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ASX RELEASE

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## NUHEARA PARTNERS WITH WIDEX and BLOOM HEARING

Nuheara Limited ("**Company**" or "**Nuheara**") is pleased to announce that it has entered into a retail partnership with Widex Australia for Nuheara's IQbuds to be sold in Bloom Hearing clinics in Australia. Bloom Hearing provide audiological services in more than 240 locations in Australia and are 100% owned by Widex, one of the world's largest and leading hearing aid manufacturers.

Commenting on the development, Nuheara's CEO, Mr Justin Miller, said, "Nuheara is pleased to be associated with Widex, a true global innovator in the digital hearing aid and audiological services market. With our unique platform, product and technology, our Company's vision has been to take a leadership position in Hearing Health. The partnership with Widex helps to endorse our vision but more importantly demonstrates that we have a point of difference within the overall hearing assistance and hearing technology markets".

Nuheara expects IQbuds to be available in select Bloom Hearing clinics in Australia from 16 June 2017, with other countries and regions positioned to follow throughout the remainder of 2017.

"IQbuds are a multi-functional hearing device that solve a range of problems for differing generations. With users of IQbuds now ranging in age from 8 to 80 years of age, we believe it's important to offer multiple and diversified sales channels to meet the expectations of our growing consumer base. Accordingly, the full-service model of fitting and configuration provided by Bloom Hearing varies significantly to the online or in-store purchasing experiences of consumer electronics retail. However, both channels play an important role in IQbuds global expansion and success" said Mr. Miller.

### About Widex

Widex is a family owned company founded in Denmark in 1956. Today, it is one of the world's largest manufacturers of hearing aids. Widex hearing aids are sold in more than 100 countries around the world, and the company employs over 4,000 people worldwide.

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### About Nuheara

Nuheara is an innovative audio Wearables company. It has developed proprietary hardware and software to deliver multi-functional intelligent hearing technology that augments a user's hearing and facilitates cable free connection to smart devices. With Nuheara's IQbuds™, consumers are able to augment their hearing according to their personal hearing preferences and connect hands free with their voice enabled smart devices. Nuheara's mission is to improve people's lives by allowing them to seamlessly listen, communicate and connect to their physical and digital world. Learn more about Nuheara: [www.nuheara.com](http://www.nuheara.com).