

Announcement to ASX

5 April 2018

ASX Code: SM8

## **Smart Marine Systems Establishes Partnership with Triathlon Western Australia**

### **Highlights**

- Smart Marine Systems Ltd has established a partnership with Triathlon WA for the deployment of the Company's Clever Buoy monitoring system at the SunSmart IRONMAN 70.3 Event in Busselton, Western Australia.
- The Clever Buoy marine monitoring system will be integrated into the triathlon's water safety program to provide early detection and alerting of any shark activity during the competition held on the 6<sup>th</sup> May 2018.
- The Company is pleased to be providing a valued service to the high profile international water event in Western Australia.

Thursday 5<sup>th</sup> April 2018 - **Australian marine technology company Smart Marine Systems Limited (ASX: SM8)** ('Smart Marine Systems' or 'the Company') is pleased to announce the commencement of a partnership with Triathlon WA to enhance the water safety for swimmers competing at SunSmart IRONMAN 70.3 event in Busselton next month.

The Company will be deploying the Clever Buoy marine monitoring system at the Busselton Festival of Triathlons on the weekend of the 5-6<sup>th</sup> May, that includes the signature event of the SunSmart IRONMAN 70.3.

The SunSmart IRONMAN 70.3 Busselton is an official qualifying event for the World Championship Series of the IRONMAN 70.3 circuit and has previously attracted up to 3,000 national and international competitors.

The Clever Buoy system specialises in detecting large marine life using state of the art sonar and identification software systems to relay critical information to authorities responsible for beach and water safety. The deployment of the system is an extra measure being taken at this year's event to further improve safety for competitors and reduce the risk of the event being impacted by sharks.

The SunSmart IRONMAN 70.3 triathlon adds to the growing list of event-based deployments for the Clever Buoy technology that has included international professional surfing events and open water swimming competitions.

**Ends**

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**About Smart Marine Systems Ltd**

Smart Marine Systems Limited (ASX:SM8) is an Australian marine technology company that has developed and commercialised award-winning patented products. Smart Marine Systems product portfolio includes SAMST<sup>TM</sup>, Clever Buoy<sup>TM</sup> and Seabin. SAMST<sup>TM</sup> is a visual technology that is applied to wetsuits and watersport products based on new research of shark visual systems. Clever Buoy<sup>TM</sup> is a marine monitoring platform that autonomously distinguishes large sharks from other species and sends warning signals to shore for human intervention response. Seabin is a revolutionary ocean plastics cleaning device that catches floating rubbish, oil, fuel and detergents and makes oceans cleaner. Smart Marine Systems' products can be deployed across oceans globally and the Company is committed to pursuing international commercialisation. To learn more please visit: [www.smartmarinesystems.com](http://www.smartmarinesystems.com)

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