



**ASX ANNOUNCEMENT**

26 April 2017

## **ESENSE-LAB FEATURES ON ABC NEWS**

Life sciences company **eSense-Lab Ltd** (“**eSense**” or the “**Company**”) (**ASX: ESE**) is pleased to advise it has received significant media coverage via the Australian Broadcasting Corporation (ABC).

The Company refers investors and stakeholders to the following article, which is currently featuring on the ABC website, and confirms the Company also featured in a story that was aired on the ABC News that commenced at 7.00pm in Perth, Western Australia on 25 April 2017.

<http://www.abc.net.au/news/2017-04-25/asx-seeks-to-diversify-israeli-medicinal-cannabis-startup-ipo/8443048> .

eSense uses proprietary plant profiling technology to reverse engineer and replicate desired components of certain rare or valuable plants. These replicated plant components are produced from readily available and cheaper alternative plants, are 100% natural, are virtually indistinguishable from the originals, and can be produced at a fraction of the cost.

**Ends**

### **About eSense-Lab**

eSense-Lab (ASX: ESE) is a life sciences company specialising in the commercialisation of the phytochemical profiling of plants. The Company combines genetics, mRNA, protein expression and phytochemical profiles to generate a comprehensive model of rare or high value plants. eSense-Lab can then use this model to ‘reverse engineer’ a terpene profile, which is a naturally occurring formulation of different individual terpenes which together account for many of the plant’s health and medical benefits, whilst also exactly replicating the flavour, fragrance and other desired characteristics of the targeted plant, at a more sustainable and cheaper cost.

To learn more about eSense – Lab, visit [www.esense-lab.com](http://www.esense-lab.com)

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