



**ASX Announcement**  
**1 July 2020**

## **WNB COMPLETES REGISTRATION FOR ITS PRODUCT RANGES AHEAD OF TIME TO SELL INTO SINGAPORE**

### **Highlights:**

- Health Services Authority (HSA) registration received ahead of time for ELLE Makeup, ELLE Baby, and ELLE kids
- MICRQ19 also cleared for sale in Singapore
- Retail sales program now underway by Thurston Agencies, WNB's exclusive Agent for Singapore, Hong Kong and Malaysia
- Follows receipt of first two purchase orders totalling more than \$1.7M across the ELLE product range and MICRQ19 received in May and June
- ELLE stock already dispatched and in transit

**MELBOURNE: 1 July 2020:** Wellness and Beauty Solutions Limited (ASX: WNB) ("WNB" or "the Company") is pleased to announce it has completed registration from the Singapore Health Services Authority (HSA) to sell ELLE Makeup, ELLE kids, and ELLE Baby in Asia.

WNB has also been advised MICRQ19 is cleared for sale. Hand sanitiser products are exempt from requiring formal registration with the HSA.

The HSA is the governing body for the Singapore Government for all health-related products including therapeutic products, medical devices, blood products and cosmetics.

The first shipment of ELLE and MICRQ19 products have been dispatched and are currently in transit. WNB's fully owned subsidiary, The Giving Brands Company Pty Ltd, received its first Purchase Order for \$1.1M in May and a second on 3<sup>rd</sup> June for \$600,000. Thurston Agencies, the exclusive Agent to sell ELLE and MICRQ19 into Singapore, Hong Kong and Malaysia, has already commenced its sales campaign across their strong network of pharmacy, health and beauty retailers, supermarket chains and e-commerce sites.

WNB Managing Director Christine Parkes said: "We are thrilled to receive approval to sell our ELLE and MICRQ19 ranges in Singapore well ahead of our expected timeframe. The expedited registration path validates the strong proposition into the rest of Asia for quality, Australian made cosmetics and personal care. With Purchase Orders already received, and initial stock in transit, we look forward to see these beautiful products on shelf soon."

**-- ENDS --**

This announcement has been approved for lodgement by the Board of WNB.

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**About Wellness and Beauty Solutions Limited**

Wellness and Beauty Solutions Limited has a suite of owned and licensed wellness, beauty and lifestyle brands and a network of nine *Immersion Clinical Spas* in Australia.

Our suite of brands is sold to the professional and retail markets via our wholly owned subsidiaries The Giving Brands Company (GBCo) and True Solutions Australia (TSA). Our expanding brand portfolio includes, MICRO19, ELLE Makeup, ELLE kids, ELLE Baby, Jbronze, TANNED, nailKALM, Aesthetics RX, Glo Skin Beauty, Priori, Nanopore, Ilcsi, Lightfusion and OMNILUX.