



ASX Release, 19 February 2018

## INITIATION OF RESEARCH COVERAGE

Goldfields Money Limited (ASX:GMV) ("**Goldfields Money**" or the "**Company**") is pleased to announce that Hartley's has initiated research coverage on Goldfields Money as the business moves to complete its proposed merger with Finsure.

A full copy of the Hartley's research report can be found on the Company's website:

[http://www.goldfieldsmoney.com.au/about\\_us/investors/shareholders-broker-reports](http://www.goldfieldsmoney.com.au/about_us/investors/shareholders-broker-reports)

### About Goldfields Money Limited

Goldfields Money Limited is an Authorised Deposit-taking Institution (ADI) regulated by the Australian Prudential Regulation Authority (APRA). The Company is currently the only Western Australian headquartered and ASX-listed ADI. Goldfields Money is focused on building the business around customers' priorities through the smart use of digital technologies.

### About Finsure Holding Pty Limited

Established in 2011, Finsure had set out to build a competitive and holistic offering for mortgage brokers in Australia with the aim to become a dominant player in the industry. Since inception, Finsure has positioned itself as a leader in the market in offering a diverse lending panel, flexible commission models, lead generation and mortgage broker support services. Through the acquisition of LoanKit in 2013 and a growing brand presence in the marketplace, Finsure has become one of the fastest growing aggregation business in the industry. Finsure was also recently named Aggregator of the Year for 2017 at the Australian Mortgage Awards.

At the very core of the Finsure business ethos is the desire to provide the strongest value proposition to all partners and clients. It is this principle that underpins who Finsure is as an organisation, and why they are able to provide the maximum value to those who align with us. As at 31<sup>st</sup> December 2017, Finsure has a network of ~1370 loan writers across Australia, and a historical book of approximately \$30 billion.