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## Meluka Honey Branding and Marketing Commences

EVE Investments (ASX:EVE), an ASX-listed technology investment company, is pleased to provide an update on Meluka Health, a Company it is acquiring a 50% interest in. **Meluka Health's** subsidiary Medic Honey has commenced marketing its pioneering honey brand Meluka Honey into the US. Two products are currently being presented to potential customers.

- **Australian Meluka Tea Tree Raw Honey** – A raw honey of the purest quality harvested from a region where the Australian botanical species *Melaleuca alternifolia* grows naturally in a clean and sustainable environment in the Bungawalbyn Valley Basin in Northern New South Wales, Australia. Tea Tree *Melaleuca alternifolia* and the potent healing benefits of honey introduces a new certified organic, non-therapeutic product – ingestible Meluka Honey.
- **Australian Meluka Honey for topical use only** – A raw medicinal honey for topical use only. This honey has bioactive antioxidants and phenolic compounds, with a concentration of flavonols, other phenols and glycosides. The Meluka Honey also has minor quantities of monoterpenes (which is unique to this honey) and methylglyoxal.



These products are being marketed by US distribution company Naturally Australian Products (NAP) to wholesalers and manufacturers. NAP has been appointed Medic Honey's US distributor.

**Robyn Ingersole, Founder and CEO of NAP, said:**

"At NAP we strive to source the most ecologically pure Australian products to meet the very high standards that our customers demand and this very unique organic Australian medicinal honey fits very nicely into the product profile our customers require, we look forward to successfully introducing this honey into the US"

**Ben Rohr, Investment Director of Eve Investments, said:**

"NAP is an excellent partner for Medic Honey to distribute into the US given it has an ideal alignment in product and customer profile. NAP has demonstrated significant growth particularly over the last 18 months and Medic Honey are excited to leverage this with its unique honey products."

**About Meluka Health**

Meluka Health is a wellness and nutrition company that develops and sells its naturally derived, organic and ecologically pure products created using its old growth Australian Melaleuca tea tree plantation which are acclaimed for their medicinal activity. Meluka Health is currently focused on producing high quality organic medicinal honey and the development of a bee health tonic.

**About EVE Investments**

EVE Investments is an Australian Securities Exchange Listed Investment Company that invests in medical nutrition companies. EVE is an investment partner that wants to help build ground breaking and enduring technology with a preference for companies that have global scale.

For more information, please visit [www.eveinvestments.com.au](http://www.eveinvestments.com.au) and follow us on Twitter @EVEInvestments

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