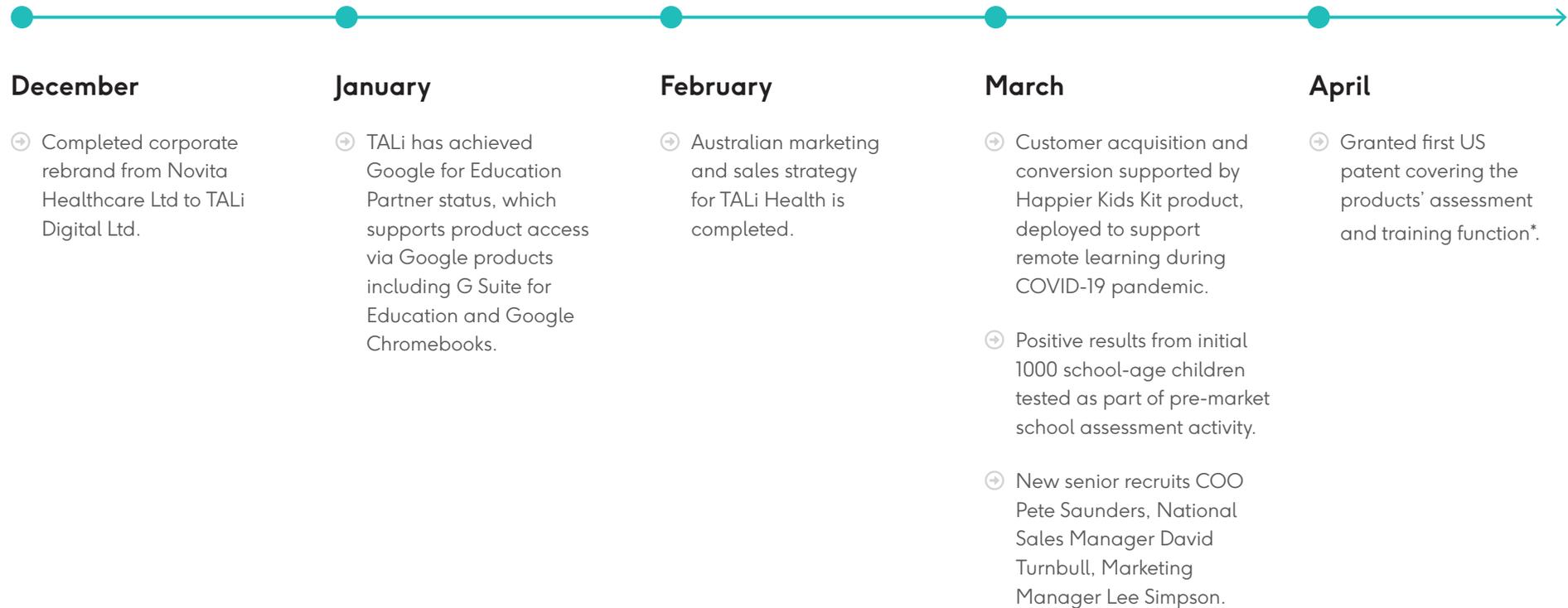


World class team

Highly experienced board and expanding, specialist management team.

*Granted to TALi Health Pty Ltd and Monash University as co-owners.

TALi has met a series of critical milestones in the past six months and is well prepared for commercial growth.



*Granted to TALi Health Pty Ltd and Monash University as co-owners.

TALi has brought together a world class team, with proven credentials in med tech, education and commercialisation.

Sue MacLeman

Non-Executive Chair

Sue has more than 30 years experience as a pharmaceutical, biotechnology and medical technology executive. She has served as CEO and Board member of several ASX and NASDAQ listed companies in the sector.

Glenn Smith

Managing Director

Glenn has more than 20 years experience in leading customer-centric businesses in periods of rapid growth. He is a seasoned executive who has held senior roles in strategy, investment, R&D, marketing, sales and operations.

Jefferson Harcourt

Non-Executive Director

Jefferson is the Founder of Grey Innovation and has significant product development and commercial expertise. He sits on a number of private technology company boards in medical device and security markets.

Mark Simari

Non-Executive Director

Mark has significant experience serving on boards for privately held and ASX-listed companies. He is responsible for driving growth strategies including acquisitions, capital raising, restructuring and strategic planning.

New senior recruits welcomed to support strategic growth.

Pete Saunders

Chief Operating Officer

Pete is a digital strategist with experience in advertising, brand strategy, marketing and communications, customer experience and service design. He is an experienced entrepreneur with advanced management skills and demonstrated expertise in growing and scaling med tech companies.

David Turnbull

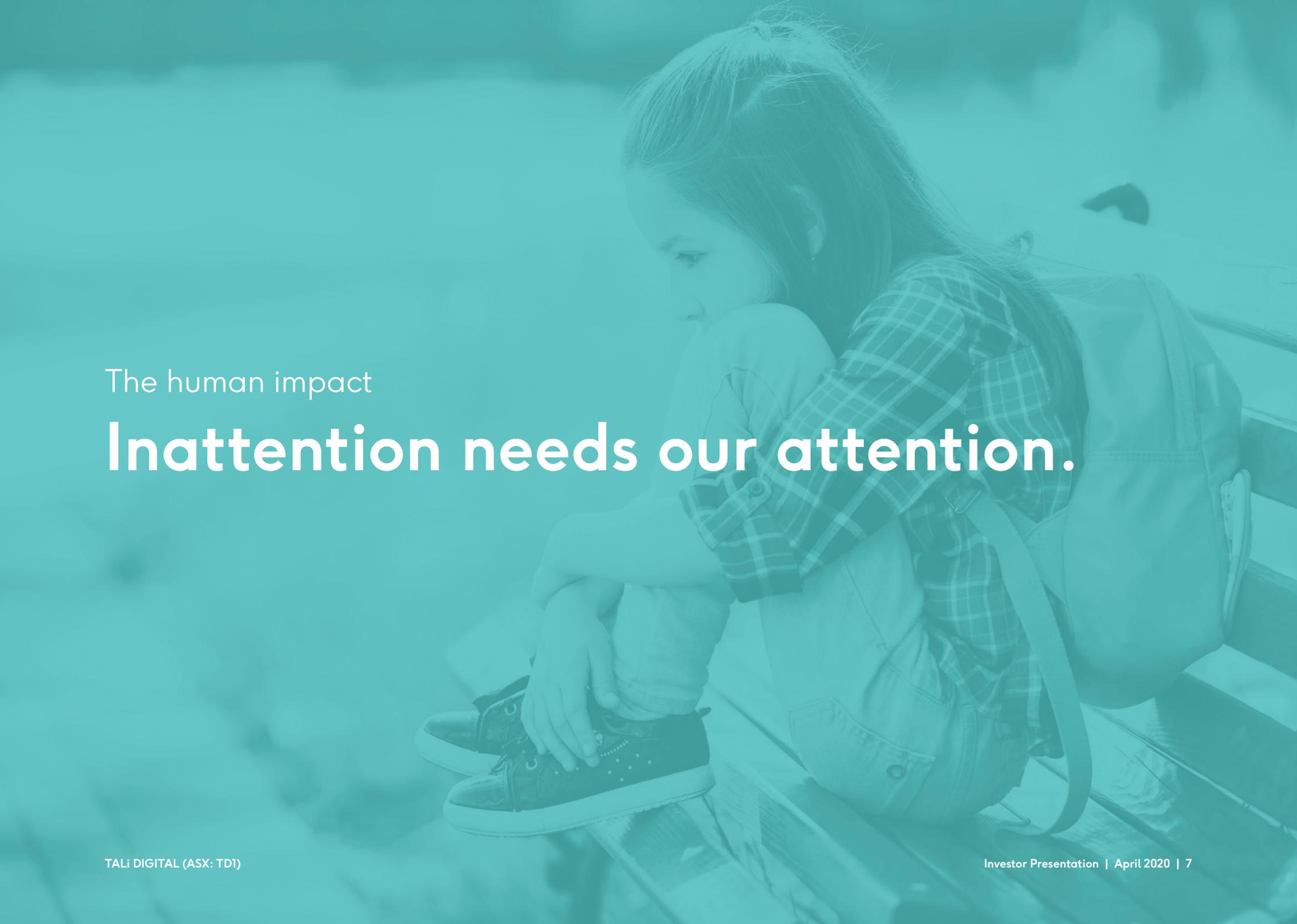
National Sales Manager

David has held senior sales positions in the education, training and employment sectors, and has extensive experience in designing and executing sales strategies within heavily regulated B2B sectors and B2C channels.

Lee Simpson

Marketing Manager

Lee is a creative and strategic digital marketer, with extensive experience in delivering data driven multichannel B2B and B2C campaigns, which generate strong ROI.

A young girl with long hair, wearing a plaid shirt and a backpack, is sitting on a wooden bench. She is looking down at her dark-colored sneakers with white soles. The background is a blurred outdoor setting. The entire image has a teal overlay.

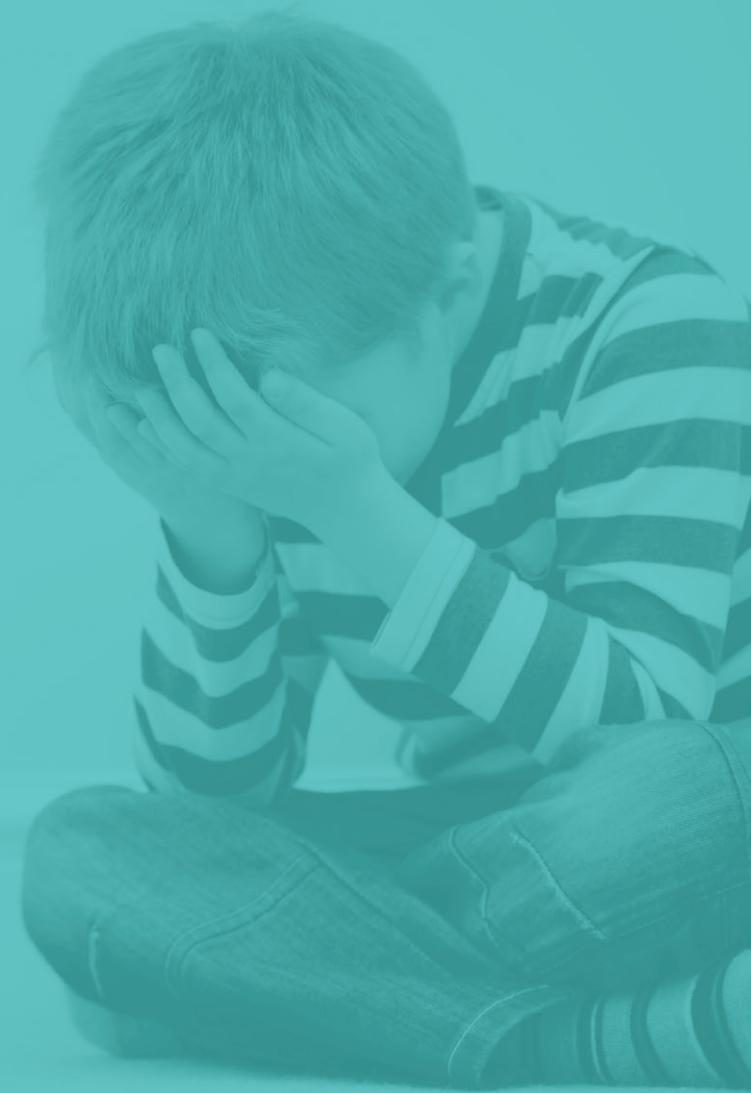
The human impact

Inattention needs our attention.

Inattention needs our attention

Meet Tom. He's six.

Tom is six years old and he is currently being assessed for attention deficit issues. His mum, Eadie, explains the complexity of detecting the problem and the sustained impact on their family.



Early signs of attention issues are often missed.

“Tom was our first child and a welcome blessing. My husband was a FIFO worker and we moved twice within three years — so I thought Tom’s behaviour was linked to his changing circumstances at home. He had daily meltdowns and demanded our complete attention for hours. But we had no blueprint for what was ‘normal’, was it age related? It got worse at day care and continued into preschool, mostly when he got home — but nothing was ever flagged by his carers. When he started school, his teachers were shocked by his capacity to read fluently, but he was also getting lost, failing to follow instructions and was having difficulty making friends. The experts call it ‘twice exceptional’, an exceptional ability and disability combined, but we still aren’t sure. **What we do know is that attention is the problem and we wish we’d identified it sooner.** We could have invested much more time in early intervention and treatment, which is now a foremost priority for our whole family.”

— Eadie, Tom’s mum.

Attention is the most commonly reported childhood issue.

Attention is one of the most important cognitive abilities, and yet:

- 136 million children globally are identified as having attention deficit symptoms

Source: CHADD.org

- 13% (40,000+) children start school in Australia with attention problems

- 6.1m Americans and 800,000 Australians are diagnosed with ADHD

Source: <https://www.cdc.gov/ncbddd/adhd/features/national-prevalence-adhd-and-treatment.html>

In 2019, the costs associated with ADHD in Australia:

- Financial costs were estimated to be \$12.83 billion
- The total loss of wellbeing costs were \$7.59 billion

This equates to a total cost of \$20.42 billion in Australia.

In major international markets like the US the impact is far greater - ADHD alone is estimated to cost the US economy \$143-266 billion per annum.

Source: <https://www2.deloitte.com/content/dam/Deloitte/au/Documents/Economics/deloitte-au-economics-social-costs-adhd-australia-270819.pdf>

Source: Doshi, J. A. et al (2012). Economic impact of childhood and adult attention-deficit/hyperactivity disorder in the United States. *Journal of the American Academy of Child & Adolescent Psychiatry*, 51(10), 990-1002.

Inattention needs our attention

| Early detection is vital.

Young brains are at their highest point of neuroplasticity — so we can make the most difference to cognitive abilities in early childhood.

A lack of attention is closely associated with the ability to learn, social inclusion, and critical to mental and general well-being throughout life.

Attention deficit symptoms are present during early years, but difficult to characterise or detect.

There is a need for safe, non-pharmaceutical early interventions and accurate tools to assess symptoms associated with inattention.



Inattention needs our attention

Attention related disorders are diverse and widespread within our community.

By addressing attention as a foundational factor, we can promote positive cognitive development.



The market opportunity

Global problem, global market.



A global issue

Attention deficits affect 136 million children globally.

Source: Chadd.org

40,000+ Australian children starting school each year have attention problems that negatively impact their learning in the classroom.



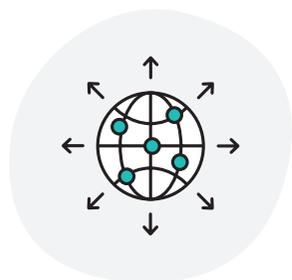
Significant Global Market



Growth in the market

Cognitive assessment and training market is projected to grow from USD1.98 billion in 2016 to USD8.06 billion by 2021 (CAGR of 32.3%).

Source: Cognitive Assessment and Training Market by Assessment Type (Pen- and Paper-Based, Hosted, Biometrics), Component, Application (Clinical Trial, Screening & Diagnostics, Brain Training, Academic Research), Vertical, and Region - Global Forecast to 2021 - MarketandMarkets.com



A global issue

Globally, 136 million children are identified as having severe attention difficulties.

Source: Chadd.org



The cost of inattention

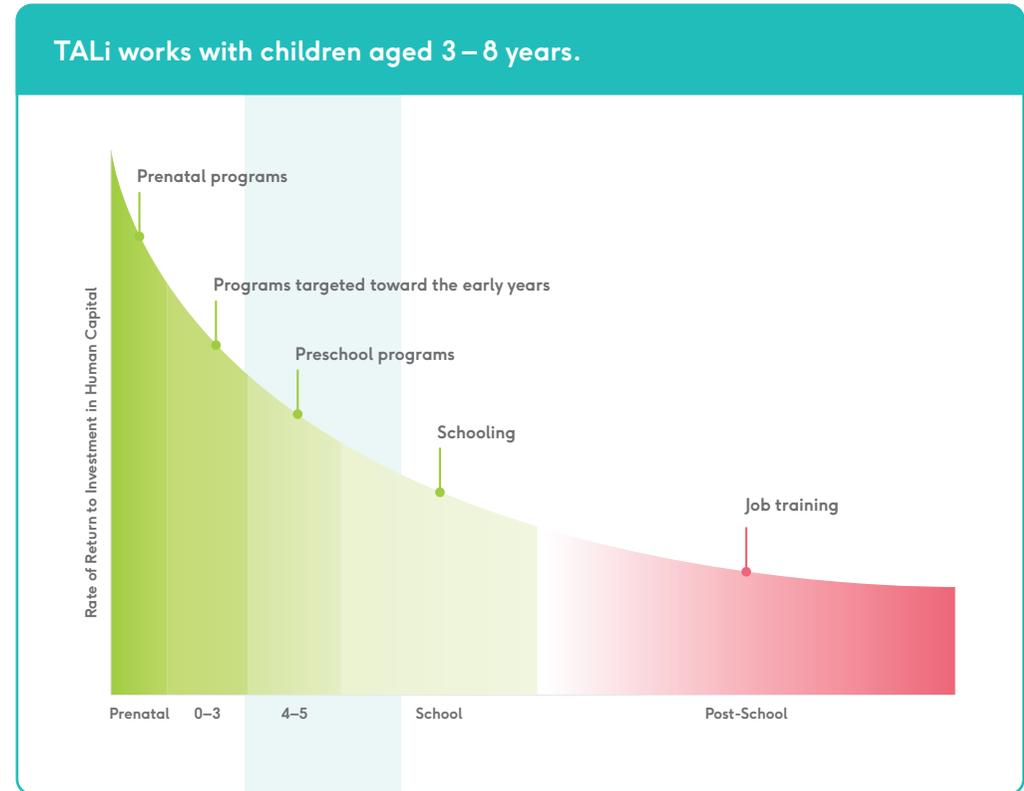
Attention-related disorders (including ADHD) cost Australians AUD\$20 billion per year. ADHD alone costs the US economy USD\$143-266 billion.

Source: <https://www2.deloitte.com/content/dam/Deloitte/au/Documents/Economics/deloitte-au-economics-social-costs-adhd-australia-270819.pdf>

Early intervention makes a significant impact

The earlier the investment, the greater the return.

Early childhood development is a noble and sensible investment. There is a deep incentive to 'pay now' to detect and treat the issue of inattention in childhood, or 'pay more later' for specialist treatment services.



Source: James Heckman, Nobel Laureate in Economics

Ready to sell, ready to scale

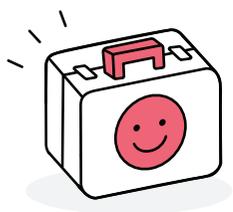
TALi products are purpose built to scale to a global audience via the app store, schools, healthcare professionals, and channel partners.

Activity		Q2 CY20	Q3 CY20	Q4 CY20	Q1 CY21	Q2 CY21	Q3 CY21	Q4 CY21	Ongoing
Australia	Happier Kids Kit AU B2C lead generation campaign								
	DETECT AU B2C and B2B sales campaign								
	TRAIN AU B2C and B2B sales campaign								
	STAGE 3 PRODUCT AU launch								
	STAGE 3 PRODUCT AU consolidated product sales campaign								
USA	DETECT and TRAIN US B2C campaign								
UK	DETECT and TRAIN UK B2C campaign								
Int.	International business development, partnerships and product tailoring								

How is TALi delivered?

TALi – delivered via tablet device.

Freemium SaaS model to B2C (parents) and B2B (healthcare providers, schools).



Happier Kids Kit

Near term market warm-up and lead generation resource kit.



TALi DETECT

Planned access via initial assessment through one-off payment or free for B2B clinical trial partners.



TALi TRAIN

Planned access via 25 x 20min sessions through one-off payment or volume price point for B2B customers.



Subscription

(Stage 3 product) cost per month ongoing charged to iTunes/Google Play or credit card.

Reimbursement codes

TALi is designed to reach people; all over the world. The technology is accessible and affordable for the end user.

Reimbursements for B2C

TALi is affordable for B2C markets, but also qualifies for a number of reimbursements due to its status as a medical device.

Reimbursements in Australia

In Australia TALi Health products are now accessible under the NDIS. Children with developmental delays can access TALi under three registration groups.

Reimbursements in US

Planned rollout of TALi — may be reported in the US using multiple CPT codes for reimbursement.

Google for Education Partner Status

Google Education Partner Status is a significant opportunity for TALi.

Google
for Education

+

TALi

Access TALi via Google products

Allows TALi to be accessed via Google products including G Suite for Education and Google Chromebooks.

Streamlined with US ed. system

Google dominate US ed. system with +55% of all US school children using a Google product every day to facilitate their learning experience.

Backbone for revenue growth

This partnership is anticipated to be the backbone of revenue growth and profitability for TALi over the longer term, post-COVID-19.



A practical, affordable tool

TALi is a part of the solution.

Evidence-based digital tool

TALi has developed evidence based digital tools that are making a real difference in the lives of children with attention and learning difficulties.

The technology combines +20 years of research in developmental psychology and cognitive neuroscience to deliver easy-to-use, game-based digital programs to assess and strengthen attention early in life.

TALi has leveraged research from one of Australia's leading neuroscience institutes to build algorithms that produce useful reports for parents, teachers and healthcare partners.

A crucial part of the toolkit

Medication is the most common treatment for attention deficits but can only treat the symptoms and not the underlying causes.

“Evidenced-based, brain-building activities are among the most accessible and direct routes to improving academic achievement and optimal mental health in our nation’s youth, especially when reinforced throughout childhood and adolescence.”

—2015 The Kennedy Forum

TALi targets early childhood

| TALi is for kids.

Children aged 3-8

Developed for children aged 3 to 8 and may also be suitable for children 8+ depending on the child's developmental age.

Children who are at risk

Beneficial for children who are at risk of attention difficulties due to an underlying developmental disorder such as autism and Attention Deficit Hyperactivity Disorder (ADHD).

Highlighting issues early

Attention difficulties are typically apparent in early childhood, with ADHD being most commonly diagnosed around 7 years of age.

Early intervention is critical

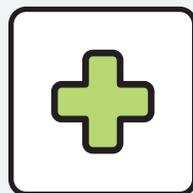
Attentional networks develop between ages 2 and 7 years, attentional training is usually of highest importance in this age period.

TALi Customers



Parents

There is an opportunity for parents to positively impact their child's future development if signs of attention difficulties are spotted and diagnosis and/or treatment is sought.



Healthcare providers

It is clinically proven and well-known amongst the clinical community that early intervention provides the best outcomes for patients with attention difficulties. However, many clinicians are searching for non-drug based therapies to use in the early stages that provide long term results.

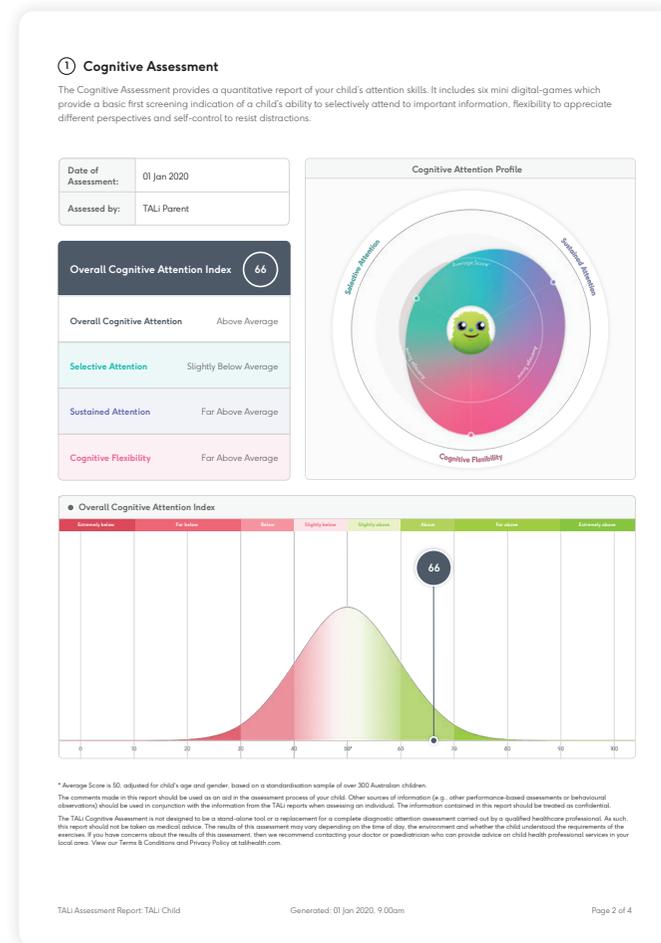


Schools

Early intervention will present improvements in learning for children with attention difficulties in the initial stages of their education, reducing pressure on the schooling system to offer extensive special needs assistance.

Personalised, in-depth analysis report.

TALi reports offer a unique window into the cognitive status and development of children. Evidence-based algorithms produce a detailed summary of attention-based and activities-based performance across three different domains of cognitive attention. The results are benchmarked against a standard deviation curve to flag the need for further intervention – and positive progress too.



TALi Reports

Practical and actionable.

Clear visualisation of the data collected within TALi programs, combined with actionable measures of the child's behaviour and activities offline in the real world, produces an accurate total picture of strengths and weaknesses in the child's attention abilities.

TALi

TALi PREMIUM REPORT

Generated on: 10 Feb 2020

Name	TALi Child
Date of Birth	01 Jan 2015
Gender	Male
Student ID	000000

Course Complete

Well done! You've completed your TALi journey!

We would like to congratulate you and your child for finishing the TALi Premium program. We hope you have found the experience rewarding, enjoyable and challenging.

The results of the program are outlined in this report. If you have any questions, please don't hesitate to get in touch with Team TALi.

Results of training are assessed in a variety of ways

①	Comparison of Pre and Post-Training SWAN[®] Assessments Behavioural assessment of attention.	✔ Comparison of results available
②	Comparison of Pre and Post-Training DETECT Assessments Cognitive assessment of attention.	✔ Comparison of results available
③	Compliance with the TALi TRAIN program Completion of 20 or more sessions, ideally within a five-week period.	✔ Compliance results available
④	Performance on the TALi TRAIN program In-game speed and accuracy in each of the four exercises.	✔ Performance results available
⑤	Gains in everyday life, including social and academic skills Further observations of the child's behaviour and general wellbeing.	✔ Available for completion

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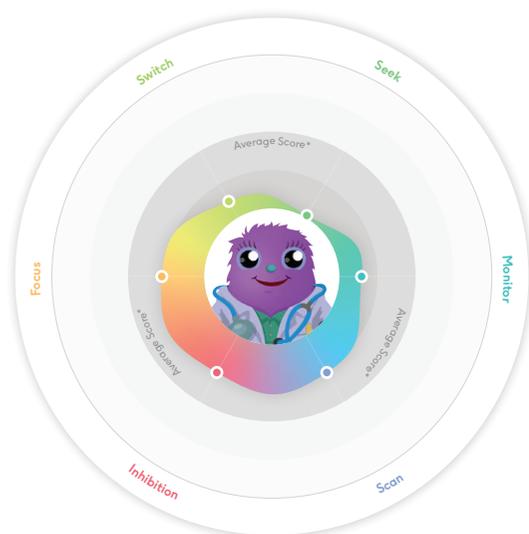
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SWAN DETECT]
            P2[Post-Training Assessments  
SWAN DETECT]
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Performance on TALi TRAIN]
            B --> G[Gains in everyday life]
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*Adapted from the SWAN Rating Scale, described by Swanson et al. 2012

TALi Premium Report: TALi Child Generated: 10 Feb 2020, 9:00am Page 1 of 12

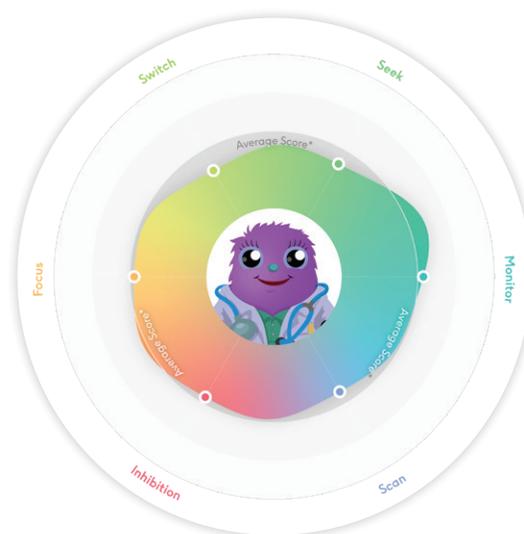
Step 1 | TALi DETECT (Assessment)

TALi DETECT reports have been designed to provide a data driven, baseline assessment of a child's core cognitive skills – and it only takes 20 minutes.



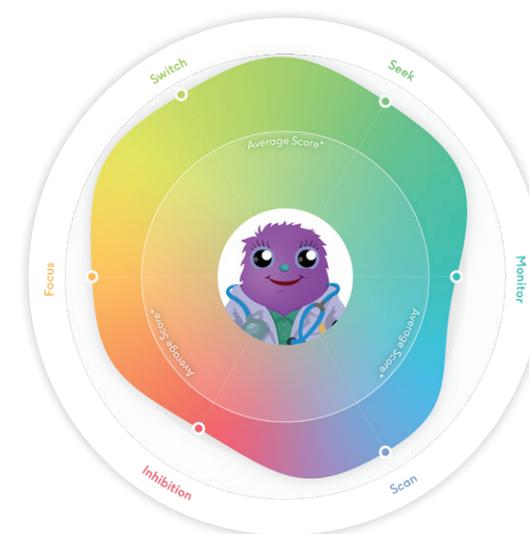
Prompt

Lower attention skills than average.



Monitor

Slightly lower attention skills than average.



On Track

Performing at or above the expected level.

TALi TRAIN is a cognitive training program designed by a team of top neuroscientists and developmental psychologists. It tests and improves attention in three domains:

Selective Attention

The ability to orient your attention to specific objects in the environment that are relevant to your task.

Sustained Attention

The ability to maintain an alert state and focus on a task.

Executive Attention

The most important attention skill, as it includes foundational skills such as cognitive flexibility and inhibitory abilities.

Helps children build four core attention skills:

Selective Attention



Selection

Selection Trains children to pay attention to important information while filtering out distractions. This is particularly important for classroom settings.

Sustained Attention



Focus

Focus Trains children to maintain concentration on a task over a period of time. Essential in a classroom environment for acquiring new skills, absorbing information and listening to instructions.

Executive Attention



Control

Control Trains children to focus and respond to key information while ignoring conflicting information. In a classroom, this is the ability to follow multi-step instructions or to work independently and as part of a group.



Inhibition

Inhibition Trains children to resist dominant behaviour and give a more considered response. Helps control thoughts and behaviours such as fidgeting or talking over others.



Clinical evidence

TALi is a registered medical device.

Clinical and In-Market Evidence

TALi TRAIN

Results of a double-blind randomised controlled clinical trial show children who used TALi Train vs another touchscreen program for the same period of time include:

Children with developmental disorders:

- ➔ Achieved significantly greater gains in selective attention immediately after training [b= -1.68, p<0.05, d=0.24].
- ➔ Attention gains were maintained up to three months after training had ceased [b=-1.87, p<0.05, d=0.26].
- ➔ Showed significantly greater improvements in numeracy skills three months after training had ceased [b=1.94, p<0.05, d=0.15].
- ➔ These findings are part of one of the few studies that have successfully promoted transfer to untrained skills.

Typically developing children:

- ➔ Has a significant reduction in ADHD symptoms in the classroom immediately after training [b= -13.53, p=0.001, d=0.86].

TALi DETECT

Initial results highlight program works in a real-life setting.

- ➔ Deployed to children aged 5 - 7 in the Victorian public education system to test the product and validate the product model.
- ➔ Of first 1000 tested, 13.86% may require attention enhancement assistance (exceeds the internal Company benchmark and is in the acceptable range of comparable research)*.
- ➔ Approx. 5000 additional students have or soon will undertake in-school assessment using the program.

Our goal? Happy children.

What parents are saying.



“ The first few days we worked closely with Jake, helping him to understand the instructions and what he was meant to be doing. By day four, he was very confident and happy to self-start his session. It was simple to use, a bit of fun and a suitable time-frame.

Kristine — Parent of Jake, a 6 year old with attention difficulties



“ Watching Abbie move through the levels was very beneficial for us. It was positive reinforcement to Abbie for the effort she was putting in. Despite every day being an effort to get Abbie to do the training tasks, once the 5 weeks were finished she said she was sad that she couldn't do it anymore. I think she had become attached to it and enjoyed the feedback from the process. It helped to grow her confidence, especially in the areas where she reached the top levels.

We enjoyed the opportunity to complete the program. It was a great way to spend time with our daughter and be able to assess her behaviour in a way that we can't see when she is at school. The program is extremely simple to use and the support from the staff was fantastic. Looking forward to seeing if we have positive results over the next few months.

Rebecca — Parent of Abbie, a 5 year old with attention difficulties and anxiety



“ It's been an easy thing to add into our daily routine and has taken little effort to implement. I've also enjoyed the comments from his teachers that he is calmer.

Carla — Parent of Oliver, a 5 year old with ASD, ADHD and attention difficulties



“ I thought my son would be suited to this style of therapy as he loves to play games on his tablet. As he has limited language I simplified the explanation of the program, telling him it was a special game to help him behave better at school. I found that doing Tali Train early in the morning, when he first woke up, or just after breakfast helped him to respond better.

Marika — Parent of Adam, a 4 year old with ASD



“ When we first started playing Tali Train, Jake really loved it and was always keen to play. Weeks 3 & 4 were a bit harder to get him motivated but once he started he was fine. What I loved most about Tali Train was how much it would calm him down after school, which helped with his behaviour in the evening. Jake flourished at school during the 5 weeks of Tali Train and was often given 'star of the day' in class because of how attentive he was being. Overall, I would highly recommend the program to any school age child struggling to pay attention.

Deana — Parent of Jake, a 7 year old with ADHD

Our goal? Happy children.

What healthcare providers & educators are saying.

“ It’s been highly successful in the way that we’ve been able to implement it. It’s been very, very easy. The fact that it’s on a tablet is fantastic.

I’m expecting that we’ll see some really good outcomes for them, that they build on even after they’ve finished the program.

Marcelle Van Maanen — School Principal

“ A lot of these children that came to us with attention difficulties were also being treated by medical professionals using psycho-stimulant medication such as Ritalin. As an education developmental psychologist with a keen interest in developmental disorders, Tali seemed to address the gaps that I was looking for as a clinician.

As a psychologist, it’s important that all interventions that we endorse are evidence-based. Tali is scientifically proven to be effective, and this gives me great confidence and trust in recommending Tali to parents.

Parents are reporting overall improvements in their child’s attention behaviours.

Maria Karefilakis — Clinic Director, Kare Psychology

“ I’ve seen a really big change in my student. He couldn’t focus at all before.

My student that has been undertaking the Tali Training is not the same boy that started the program. It’s been really fabulous to see the results that we’ve been able to get.

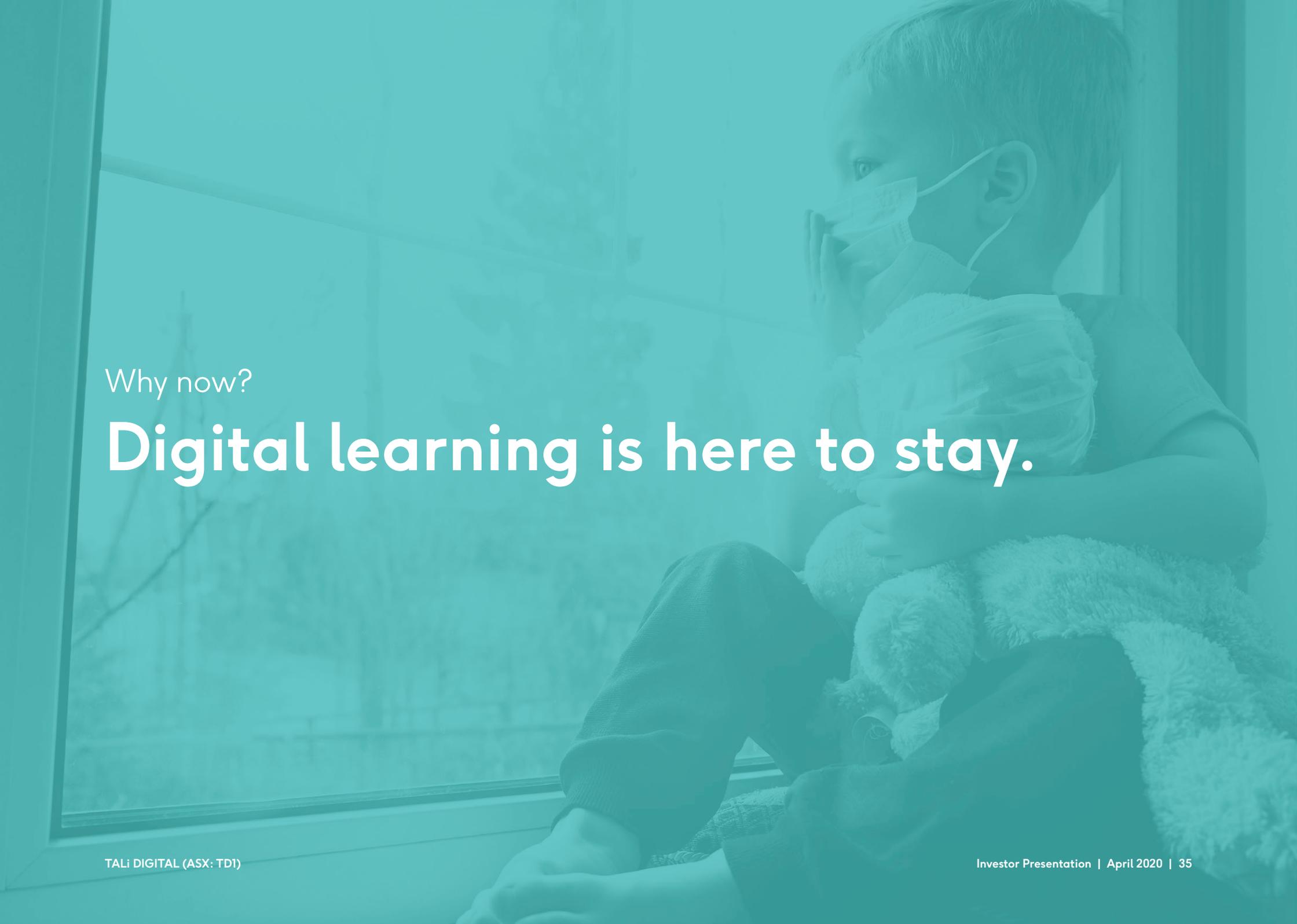
Michelle McLaren — Teacher, Prep

“ Tali Train fulfills a huge gap within the treatment of children with attention deficits. For clinicians this is what we have been asking for.

Martha Mack — Child Psychologist

Upon completion of Tali Train:

**93% of parents noted
improvements in one or more
symptoms of inattentive and
hyperactive behaviour
in their child.**

A young child wearing a face mask and holding a stuffed animal, sitting by a window. The image is overlaid with a teal tint.

Why now?

Digital learning is here to stay.

A global, accelerated shift to remote learning provides unique opportunities for TALi.

Remote learning

Significant numbers of children are learning remotely as a result of school closures, right around the world.

Tools for children

There is unprecedented pressure on parents to take a hands-on role with education – and to provide relevant information and tools to help their children during this period.

Distracting learning environments

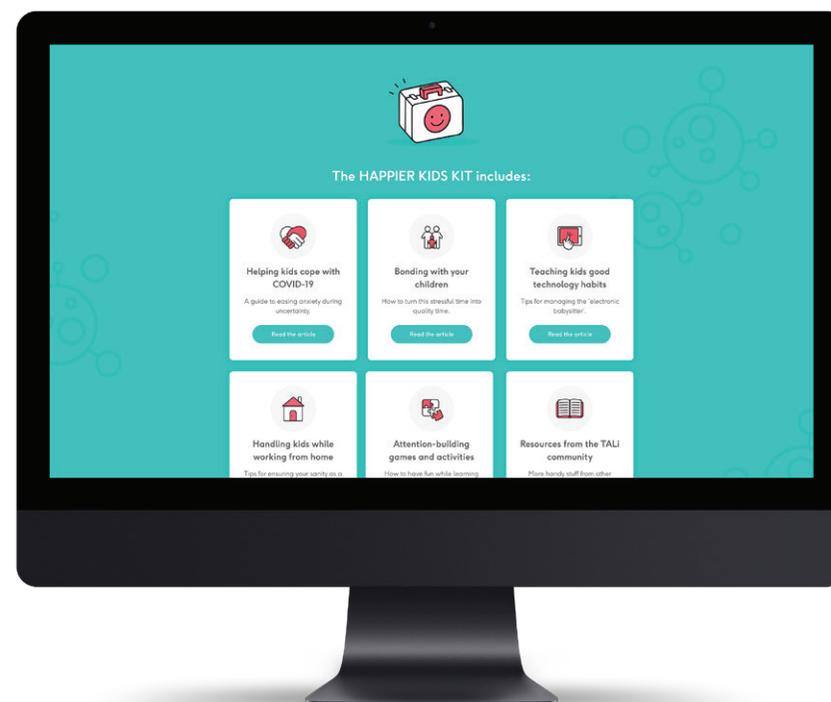
Attention difficulties may be amplified in the home environment, with changing routine and distractions.

Here to help | Happier kids kit

TALi has developed a free resource kit for parents and children who are learning from home during the COVID-19 pandemic.

Information, activities and advice for maintaining the good mental health of children during the Coronavirus shutdown.

Drawn from the skills of the TALi team and other expert organisations in the field of children's health and wellbeing.



TVC | Happier kids kit launch

TALi will launch a 30 second television commercial (TVC) to be run in all key Australian capital cities.

The advertisement highlights symptoms of attention issues and a clear call-to-action for parents to head to the TALi Health website to learn more.





Happier kids start here.

For further information please contact the TALi Digital team:

e. info@talihealth.com | p. 1300 082 013 | w. talidigital.com

