



THRED LIMITED
ASX Release

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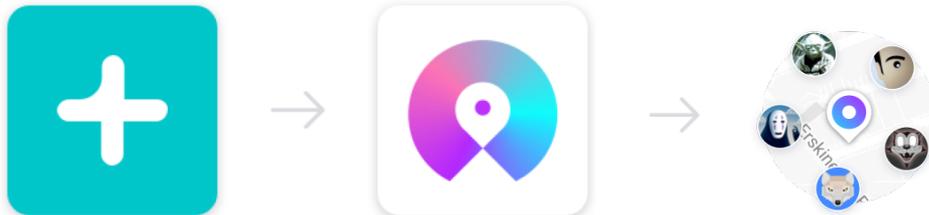
David Wheeler
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ASX Code:
THD

Quoted Shares:
831,539,387



Thred Releases Sweep App



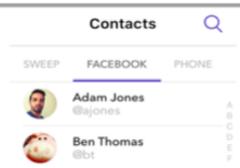
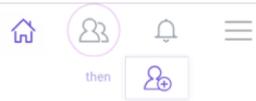
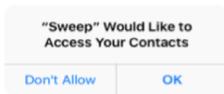
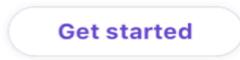
Thred is now Sweep

Further to Thursday’s announcement, Thred informs the market that its iOS version of Sweep is now propagated in the Apple App Store and available for users to download.

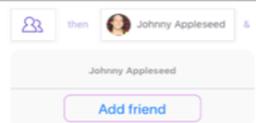
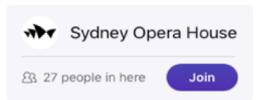
Please note that the Apple App Store search takes time to recognise key brand words and therefore searching the app may be less exact for a few days. Interested investors should go to iTunes and search ‘Thred Limited’ or ‘Sweep’ or simply click here <http://sweep.im/ios>

Guidance on Sweep Sign-up Process

1. Follow the sign up/login method at the beginning to create an account with your own unique username & profile picture.
2. Allow the app permission to sync your phone contacts. To sync Facebook contacts, tap on account section in the bottom bar and tap “Sync your Facebook contacts”
3. Invite your contacts to join you on Sweep by tapping the contact icon on the bottom navigation and selecting friends in the Phone & Facebook tabs.
4. To search for and add a Sweep user, navigate to the contacts page and tap the person icon with a plus sign and simply search the username, first name or full name.



5. If you’ve entered a Geochat area, the Geochat will appear at the top of your home screen above your messages.
6. To add a user you meet in a Geochat, tap on people icon and then tap on the user’s name or profile picture.



The Sweep team have created an Australia-wide public Geochat for a limited time only to coincide with Sweeps launch. Please remember this temporary Geochat is a public chat where all conversations can be viewed by all Sweep users.

As Geochats rollout, their locations will be updated on the map at sweep.im. We encourage users to nominate a place in their area they’d like to see Geochats available.



About Thred: Thred Limited (ASX: THD) is a technology company with expertise in geo-location and augmented reality and new communication technologies which yield big data. Thred has developed an in-market version of its new augmented reality and geo-locked chats platform, **called Sweep**.

Sweep will continually innovate features to leverage important new technologies such as, but not limited to, augmented reality and geo-location. The Company will also progressively integrate proven and tested AR and geo-locked features over the coming months to increase its user audience and drive revenue growth via a new and effective business model. **Sweep is now available through iTunes & Play Store.** Following a period of user feedback around Sweep features, Thred will periodically release a schedule of updates to Sweep, delivering new features and improvements to increase its user uptake and retention.

Thred has also established an enterprise version of its business model called **Agent Reality**. This is intended to leverage the Sweep platform technology and capabilities and provide them to brands and 3rd party distribution channels. This model delivers the duality of mutual learnings across both consumer and enterprise models while establishing multiple monetisation channels for our Company.

Forward Looking Statements

The material in this document has been prepared by Thred & is general background information about Thred’s activities. The material may contain forward looking statements including statements regarding Thred’s current situation, intent or current expectations with respect to Thred’s business.

While Thred has taken all reasonable care in compiling & producing the material, the material has not been verified; is given in summary form & any forecasts & hypothetical examples may be subject to uncertainty & contingencies outside Thred’s control.

Sweep and Agent Reality are Thred Innovations

