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Market Announcements Platform  
ASX Limited  
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20 Bridge Street  
Sydney NSW 2000

## XTD Q1 Revenues Up 45% on Previous Quarter

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Cross track digital-communications system owner and operator XTD Limited (ASX: XTD) (**XTD** or the **Company**) is pleased to announce that revenues for Q1 2018 are 45% up on the previous quarter and tracking strongly for Q2 2018.

XTD CEO Steve Wildisen said the uplift in performance was in great part related to the renewed partnership with one of Australia's leading outdoor media companies, APN Outdoor. The new agreement sees APN Outdoor continuing to act as the content sales agency for XTD's digital screen networks in the Melbourne and Brisbane metro rail systems, which form part of APN Outdoor's recently re-launched, national XTrackTV out-of-home network.

The partnership is set to run for the next 15 months, with considerations for an extension term of a further 18 months.

XTD's performance has also been supported by leading advertisers investing in Cross Track Digital, with American Express and Tourism Tasmania being two of the most prominent advertisers in the recent quarter.

Mr Wildisen said Digital Out of Home (DOOH) continues to be one of the fastest growing media communications platforms in Australia and internationally. "As DOOH continues to grow, we are also seeing some diversity in how DOOH is engaged," said Mr. Wildisen. "For example, DOOH is being used to augment social media campaigns and is moving quickly towards full interactivity with people's mobile devices and other location based technologies like beacons."

### For more information, contact:

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