

YOJEE Cambodia

Pilot Phase Update

ASX: YOJ
8 September 2017

Yojee



Hello Yojee!

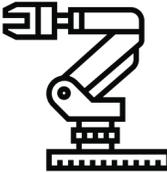
Yojee continues its pursuit to become the worlds largest logistics network, powered by world leading software.

Yojee does not disrupt but empowers.

Our mission is to bring the hundreds of thousands of logistics companies into the digital era.

A global platform which enables presence, optimization, collaboration and prosperity.

Yojee pilot with Post Media is underway targeting transformation and automation of Cambodia's logistics market



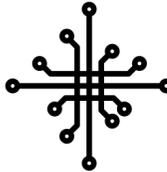
ARTIFICIAL INTELLIGENCE



MACHINE LEARNING



BLOCKCHAIN



AUTONOMOUS

THINK BIG, THE REGION IS RISING



Ali Baba has invested USD \$2 Billion in SE Asias Lazada, to enhance it's supply chain capability.



Amazon begins it's SE Asian Expansion by opening in Singapore



Southeast Asia's internet economy to grow to \$200B by 2025

POST YOJEE CAMBODIA

The leading digital asset in Cambodia partners with the leading logistics technology...

Yojee is rapidly expanding across Australia and South East Asia to provide technology and delivery solutions to a region requiring great digital transformation!

Post Media

Largest print media and news organization in Cambodia providing huge marketing and sales capabilities!

Powerful nationwide cross-media publishing outlets!

Gross reach of more than 1.5 million!

Existing warehouses, rapid delivery and logistics assets!

The logo for POSTMEDIA, with "POST" in black and "MEDIA" in red, underlined with a blue brushstroke.The logo for The Phnom Penh Post, featuring the text in a blue, stylized font with a decorative border.The logo for PostWeekend, with "Post" in red and "Weekend" in white on a black background.

STRATEGY: POST YOJEE!

Together, Yojee and Post Media are creating a cost effective, technology optimized logistics network across Cambodia, first mover in mapping the countries consumers and digitizing the logistics industry.

Both parties are adding significant value

We celebrated the Post's 25th Anniversary and is one of the most well-respected and trusted brands in the entire country with millions of user.

Yojee brings its sought after world class technology to the emerging Cambodian market.

Yojee AI and blockchain technology, plus Post Media's logistics infrastructure, best in country sales team and extensive market, presents a significant rapid and digital delivery capability that opens the door for the countries E-Commerce sector.

POSTMEDIA



Yojee



The Transition is High Value

Turning Cambodian Logistics
Digital

Manage jobs & vehicles from
an Admin dashboard

Empower drivers with new
income opportunities

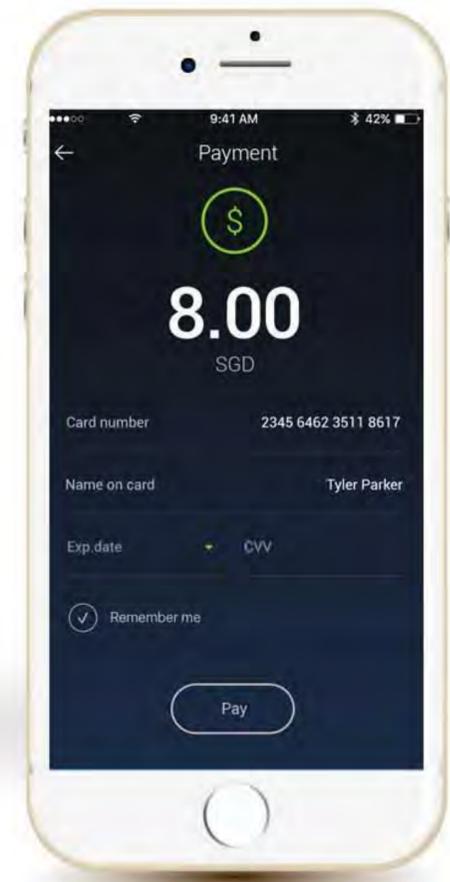
Increase visibility and
efficiency

**Huge financial and efficiency
value in data to Yojee and 3rd
Parties.**

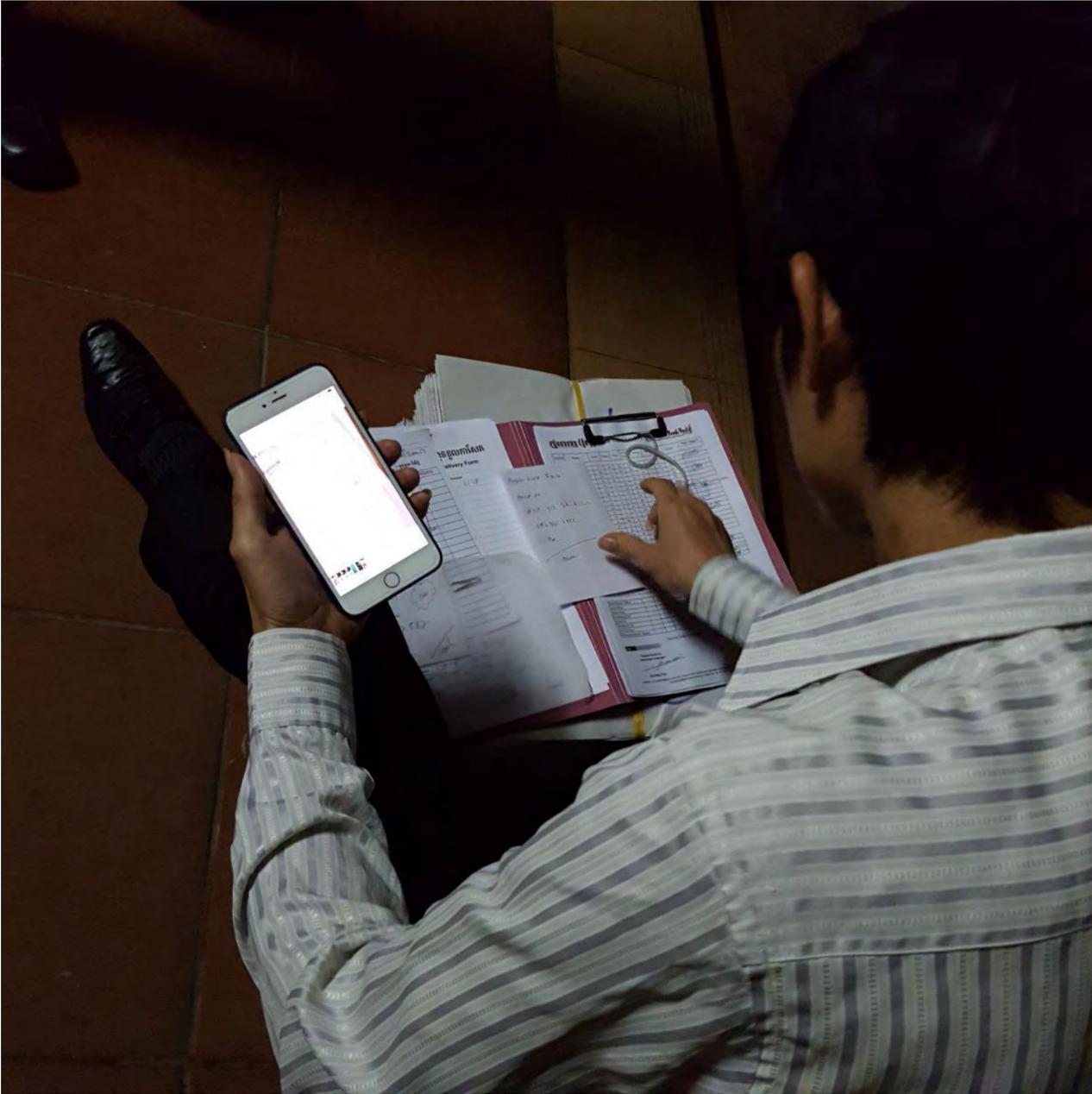
Upskilling Industries

**Transforming the industry and
creating a new market for e-
commerce players to leverage
and utilize.**

**Fast paced, cost effective,
consumer friendly logistics.**



Cambodia network Already in Pilot Phase!



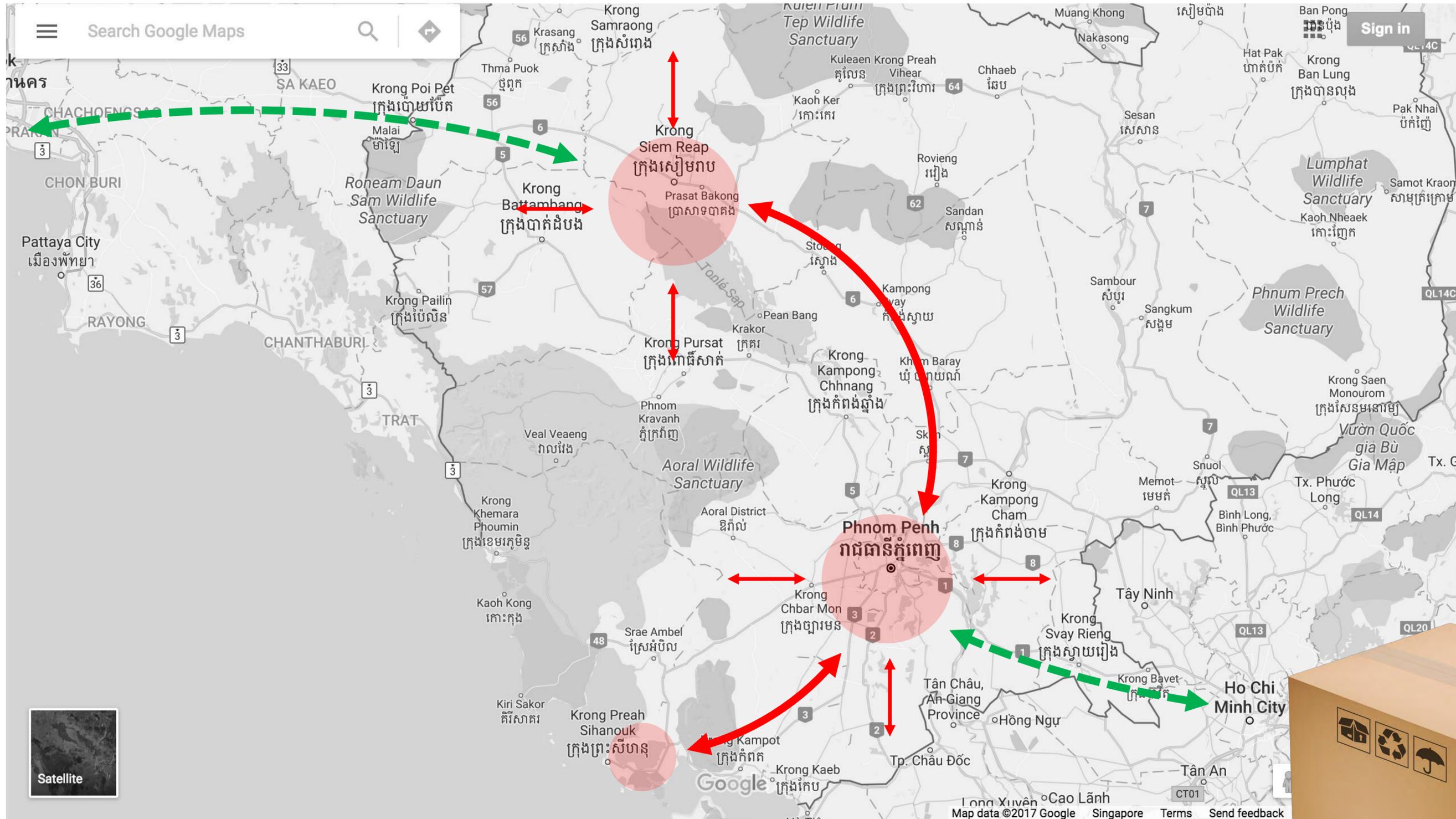
Cambodia Model: Everyone can participate!

Each company participating in the network generates monthly recurring software revenue to Yojee.

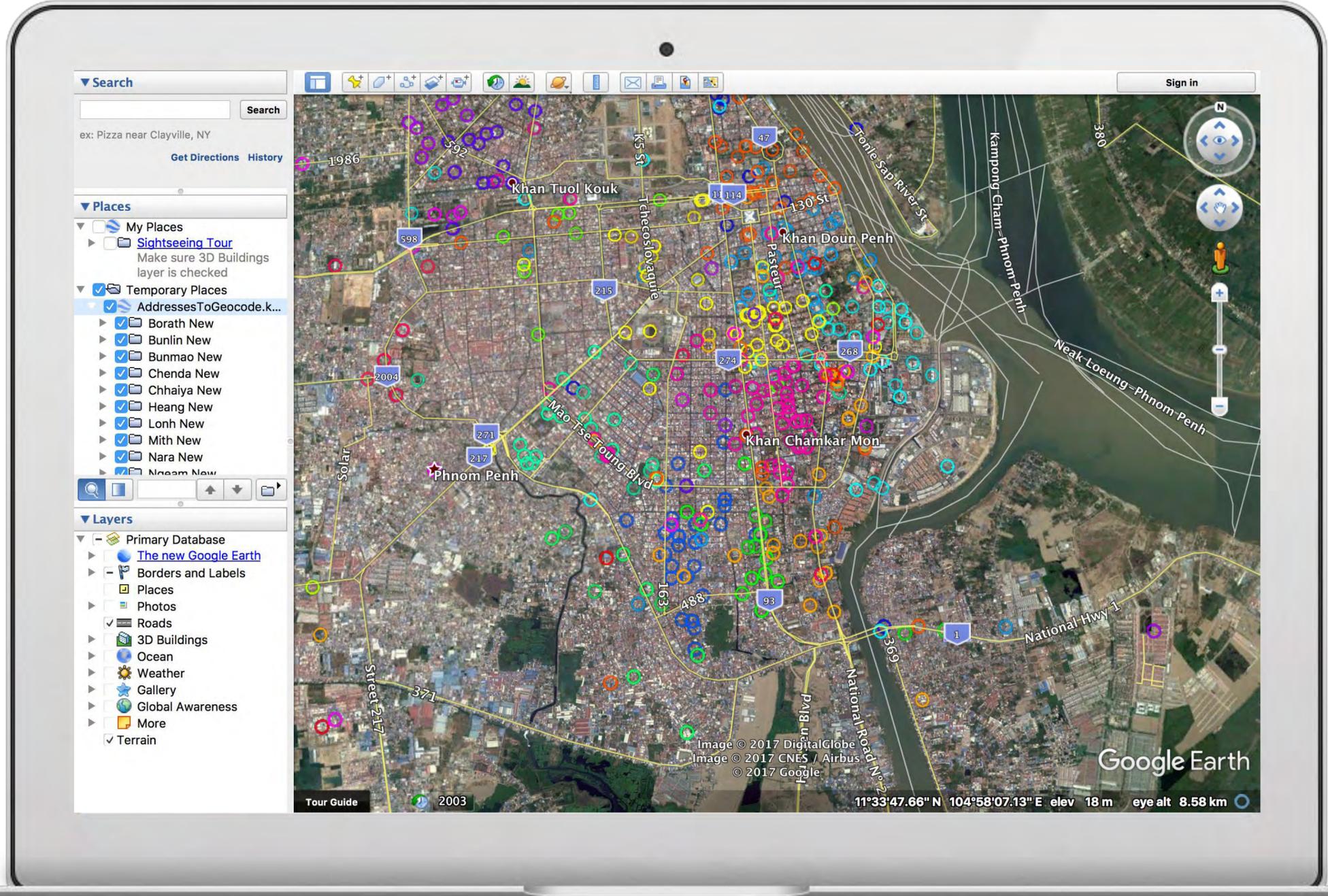


All deliveries = Freight Revenue to Yojee

Vast coverage across populated Cambodia



Mapping Subscribers



New levels of visibility

New levels efficiency

Mapping digital Cambodia

Extremely Valuable data

**Consumer and Logistics
Industry Insights**

Cambodia Logistics Network



<https://youtu.be/E3J4Ox1sZ8o>

Summary

Post Media has access to 1.5 Million website users all the spending capabilities to generate revenue across the network and through software sales.

Industry Average Cost of Customer Acquisition of \$60 per customer, meaning huge cost efficiency created through the Joint Venture and Post Medias 1.5 Millions existing users.

Significant advantages in marketing and advertising savings and time to establish a user base in the rapidly growing market.

Sales team with extensive local knowledge and significant logistics infrastructure trained and ready to commence once pilot phase is completed.

Target commencement of Commercial Activity in early Q2 FY18 across Pnom Penh before rolling out across the country in 2018.



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- (b) involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from estimated or anticipated events or results reflected in such forward looking statements; and
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