

**8 November 2017**

Australian Securities Exchange (**ASX**)  
Level 40, Central Park  
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Perth WA 6000

## **WANGLE FAMILY INSITES TO LAUNCH ANDROID VERSION AND ADDITIONAL PORTAL CAPABILITIES**

**Wangle Technologies Limited (Wangle or the Company) (ASX:WGL)** is pleased to announce new key enhancements to the Company's ground-breaking family protection software suite, **Wangle Family Insites (WFI)**.

### **Summary**

- Android version to be launched the week of 13 November 2017
- Initial week shows 20,000 active users onsite and 400 active WFI users
- Additional enhancements announced to Parent Portal and iOS App
- GPS-gated alerts release date to be announced the week of 13 November

### **WFI Android Launch – week commencing 13 November**

Android development and final bug fixes are nearing completion, with full commercial deployment now planned for the week commencing 13 November. Additional insights from the earlier iOS deployment has been incorporated into the launch version.

Once Android is deployed the full suite of WFI will be in market and marketing activity will start to shift from brand-building, education and lead generation, to more aggressive download and acquisition activity.

### **WFI Early Engagement Statistics**

Since launch, marketing activity has focused on brand building, customer education and lead generation via public relations, content marketing, social media engagement and search marketing. In the first week of launch there have been:

- 360,000 impressions on social media
- 24,000 interactions via paid search
- 14,000 visitors to the education sections of the WFI website
- 1,000 Facebook engagements (reactions, comments, shares)

In addition, early adopters of WFI have accounted for over 400 active users in the first week since launch.

## **WFI Parents Portal & iOS App – additional enhancements**

Following on from beta testing, early customer feedback and data from WFI usage, additional enhancements are being incorporated into the WFI product and released during the week commencing 13 November. Additional features include more granular charting capabilities in the parents portal and further enhancement to alert triggers.

iOS Version 1.2 incorporating further optimisation to the UX (User Experience) after initial customer feedback has been lodged with the Apple store and is expected to go live in this week.

## **WFI – GPS-gated alerts (due late November)**

Development of GPS-gated alerts, which give parents the ability to lock GPS gates to current locations (eg the home), is well underway with an announcement on its feature launch to be made the week of the 13<sup>th</sup> November 2017. This unprecedented safety feature on children's location awareness further increases WFI's commitment to child safety.

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## **ABOUT WANGLE FAMILY INSITES**

Wangle Family Insites (WFI) offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Wangle's world class VPN network, backed by the research insights of childhood development research organization Telethon Kids Institute, WFI monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

## **ABOUT WANGLE TECHNOLOGIES**

Wangle Technologies has developed patented algorithms that not only optimise, compress and secure the data flow to mobile devices, but facilitate real time analysis of network patterns and usage behaviours. Wangle's technology provides compelling value to consumers, service providers and enterprises looking for innovative low cost solutions for managing network capacity and use.