

ASX Announcement

13 April 2017

Thred UI/Design Showcased in Advance of Launch

Highlights:

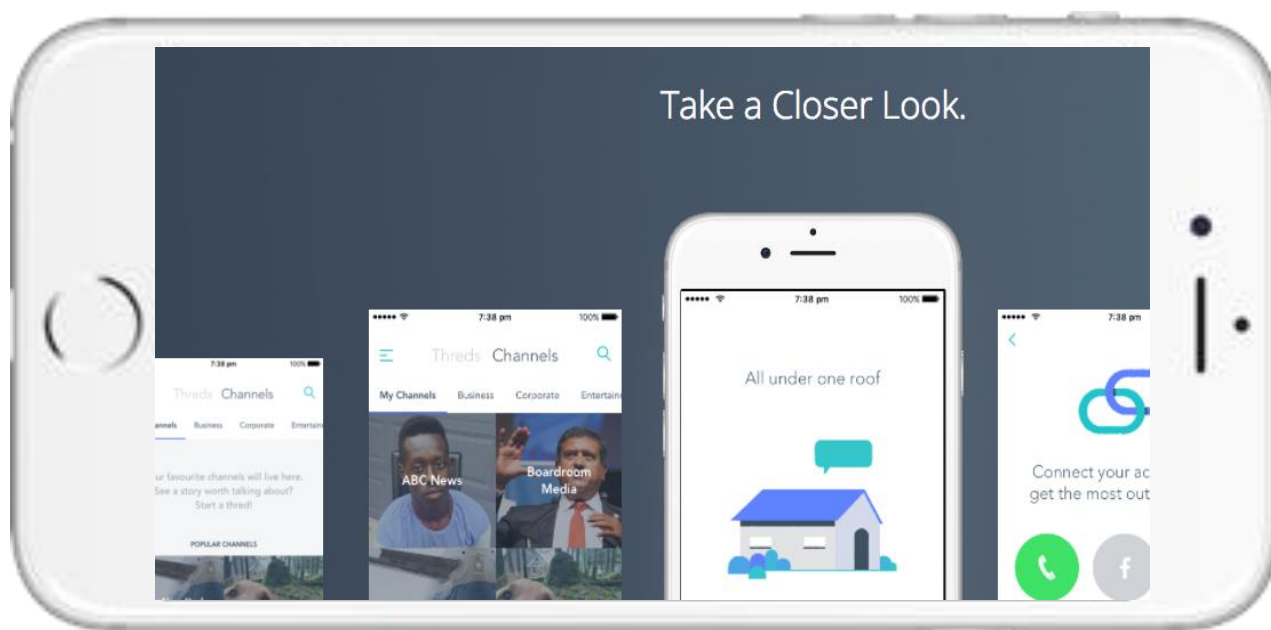
- Thred confirms that it has completed all platform UI /design
- Thred's UI/Design is now Showcased on Thred's Website - www.Thred.im

Thred is pleased to confirm completion and release of its v1 UI/ designs.

UI is an acronym for User Interface and along with the style and designs, reflects the App's look and feel for users. As previously announced, Thred worked with Josephmark, a leading Australian UI/design company based in Brisbane.

Shareholders, investors and other interested parties are directed to the Thred website (thred.im) and asked go to the second menu item on the top right hand side titled 'Screens'.

The visuals contained in this section preview the core and completed designs and functionality of Thred's app.



For more information, please contact:

thred™
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About Thred: Thred Limited (ASX: THD) has developed a globally relevant software platform that seamlessly provides unified social messaging, along with content creation and sharing, in one simple and intuitive consumer App. Thred uniquely delivers the ability for consumers to unite their messaging, mail, connections, SMS and more, into one simple **‘thred’** where they can connect, talk, transact, play, attach, watch, buy and listen with awesome simplicity and relevance.

Thred aggregates incumbent social, mail, content, media and 3rd party transactional platforms, empowering a universal, unified and amazingly simple place to connect with anyone, anywhere, anytime, regardless of what platform they’re on. Thred facilitates cross platform communications with ease and steps this up a gear by putting all device and media tools in one unique and powerful **‘thred’**. Thred is powering through its beta launch phases in preparation for its global launch in iTunes & Play Store. Thred will compete on the world-stage, delivering integrations that include Facebook, Twitter, Instagram, LinkedIn, Uber, Microsoft, Google, Airbnb and more.

FORWARD LOOKING STATEMENTS

The material in this document has been prepared by Thred and is general background information about Thred’s activities. The material may contain forward looking statements including statements regarding Thred’s current situation, intent or current expectations with respect to Thred’s business.

While Thred has taken all reasonable care in compiling and producing the material, the material has not been verified; is given in summary form and any forecasts and hypothetical examples may be subject to uncertainty and contingencies outside Thred’s control.