



ASX Release  
December 21, 2017

### **Change of Company Name**

Atlas Pearls and Perfumes Ltd (ASX:ATP) (“Atlas” or “the Company”) is pleased to report the successful completion of its change of company name to Atlas Pearls Ltd.

“The continued evolution of Atlas has been focused for some time on a return to the core business, and being an industry leading South Sea Pearl producer” said Geoff Newman, Chairman.

“While the company retains its 50% interest in Essential Oils of Tasmania, the refocus on the Pearling business is best represented by renaming the company to simply Atlas Pearls Ltd. I am pleased that our shareholders have voted in favour of the change at the November 2017 Annual General Meeting, and I would like to thank them for their support and patience during this period of change at Atlas”.

### **ABOUT ATLAS PEARLS LTD**

Atlas Pearls (Atlas) is an Australian based pearling business established in 1992. Atlas has earned an enviable reputation as a world leading pearl producer of “nature’s most precious gift”, the South Sea pearl, specialising in highly sought after white and silver pearls. Atlas operates pearl farms spread across the Indonesian archipelago, including Bali, Flores, and West Papua. Atlas is a fully integrated pearling business. The Company has its own high quality grading and loose pearl distribution business, a jewellery manufacturing capability and sells direct to customers through wholesale partners and via its retail outlets.

For more information please visit: [www.atlaspearlsandperfumes.com.au](http://www.atlaspearlsandperfumes.com.au)

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