

Yojee™ INTRODUCES Autonomodal™



16 November 2017

YOJEE LAUNCHES AUTONOMODAL SUPPLY CHAIN DIGITISATION PRODUCT

Highlights

- **Yojee launches AI-backed 'Autonomodal' product – a major industry transformation initiative.**
- **Enables significant transformation projects to digitize quickly with supply chain management and optimization.**
- **Yojee's technology enables end to end blockchain backed ecosystem, transforming the logistics sector.**
- **Fast-tracks the creation of a seamless supply chain with partners from the port to consumer parcel deliveries.**
- **Customer experience enhancement with a single visible tracking link for real time tracking and management.**
- **Enables organizations to form supply chains and add new capabilities internally or with 3rd parties.**

Yojee Limited (**Yojee** or the **Company**) (ASX:YOJ) aims to transform the global logistics industry by providing state-of-the-art blockchain, and artificial intelligence backed technology empowering shippers and carriers to work together across the entire supply chain.

Yojee is pleased to announce the launch of its 'Autonomodal' product, an easy to use, self-managed product to digitize private and public supply chains, a major transformation for an industry lacking significant innovation in an area tipped to reach USD\$15.5 trillion by 2023.

This Autonomodal capability has been key to Yojee securing several recent international clients who operate in multi-warehouse/hubs and multi-leg logistics environments. By using Autonomodal, companies gain seamless visibility via a single tracking link across its logistics network, solving the common problem of lack of visibility and tracking of jobs via subcontractors.

Yojee's proprietary technology will enable significant transformation projects to digitize even large enterprises with supply chain management and optimization, possible within hours, not months or even years as is the status quo today. In addition, Yojee's blockchain implementation will become extremely powerful and valuable in that the technology enables end to end blockchain backed ecosystems.

With this Autonomodal capability, Yojee's customers can fast-track a seamless supply chain in a self-managed portal that includes containers to and from a port, down to consumer parcel deliveries from a single, customer visible tracking link for real time tracking and management.

Importantly for users of Yojee technology, it enables organizations to form supply chains with the ability to add additional capabilities internally or with 3rd parties to compete with companies like Amazon for end to end service down to efficient last mile.

The product means shipping lines, freight forwarders, express parcel movers can set up private, public and even mixed operating supply-chains and delivery networks. An example can be a shipping line moving into freight forwarding or a freight forwarder adding last mile capabilities – all with best in class customer experiences via real-time tracking and communication tools.

With the rapid growth of ecommerce and the rising demands of consumers, the product uniquely manages global and national freight movements to complement Yojee's powerful AI and Machine learning for last mile use cases.

Yojee Managing Director, Ed Clarke, commented, "To set up an industry-leading supply chain you need to be able to transform and optimize all sectors of the logistics industry so to achieve this, we have focused on customer experience, simplicity and speed. Our model to digitize the industry, using data to optimize and blockchain to establish trust, truth and even further efficiency is gaining enormous attention within the sector which until now has been lacking in such innovation."

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About Yojee Limited (ASX: YOJ), a new, future ready platform technology company developing powerful logistics and supply chain management capabilities via its world-class blockchain secured software and expansive partner network across South East Asia and Australia.

www.yojee.com

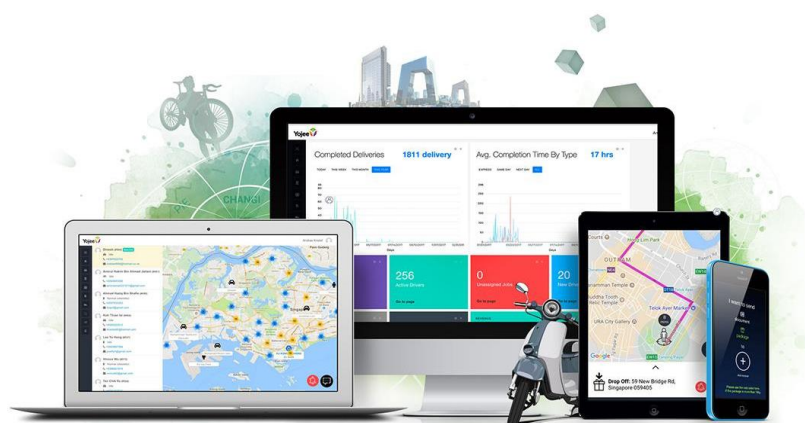
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Transforming the Logistics Economy, Digitally



ARTIFICIAL
INTELLIGENCE



MACHINE
LEARNING



BLOCKCHAIN



AUTONOMOUS