

ASX ANNOUNCEMENT

07 Sept 2017

Norwood Incorporates Advanced Mobile Device Management Support into its Award-winning Corona® Platform

Highlights

- Norwood has added advanced, enterprise-scale deployment and management capabilities to **Corona** to enable its corporate clients to install and manage bulk deployments of Norwood's **World Apps** and **Virtual Business IDs** automatically to client workforces' mobile devices
- **Corona** now supports **World App** provisioning and **Virtual Business ID** configuration through any one of 21 Mobile Device Management (MDM) platforms, also known as Enterprise Mobility Management (EMM) platforms, notably including **Mobile Iron**, **vmware airwatch**, and the **Blackberry Enterprise Mobility Suite**, comprising three of the most popular MDM/EMM management suites on the market
- Corona's new MDM/EMM support enables IT Managers of large organisations to provision Norwood's **World Apps** and configure **Virtual Business IDs (corporate-owned mobile phone numbers)** automatically in bulk, potentially to thousands or tens of thousands of corporate managed devices at a time, without needing to touch or manually configure individual staff members' devices
- Employees also benefit from **Corona's** new automated MDM/EMM features with a streamlined "out-of-the-box" experience that gives them instant **World App** and **Virtual Business ID** access without requiring cumbersome setup flows or entering of user credentials
- The new MDM/EMM capabilities are available today on **Corona** and will be supported in **World Phone** and **World Message** Apps for both iOS and Android releases by September 15, 2017

'Sharing Economy' telecommunications pioneer Norwood Systems Ltd (Norwood or the Company) (ASX: NOR) is pleased to announce the inclusion of comprehensive and advanced MDM/EMM support within **Corona** to support large-scale deployments of its **World Apps** and **Virtual Business IDs** within larger corporate clients.

The MDM/EMM capability has been added to **Corona** as a direct result of interactions between Norwood and some of the larger prospects in its sales pipeline. It is a prerequisite for large-scale **World App** deployments within such clients.

MDM/EMM platforms are rapidly becoming ubiquitous within Global 5000 firms around the world, due to the great operational efficiencies they introduce, coupled with the additional control and security capabilities that MDM/EMM platforms provide to their corporate IT managers.

Corona now supports a consistent set of MDM/EMM controls so that enterprise IT administrators can easily configure and manage their deployments of **World Apps** and **Virtual Business ID** mobile numbers according to their own business policies and requirements.

The advantage of using an MDM/EMM with **Corona** and the **World Apps** is that staff members no longer need to go to an App Store to download both **World Apps**, as the provisioning of these Apps can now be handled automatically by the MDM/EMM, pushing the Apps automatically onto an MDM-enrolled staff member's device. Staff members furthermore do not need to configure the **World Apps** once installed on their mobile handset, as essential configuration parameters are handled by the centralised MDM/EMM platform, greatly reducing the

chances of misconfiguration or incorrect installs. Additionally, when a staff member leaves the organisation, the IT manager can also easily remove the **World Apps** from the staff member's mobile device.

Norwood's CEO and Founder, Paul Ostergaard, said:

"Norwood is pioneering how large organisations can deploy and manage virtualised mobile services. We are not only eliminating a large amount of the cost and overhead commitment associated with managing a large physical corporate mobile fleet, but we are also establishing an integrated mobile services platform for our clients that will help them manage current and future regulatory compliance requirements for smartphones as well as driving future sales and service productivity improvements within their workforce."

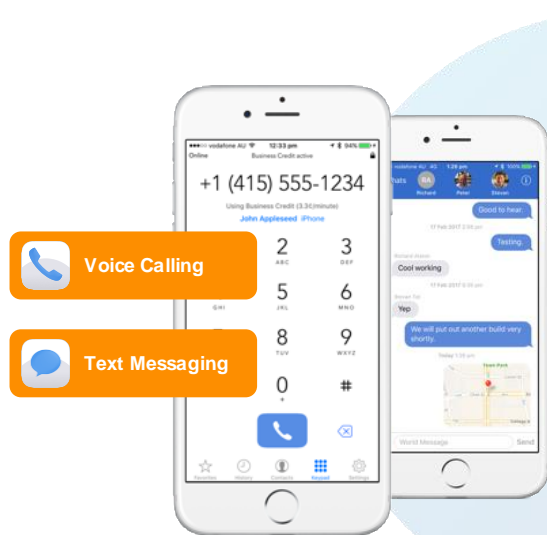
*"We are excited to see **Corona** incorporate these incredibly useful MDM/EMM capabilities, as they unlock a significant opportunity with large organisations, not just here in Australia but around the world! MDM/EMM management platforms are ubiquitous today in large organisations – therefore **Corona's** support for such platforms is an absolute prerequisite for success in selling our revolutionary service into such clients."*

*"I am personally convinced that the current approach of using physical mobile phone hardware to address corporate mobility requirements will soon be regarded as a highly inefficient, outdated and inflexible way to go, particularly given how much more efficient and flexible our **Corona** platform and our **World Apps** can make the management of such mobile services for corporate IT managers."*

*"It is gratifying to see our **Corona** and **World Apps** virtual mobile service offering maturing in this way and to witness large corporates now seriously considering large-scale deployments of Norwood's MDM-managed, virtualised enterprise mobility services."*

Enterprise Mobility: The efficient, modern way

norwood
connect globally, locally™



Mobile Services Virtualisation

- A second **virtual** mobile phone instance delivered on employees' personal mobile handsets
- Voice and messaging Apps that fully mirror the native user experience
- **Seamless cloud integration to corporate IS systems, including Archival Hubs and CRM Platforms**
- Ensures clean and complete separation of personal and business records
- **Now MDM/EMM capable, supporting scale deployments in large organisations**

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Norwood is changing the way we globally connect

At Norwood Systems, we're passionate about revolutionising your telecommunications. To actualise this goal, we have developed amazing platforms that realise the world's largest federated telco network. By connecting your smartphone effortlessly and simply to local networks around the world via our award-winning Apps, you get high quality connections, clear and secure conversations for a fraction of international roaming costs.

About Norwood Systems

Norwood Systems provides voice, messaging and data services to consumers, enterprises and carriers globally, leveraging its' federated telecommunications services network partnerships. Our mission is to deliver disruptive end-user communications apps that streamline and simplify how users around the world can access affordable, high-quality telecommunications services – anywhere, anytime.

Norwood has solutions that service Enterprise, Telco and Partner channels.

Our [Enterprise Solutions](#) deliver powerful, yet simple corporate communications platform to make communications more cost effective, easier to manage, and regulatory compliant. This is all made possible by Corona® Cloud and Corona GTS, with its suite of mobility Apps.

Norwood Systems' innovative [Telco Solution](#) addresses all three categories of telecommunication provider. Major carriers, mobile virtual network operators (MVNOs), and Data-only providers.

Finally, our [Partner Solutions](#) are designed for the forward looking, customer driven Travel and Loyalty partner, providing an easy way to invigorate brand offerings with App based benefits.

Norwood Systems listed on the ASX in June 2015 and trades with the stock ticker NOR.