

11 October 2017

Spookfish Senior Sales Appointment

Highlights

- Experienced GIS industry leader, Kellee Ireland, appointed as Sales and Business Development Manager, based in Melbourne.
- Ms Ireland is the former National General Manager and Executive Director of SIBA, the leading association representing the Spatial Industry in Australia.
- Appointment coincides with Spookfish's latest generation of capture platform beginning commercial operations in Victoria.
- East coast operations will be expanded shortly by the introduction of an additional aircraft and further key sales appointments.

Spookfish Limited ("Spookfish" or the "Company") (ASX: SFI) is pleased to announce the appointment of Ms Kellee Ireland as Sales and Business Development Manager.

Ms Ireland is a proven Spatial Industry leader having recently held the positions of Executive Director and National General Manager at the Spatial Industries Business Association ("SIBA"), Australia's leading association representing the Spatial industry in Australia. Ms. Ireland is a finalist in the 2017 Telstra Victorian Business Women's Awards and also sits on the Board of Victorian Women for Information Technology.

Ms Ireland's experience has enabled her to develop a comprehensive network within all levels of government and industry as well as a thorough understanding of government policy and opportunities in the spatial industries business environment.

Reflecting on her appointment, Ms Ireland said "I am thrilled to be joining the Spookfish team. It is a fantastic technology and I look forward to continuing to build on our solid growth and product offering that is currently resonating so strongly in the spatial industry marketplace."

Based in Melbourne, the appointment of Ms Ireland coincides with an aircraft using Spookfish's latest generation of capture technology beginning commercial operations in Victoria and South Australia. East coast operations will be expanded further with the introduction of an additional aircraft, which is currently being installed with the latest Spookfish system, and further key sales appointments.

For more information, please contact:

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About Spookfish

Spookfish Limited (ASX: SFI) is an Australian listed public company focused on the development and commercialisation of premium next generation geospatial imagery products and services. By starting from a clean sheet and disregarding what was thought impossible, Spookfish's revolutionary technology enables rapid imaging of entire countries in high resolution from a multitude of angles at a fraction of the cost of contemporary systems. Spookfish aims to use these capabilities to make it easy for organisations of all sizes to gain access to premium imagery content and pervasive 3D models allowing concise, accurate and cost effective decision-making.

In May 2016, Spookfish entered into long term exclusive licence, royalty and equity participation agreements with EagleView Technologies Inc, a North American leader in aerial imagery, data analytics and GIS solutions, to use Spookfish technology in North America.