

20 December 2017

Australian Securities Exchange (**ASX**)
Level 40, Central Park
152-158 St George's Terrace
Perth WA 6000

WANGLE GENERAL UPDATE

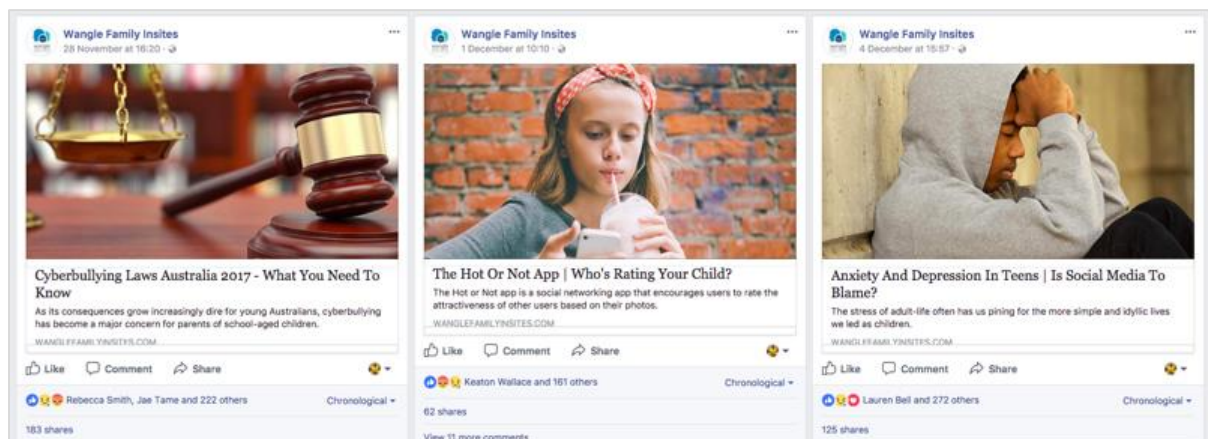
Wangle Technologies Limited (Wangle or the Company) (ASX:WGL) is pleased to provide a general update to the market including the marketing progress of its recently launched parent control platform, **Wangle Family Insites (WFI)**.

Launch and Brand Awareness - Marketing Phase 1 Update

Following the launch of the iOS version on 25 October and the Android version on 17 November, marketing for WFI has centred on content-driven education for parents on the challenges facing children online, alongside brand awareness activity for the new WFI product and its unique approach to helping families. Activity has been targeted to parents via public relations, social media, search and display networks utilising different tactics via each marketing channel.

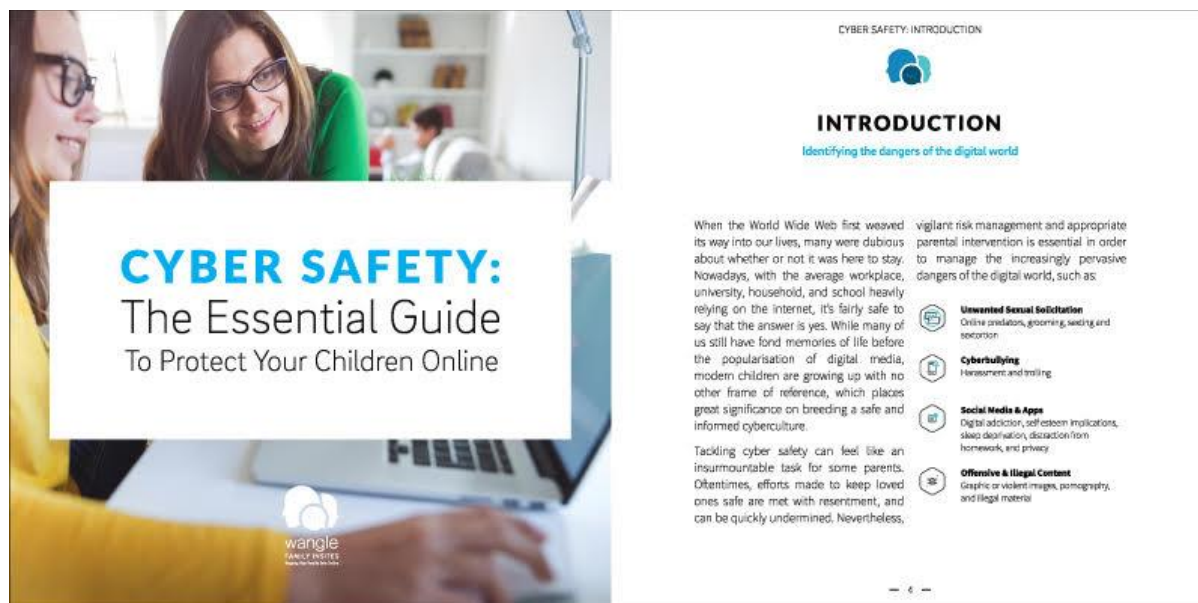
Whilst the awareness campaign is in the early stages of execution, it is achieving widescale domestic reach with the following metrics now seen:

- Downloads Since Launch: 6,000
- Google AdWords Impressions: 29.5M
- Google AdWords Interactions: 417k
- Facebook Advertising Reach: 805k users
- Facebook Advertising Interactions: 92k
- Facebook Page Likes: 1,900
- Facebook Page Engagements: 6,900
- Facebook Post Average Engagements: 212



Parental Education Content Campaigns

High quality content campaigns have been utilised to gather customer lead details whilst confirming WFI's position as industry leaders. The first high quality eBook, "Cyber Safety - The Essential Guide to Protecting Children Online" written by WFI Head of Education and cyber safety expert Robyn Treyvaud, has been download over 1,000 times by parents and educators, and will be followed in January by the next eBook in the series.



In addition, short-form parenting articles are being produced for social media activation, fortnightly email newsletters to leads and subscribers and for syndication to major news publications via Outbrain's content syndication service.

WFI App Downloads and Engagement

Since launch, WFI has been downloaded over 6,000 times with customer feedback and ratings remaining strong. The iOS App is currently maintaining a user score of 4.7 and the Android App a score of 4.8, as well as maintaining either first or second position in the Parent App category of the Google Play Store since 27 November.

The Company is pleased with the early growth indicators of WFI leading into the holiday season and looks forward to accelerating growth in the new year as parents prepare for the new school year in late January.

The product is available via the Apple and Android App stores on a monthly or annual family subscription and will initially target Australia's 6 million families before a planned international expansion in 2018.

Update of quotation of Options

On 5 December 2017, the Company announced that it would apply for quotation of its option series exercisable at \$0.025 on or before 31 August 2018 (ASX Code: WGLAL) (**Options**), subject to the satisfaction of the ASX Listing Rules. Currently this Option series does not satisfy the ASX Listing Rules requirements for quotation, the Company is therefore reviewing its options and will advise the market of any developments as they occur.

- ENDS -

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ABOUT WANGLE FAMILY INSITES

Wangle Family Insites (**WFI**) offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Wangle's world class VPN network, backed by the research insights of childhood development research organisation Telethon Kids Institute, WFI monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

ABOUT WANGLE TECHNOLOGIES

Wangle Technologies has developed patented algorithms that not only optimise, compress and secure the data flow to mobile devices, but facilitate real time analysis of network patterns and usage behaviours. Wangle's technology provides compelling value to consumers, service providers and enterprises looking for innovative low-cost solutions for managing network capacity and use.