

28 July 2017



Yojee Limited (**Yojee** or **the Company**) (**ASX: YOJ**) transforming global logistics digitally through software and an artificial intelligence managed freight network backed by blockchain technology. Yojee is pleased to advise that Karin Lems has joined the Company as Chief Revenue Officer (**CRO**).

Karin Lems is responsible for the entire customer experience and revenue generation process. This includes implementing expansionary strategies to ensure a disciplined approach to growth and assessing viability of new opportunities. The experience Karin Lems brings in managing lean but rapidly scaling organisations will be instrumental.

Based in Singapore, Karin Lems previously worked as Global Business Head for Zomato in India, overseeing the Online Reservations and Table Management (SaaS products) business across all twenty-three (23) countries. She started at Zomato (USD \$240 Million-dollar funded search platform) as VP Global Growth where she spearheaded the international expansion for their food delivery business, and the development of new revenue initiatives. Prior to this, she served as Managing Director/Co-founder Asia Pacific at technology company, Quandoo (acquired by Recruit Holdings for \$219 million in 2015), and as a director for ABN AMRO's corporate venturing unit in Amsterdam.

"I joined Yojee because I see a business with immense opportunity and potential to massively transform the logistics industry with smart technology. I am very excited to scale our sales and marketing functions, and grow the Yojee team across the region to help attain this ambition," said Karin Lems.

"Karin's passion for launching new products and experience in driving revenue for fast growing technology companies across a range of different markets fits very well with Yojee's overall growth plans," said Yojee Managing Director, Ed Clarke.

For further information, please contact:

Ed Clarke

Managing Director

Ph: +61 8 6489 1600

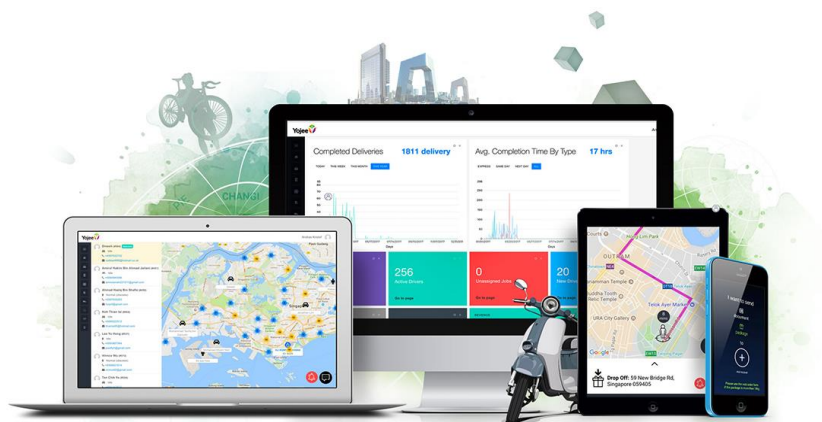
E: ed@yojee.com

Suite 9, 330 Churchill Avenue, Subiaco WA 6008 | PO Box 866, Subiaco WA 6904

P + 61 8 6489 1600 | F + 61 8 6489 1601 | ABN 52 143 416 531

About Yojee Limited Yojee Limited (ASX: YOJ), a new, future ready platform technology company developing powerful logistics and supply chain management capabilities via its world-class blockchain secured software and expansive partner network across South East Asia and Australia.

www.yojee.com



Transforming the Logistics Economy, Digitally



ARTIFICIAL
INTELLIGENCE



MACHINE
LEARNING



BLOCKCHAIN



AUTONOMOUS