

ASX RELEASE

8 November 2021

US Veteran Canteen Services' retail chain selects SECOS to supply MyEcoPet™ compostable bag range

Highlights

- The U.S. Department of Veteran Affairs' Veteran Canteen Services ("VCS") has selected SECOS to supply its MyEcoPet™ compostable waste bag products into 97 stores throughout the USA;
- Volume will be subject to instore sales however with over 90 million dogs in the US alone demand for compostable pet waste bags is expected to be strong;
- The launch of SECOS' pet waste bags under its own brand called MyEcoPet™ into the USA market follows its recent success in supplying Woolworths in Australia with its MyEcoBag™ product range;
- SECOS' strategy is to launch its MyEcoPet Brand into the US and is in discussion with other major US distributors and retail chains;
- The US launch will be supported by social media, trade show exhibits, and other marketing efforts;
- SECOS has manufactured and delivered for sale over 50 million dog waste bags in the US to date;
- SECOS plans to follow its MyEcoPet launch into the US by offering other compostable products to major US distributors and retail chains.



SECOS Group Limited (ASX: SES)

ABN 89 064 755 237

Level 3, 302 Burwood Road, Hawthorn, VIC 3122 Australia

T: +613 8566 6800 E: info@secosgroup.com.au E: www.secosgroup.com.au

The Board of sustainable and eco-friendly Biopolymer producer SECOS Group Limited (ASX: SES, "SECOS" or "the Company") is pleased to inform the market that following the launch of MyEcoBag™ in Woolworths Australia, the Company has expanded its 'MyEco' brand in the United States and will pursue expansion to other geographic markets. This expansion is driven by consumers wishing to reduce the use of traditional plastic and to utilize compostable alternatives.

The USA has ninety¹ million dogs in more than 63 million households, and dog ownership has increased by approximately 30% since 2000. This market is growing rapidly in terms of retail spending, and we see a number of retailers who have been on the periphery of the pet supply market, now wishing to expand their product offering in dog merchandise and supplies. Similarly, we see opportunities in the Compostable Bin liners for food and organics diversion as another emerging market.

SECOS Group CEO, Ian Stacey said, "SECOS participates across the value chain of compostable products and sees a logical extension of this to sell our own SECOS branded consumer offerings into expanding retail markets."

The initial order from VCS was for 97 stores, however there is potential to expand to over two hundred stores in the near future. VCS was established in 1946 to provide merchandise and services to Veterans enrolled in the Veterans Healthcare system as well as visitors to the two hundred or so VCS sites.

This announcement was authorized for release by the Board of SECOS Group Limited.

For more information, please contact:

Richard Tegoni
Executive Chairman
+61 411 110 901
r.tegoni@secosgroup.com.au

¹ <https://financesonline.com/number-of-dogs-in-the-us/>

About SECOS Group Limited

SECOS Group Limited (ASX: SES) is a leading developer and manufacturer of sustainable packaging materials. SECOS supplies its proprietary biodegradable and compostable resins, packaging products and high-quality cast films to a blue-chip global customer base. SECOS Group is integrated from resin production, into film (cast and blown) production and can develop bespoke compostable solutions for a range of applications.

SECOS holds a strong patent portfolio and the global trend toward sustainable packaging is fueling the Company's growth.

The Company's headquarters and Global Application Development Centre are based in Melbourne, Australia. SECOS has a Product Development Centre and manufacturing plant for resins and finished products in China and a resins plant in Malaysia. The Company also produces high quality cast films in Malaysia.

SECOS has sales offices in Australia, Malaysia, China, and USA, with a network of leading distributors across North Americas, Mexico and Latin Americas, Europe, Asia, the Middle East, Africa, and India.

About Veteran Canteen Services

VCS operates over 200 PatriotStores in Veterans Administration (VA) Medical Centers nationwide. Many of our stores have been recently updated and expanded to provide our customers with a modern, clean and comfortable shopping experience. Our stores welcome our customers with wider aisles, wood-like floors, enhanced lighting and directional signage. PatriotStores have expanded hours of operation to provide service for customers on weekends at most locations.

<https://www.vacanteen.va.gov/VACANTEEN/VCSRetail.asp>

Disclaimer and Explanatory Notes Forward Looking Statements

This document may include forward looking statements. Forward looking statements include, but are not necessarily limited to, statements concerning SECOS' planned operational program and other statements that are not historic facts. When used in this document, the words such as "could", "plan", "budget", "estimate", "expect", "intend", "may", "potential", "should" and similar expressions are forward looking statements. Although SECOS believes its expectations reflected in these are reasonable, such statements involve risks and uncertainties, including but not limited to risks and uncertainties relating to impacts that may arise from Covid-19, and no assurance can be given that actual results will be consistent with these forward-looking statements. SECOS confirms that it is not aware of any new information or data that materially affects the information included in this announcement and that all material assumptions and technical parameters underpinning this announcement continue to apply and have not materially changed.

SECOS Group Limited (ASX: SES)

ABN 89 064 755 237

Level 3, 302 Burwood Road, Hawthorn, VIC 3122 Australia

T: +613 8566 6800 E: info@secosgroup.com.au E: www.secosgroup.com.au