



ASX MARKET RELEASE

Investor Webinar – November 2017 Recording Now Available

Buddy Platform Limited is pleased to provide the following video recording (slides and accompanying audio track) from the November 2017 Investor Webinar, held at 11am AEST, November 10, 2017, telecast from Adelaide, AU and Seattle, USA. The video is provided at Buddy's www.buddy.com website – scroll to the bottom and click on "Investor Centre" to access.

Please don't hesitate to send any followup questions or enquiries to ir@buddy.com.

-The Buddy Platform Investor Relations Team

About Buddy

Buddy Platform Limited (BUD.ASX) provides highly scalable Internet of Things data aggregation and management infrastructure by way of three unique offerings – Buddy Cloud, Buddy Ohm and Parse on Buddy. The Buddy Cloud offers smart city providers a globally scalable data ingestment and management platform. Buddy Ohm, a complete and low cost solution for facility resource monitoring and verification, connects systems that were never designed to work together, while turning energy savings into a strategic asset. Parse on Buddy is a mobile backend as a service (mBaaS) built on the world's most popular BaaS technology. Buddy Platform is headquartered in Adelaide, Australia, with offices in Seattle, Washington.

For more information, visit www.buddy.com.

###

Media:

Matthew Wu

Media & Capital Partners

Email: matthew.wu@mcpartners.com.au

Buddy Platform Contact:

Brian Seitz, VP of Marketing and Communications

Phone: +1 (206) 745-9079

Email: ir@buddy.com

