



TALi DIGITAL (ASX: TD1) AGM Presentation

November 2021

talidigital.com

Forward-looking statements

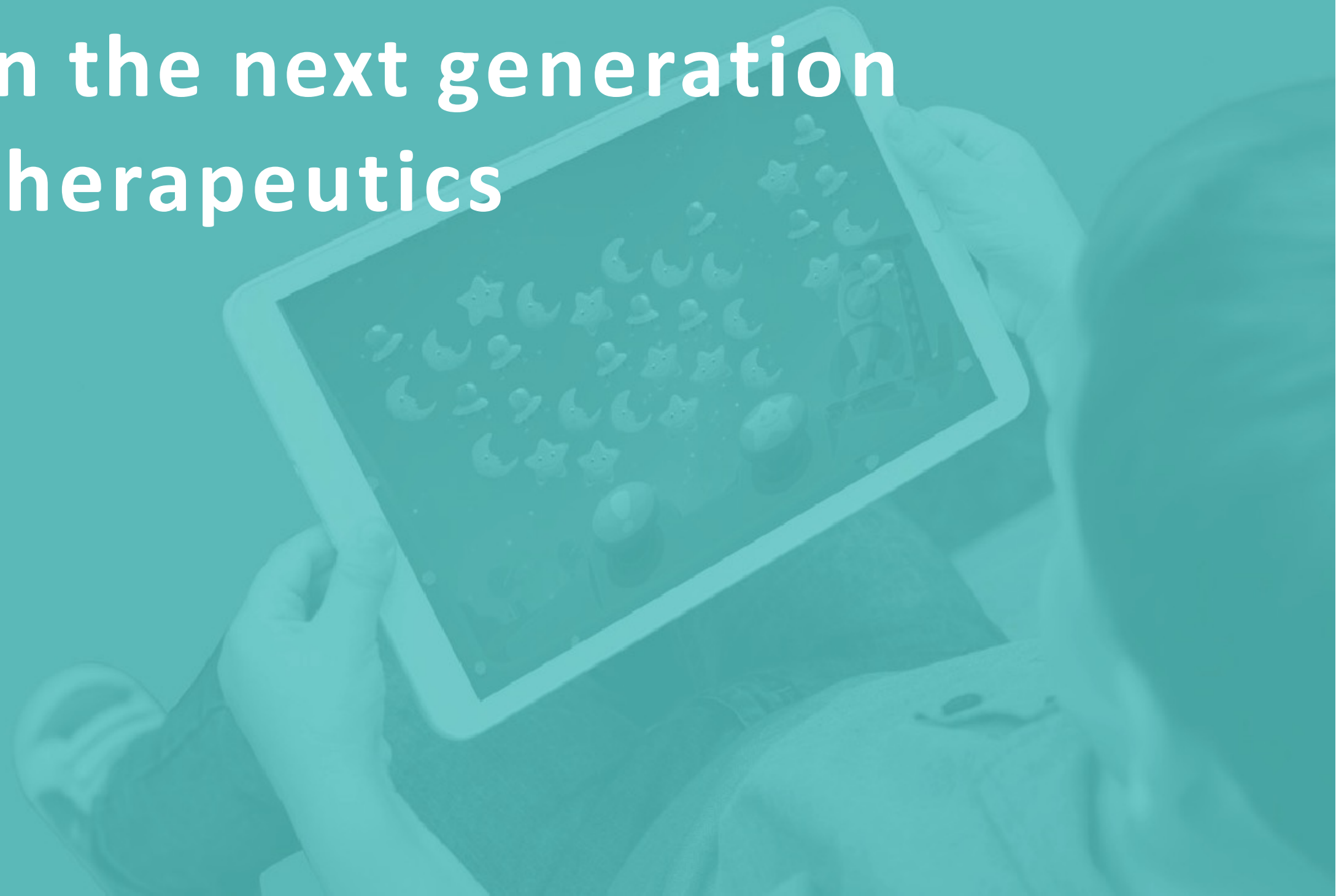
Certain statements in this announcement are forward-looking statements. Forward-looking statements can generally be identified by the use of words such as “anticipate”, “estimate”, “expect”, “project”, “intend”, “plan”, “believe”, “target”, “may”, “assume” and words of similar import. These forward-looking statements speak only as at the date of this announcement. These statements are based on current expectations and beliefs and, by their nature, are subject to a number of known and unknown risks and uncertainties that could cause the actual results, performances and achievements to differ materially from any expected future results, performance or achievements expressed or implied by such forward-looking statements.

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TALi's patented innovative platform

Ushering in the next generation of digital therapeutics



Overview

| Delivering on the TALi growth strategy.



Licensing deal

Exclusive US-market licensing deal with global leader, Akili Interactive.



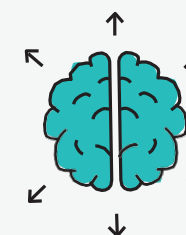
Milestone and royalty payments

Significant expected milestone and royalty payments; estimated from FY23.



International markets

Progressing additional commercial discussions in other international markets.



Beyond Attention

Cognitive applications specifically targeting ADHD, ASD, MCI and other novel populations.



IP portfolio

An IP portfolio that places TALi at the centre of the digital therapeutics space.

Targeting the world's largest brain related health market – inattention and related disorders

Strategy and Commercialisation



OPPORTUNITY

Attention screening & training

DETECT & TRAIN modules in early childhood (3 to 8 years)

Prescription digital therapeutics

ADHD and ASD indications

Targets early childhood populations

New clinical indications

Additional cognitive function & decline

Mild Cognitive Impairment (decline) R&D program - potential initial target



STAGE

In-Market

Marketing & sales expansion planned from Q2 FY22

Underway

Akili licence agreement with go-to-market expected to commence 2023

Additional partnerships in negotiation

To be commenced

Targeting initiation from Q3 FY22

Funding via grants & other non-dilutive funding



CHANNELS

Consumer

Early childhood care + Education Healthcare (B2B2C model)

Target markets - AU, NZ, Singapore and India

Primarily healthcare via prescription

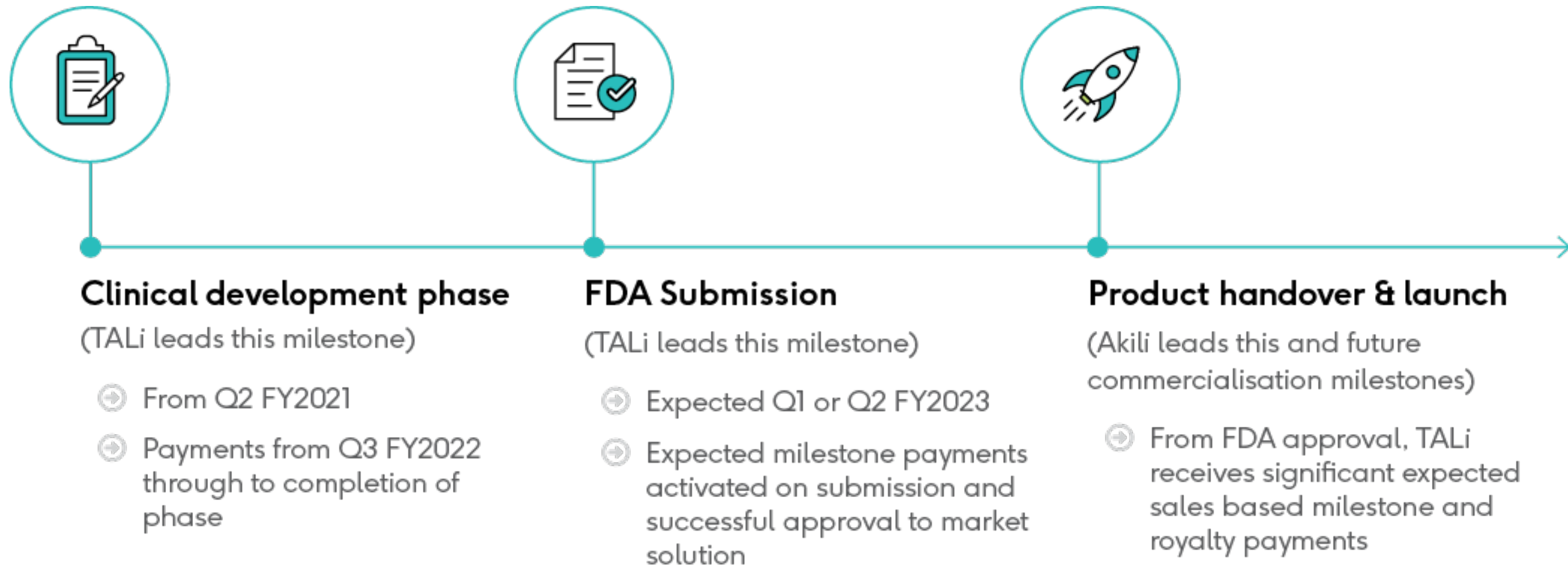
Optimal patient care, reimbursement options and higher margins available

Proposed healthcare model

Additional opportunities via digital delivery direct to consumer also available

Driving revenue and profitability through a long-term annuity model

Akili and TALi Partnership



The partnership with Akili is a major step forward for TALi's global footprint, with the potential to deliver \$51m in revenues along with annuity-based royalty payments.

The world's fastest and largest mobile device market

Times Group Partnership – India Market

Q2 FY2022

- ➡ Commencement of formal advertising launch to key B2C regions India via Times of India
- ➡ Generate brand awareness and recognition — begin to build lead pipeline to convert into paid subscription model

Q3 FY 2022

- ➡ Continued (and expanded) advertising campaigns via multiple Times Group assets/channels
- ➡ Convert early leads and grow paid subscription revenue

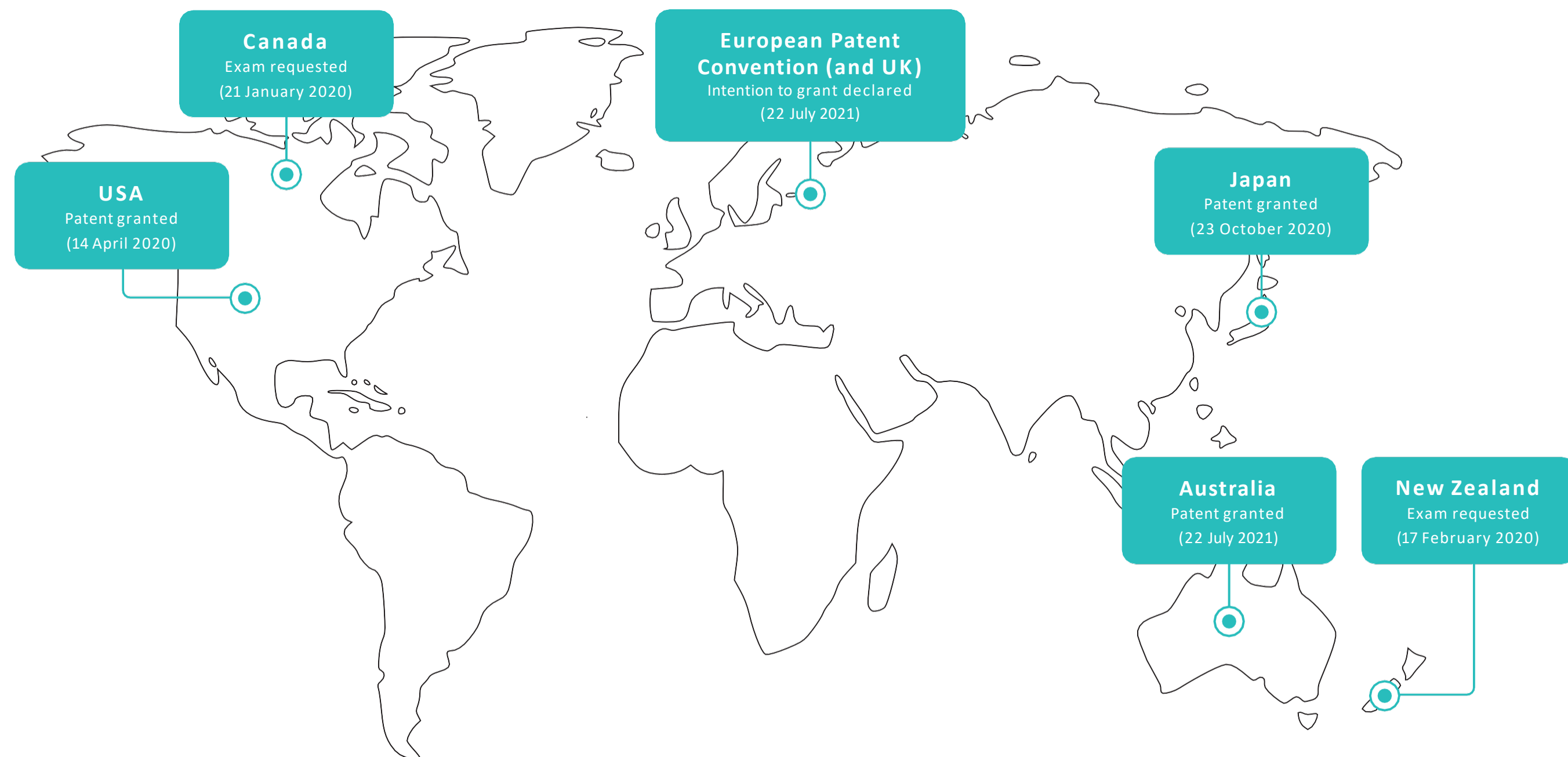
Q4 FY2022

- ➡ Continued
- ➡ Continuation of Government, B2B (and B2B2C) strategy in India

*US\$2.0 million pre-paid advertising credit to drive consumer uptake

Global leading IP portfolio

I Leveraging our patents to become a key ecosystem participant.

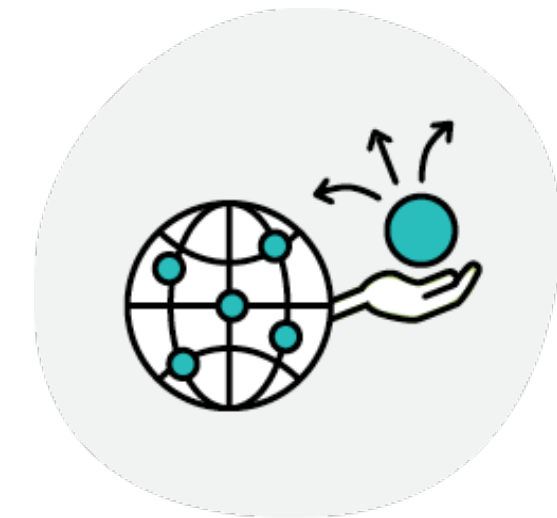


Parent Patent Cooperation Treaty Application — National phase entered

Focal points for TALi's growth in FY2023 and beyond

Key focus points for TALi

- Allocation of resources to deliver revenue + growth from initial TALi product line
- Allocation of resource to expand into new markets including Asia to drive revenues
- Allocation of resources for regulatory and reimbursement strategies for TALi
Solutions in new markets to deliver milestone payments and new partnerships



Global Partnership Opportunities

- Co-development and license partnerships – Asia and other high value markets
- Corporate partners for healthcare delivery and reimbursement – UK, Europe
- R&D partners for clinical trials with new solutions in development – Mild Cognitive Impairment study





TALi — Personalised *digital* experiences to enhance cognitive function and behaviour

For further information please contact the TALi Digital team:

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