



eve investments

ASX PRESENTATION
September 2018





Investment Focus

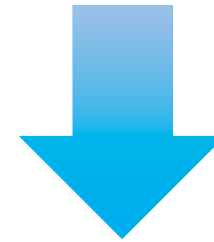
Eve's vision is to be a vertically integrated Health, Food and Wellness Investment company.



Investing and owning early growth phase companies with the aim to manage and support their expansion programs.



Identifying products that have unique attributes that compliment existing portfolio investments with growing demand and a global reach/application.



A strong preference for natural, organic and traceable products that strengthen our Delivery platform.



Control Our Own Destiny



Vertically
Integrated
Complementary
Businesses



Strategic Approach



Secure Supply Chain



Acquiring Jenbrook gives us over 2,100 acres of organic Melaleuca Tea Tree Plantation of which nearly half is an old growth plantation in its natural state.

This land not only provides Tea Tree oil and extract for distribution direct into the US and Europe and that provide a unique foundation to Meluka Health's product offering via its subsidiaries.





Establish Brands in Our Home Market



Launched in Australia in May 2018





Innovate and Develop



meluka essentials

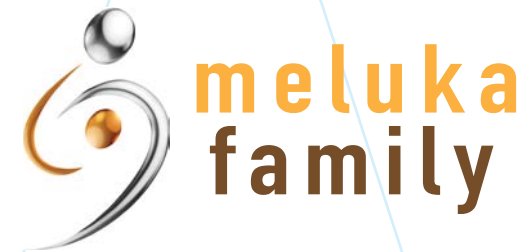


Products developed.
Awaiting final design approval and manufacture.
Expected to launch in Q1 2019.

Innovate and Develop *continued*



Meluka Honey has entered an agreement with ASX Listed THC who will be growing cannabis on Jenbrook's organic plantation to use the cannabis as part of its Cannabis Honey product.



A range of versatile family products utilising Australian botanicals. The initial range includes a Baby head and body wash, a Baby massage oil, Mother's belly massage oil and a Mothers bath soak.

Expected to launch in Q3 of 2019.



Grow into Global Markets



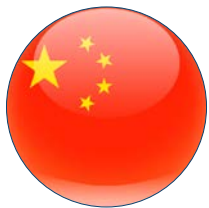
- Establish roots and brand recognition in our home country.



- Established network via NAP
- Focus will be direct to consumer growth



- Established network via Jenbrook
- Focus will be expanding the Jenbrook growth with Bulk sales



- New Market that will be a priority for all direct to consumer products.



- New Market that will be a priority for all direct to consumer products.





Momentum is Gathering

December 2017

- Meluka Health and Meluka Honey companies incorporated on ASIC.

January 2018

- Meluka Honey establishes hives on Plantation to have production capacity to meet large scale demand.

March 2018

- Meluka Honey develops initial honey consumer product range.

April 2018

- Bulk Honey sales launched in the US via Distribution partner Naturally Australian Products Inc.

May 2018

- Meluka Honey Consumer Products Launched in Australia.

June 2018

- Meluka Essentials develops initial product range.

July 2018

- Meluka Health enters agreement with THC to grow high grade medicinal cannabis on Robyndale and provide access to this organic certified cannabis for its planned Medicinal cannabis honey.

August 2018

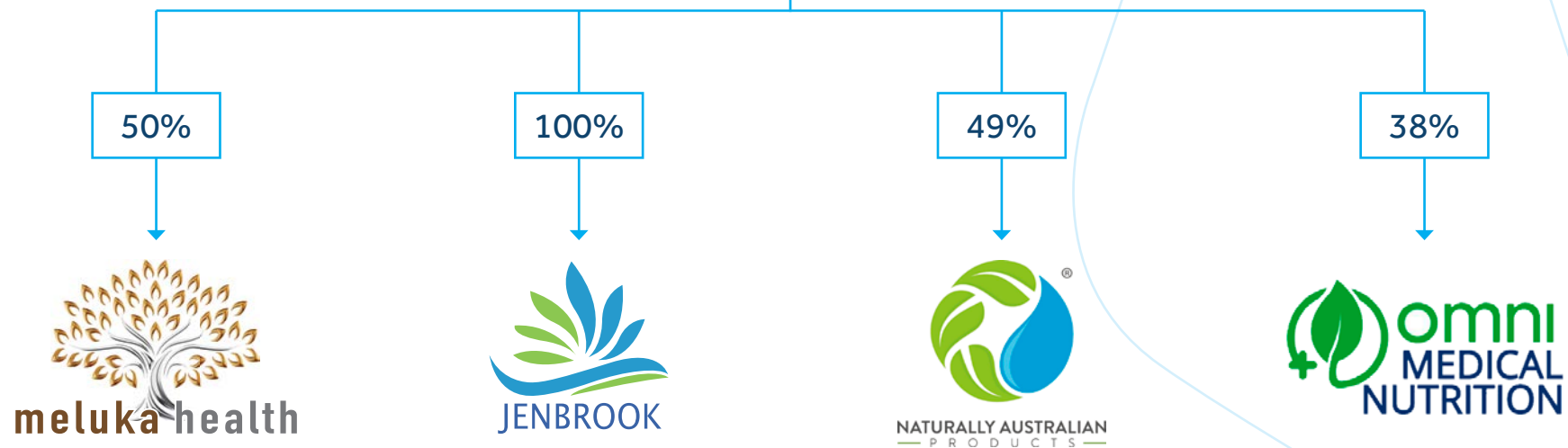
- Jenbrook Purchased
- Naturally Australian Products 49% completed.
- Meluka Family initial product range developed.



Current Investment Portfolio



eve investments





Current Update

- 🌱 Distribution and Sales of Pre-meal drink for diabetes into China via agreement with Eagle Health (ASX: EHH) has commenced.
- 🌱 Eagle Health have invested \$3.1m and committed a further \$5.7m for factory, warehouse and exhibition centre upgrades including a high speed line for the production of Hutang 1 diabetes product using Omni's licensed technology.
- 🌱 Eagle have advised that they are continuing to work towards it's plan to roll out 100 direct stores along the affluent East Coast of China, and are on track and are expected to reach approximately 570 million consumers. These Eagle Health Education and Experience stores will sell Eagle Health's Hutang One diabetes product, Eagle's new range of modern Traditional Chinese Medicine products and a selected range of Australian sourced health products.





Innovation - Next Steps

- 🌱 Eagle to get CFDA registration as 'Food For Special Medical Purposes' in China.
- 🌱 Eagle to continue China roll out of existing Chinese distribution with a move to 7 seven stores on the way to reach 100 stores.
- 🌱 Eagles distribution and royalty hurdle into China anticipated to be met by Q1 2019.
- 🌱 New markets targeted in Asia to launch via a similar structured licensing model.



鹰君健康控股
EAGLE HEALTH HOLDINGS LIMITED
ASX:EHH





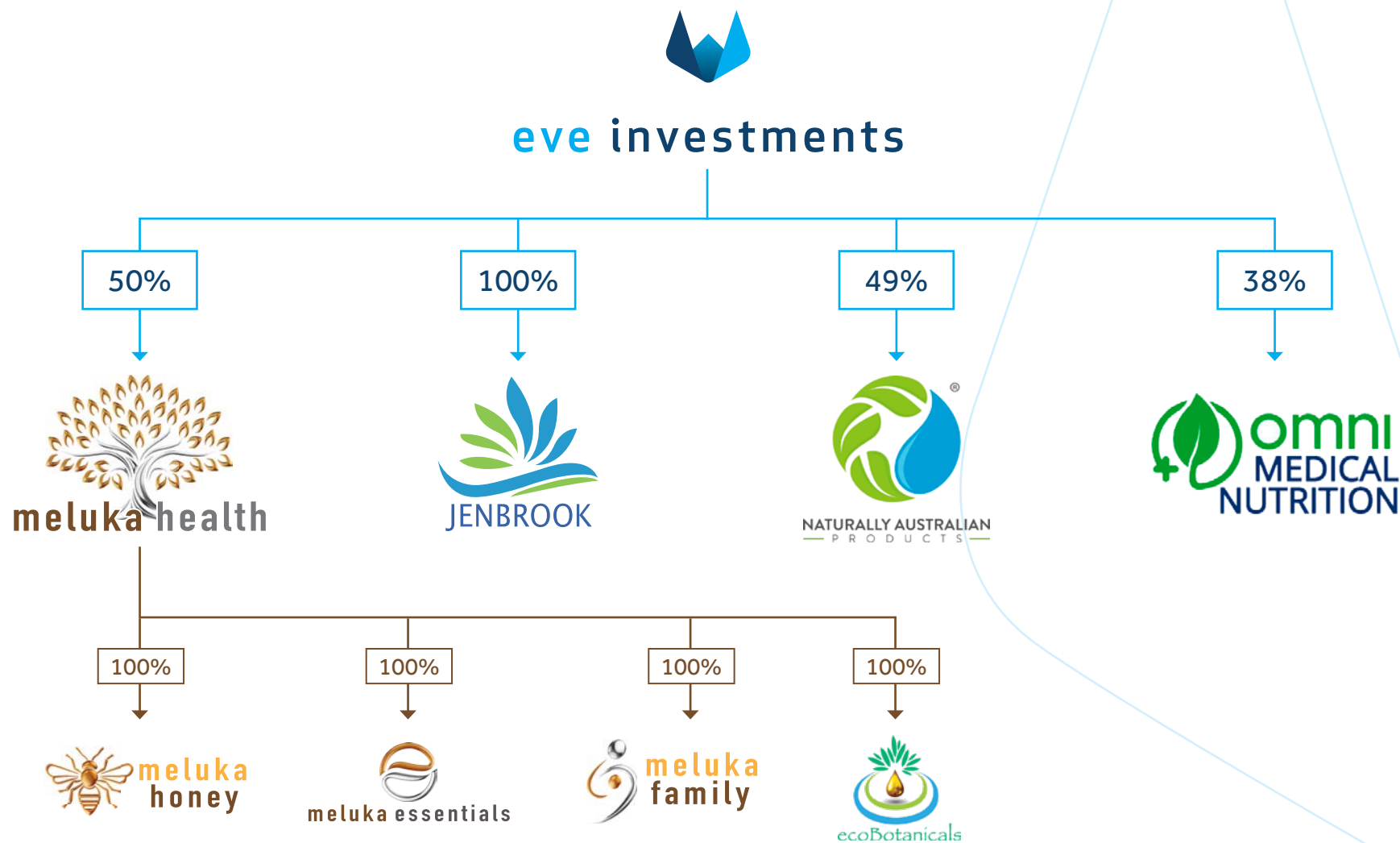
eve investments

Summary

- 🔹 The Health food and wellness sector is growing rapidly particularly into Asian Markets.
- 🔹 Eve is well exposed to the sector via it's investments and anticipated growth of the Meluka Brand.
- 🔹 By controlling all aspects of the supply chain, Eve's investments are able to adapt and tailor products to meet this demand.
- 🔹 Revenue generation ramping in its business investments



Our Company Structure

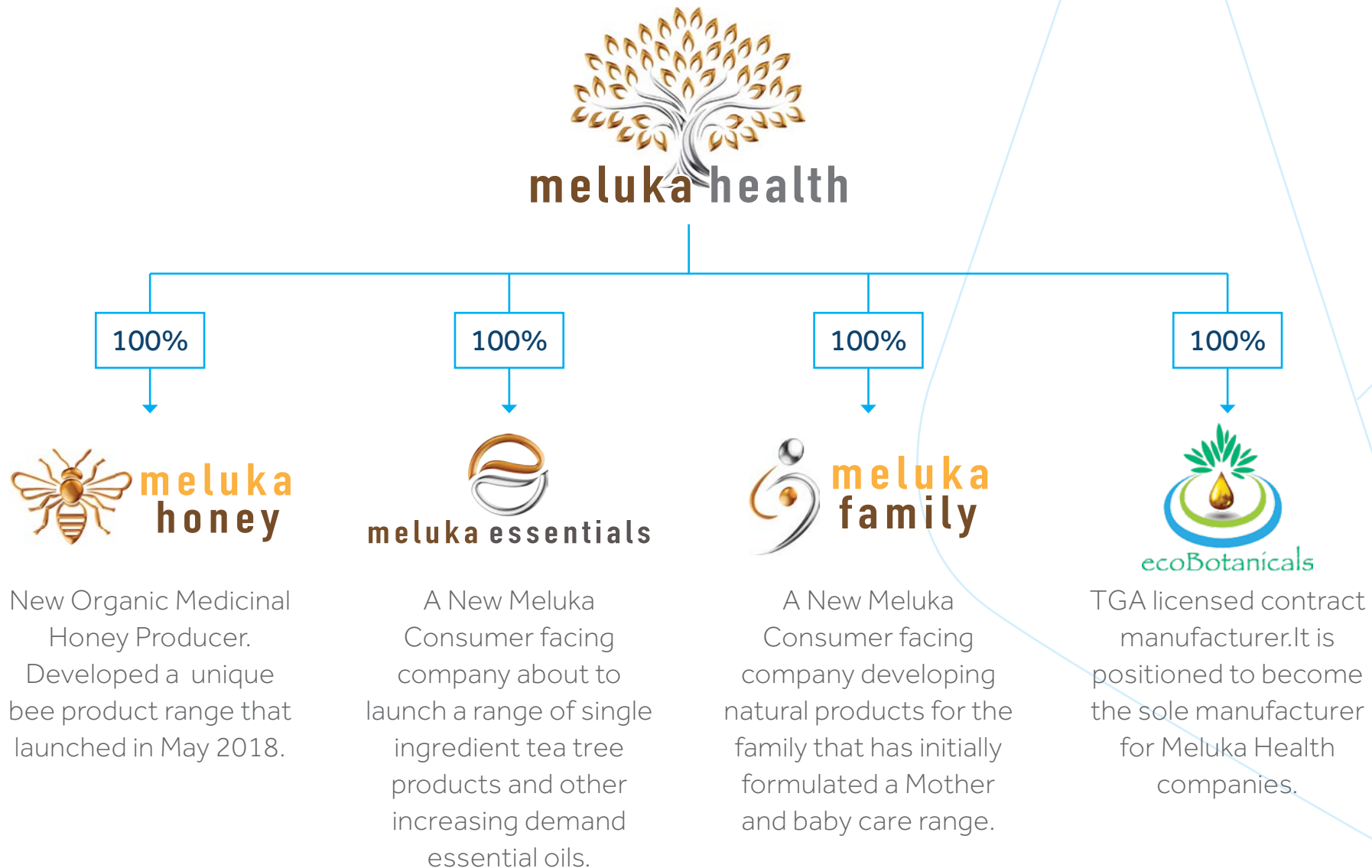




The pages that follow contain further details for each of the businesses.



Meluka Health – Business Structure



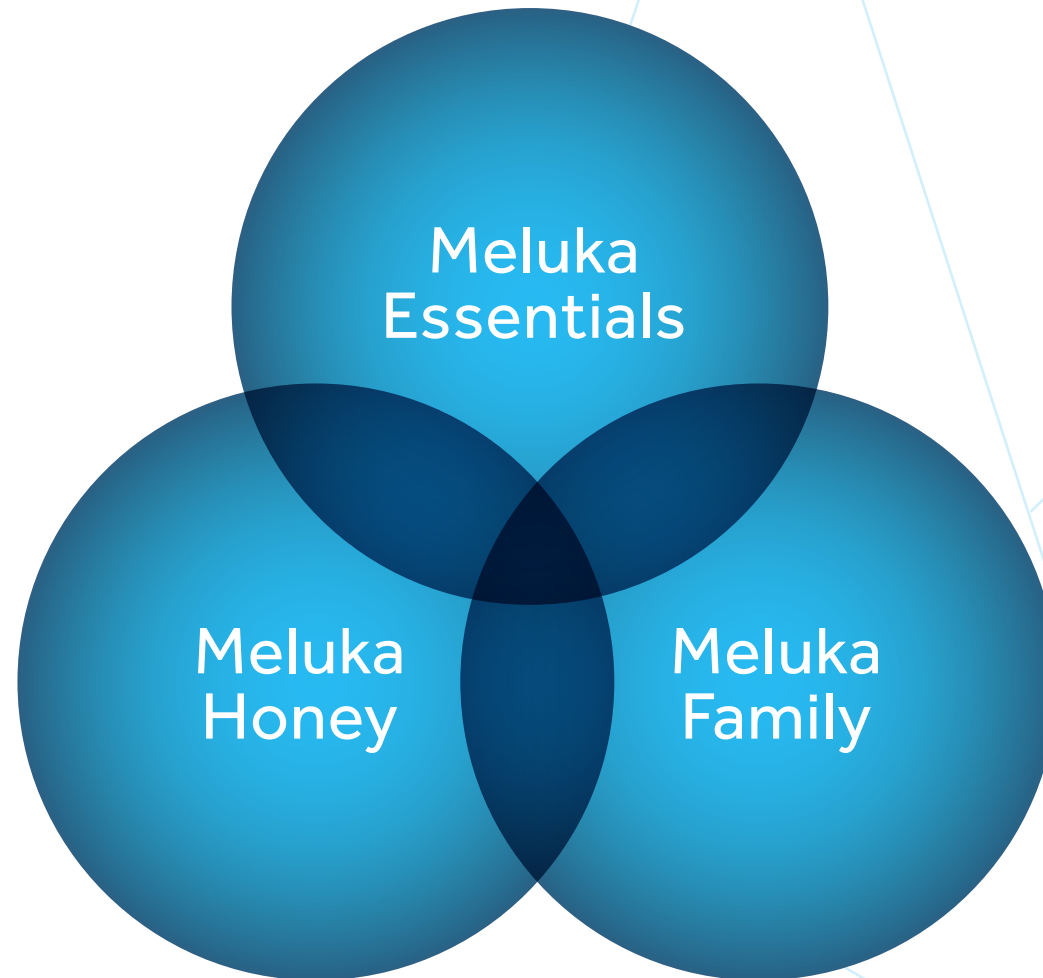
**meluka** health

Strategic Synergy

There is a common customer demographic across all Meluka Health businesses:

- Organic and Natural
- Ethical products that are sustainable and traceable

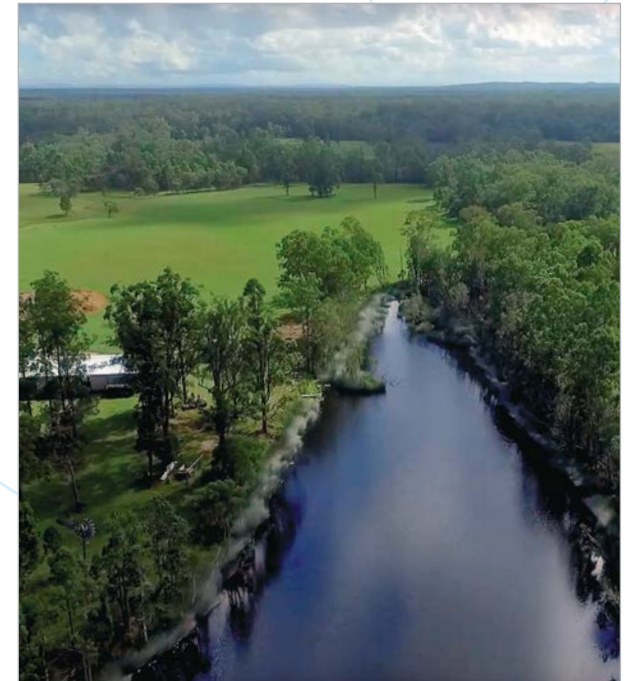
This allows us to cross-market products to customers of all the Meluka Health companies which will increase our the lifetime value of our customers.





Summary

-  Meluka Honey is a new premium honey producer based in the Northern Rivers of NSW Australia.
-  Meluka Honey is completely vertically integrated from the Hive through to the consumer.
-  The Meluka Honey Hives are located in the heart of our Organic Tea Tree Plantation - Jendale. This area is the original birthplace of the unique *Melaleuca Alternifolia* that spread far and wide through the Jendale property, thriving in their natural state and supporting the health of bees and the incredible honey they produce.
-  The wild crafted plantation is home to many diverse Australian Botanical species but it is the *Melaleuca Alternifolia* species of tea tree that has been growing in this area for over 30,000 continuous years and makes our honey truly unique. This forms the basis of our premium active Tea Tree honey products.

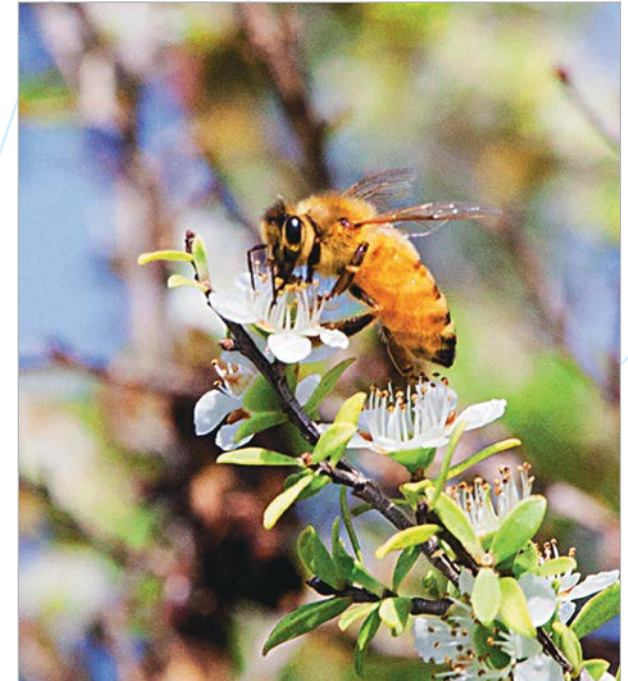




Current Update

Established organic honey production

- Hives installed on old growth plantation to produce medicinal honey.
- Targeted annual production of 100 tons per year
- Organic honey supply from the Bungawalbyn Valley Basin has been secured (Bee Services Australia) for additional supply requirements.



First Direct to consumer products developed and launched to consumers in Australia:

- Organic Hemp Seed Honey
- Organic Australian Native Raw Honey
- Organic Australian Meluka Honey (active with a medicinal factor)
- Hon-E-Vite Serum for topical application





Current Update *continued*

Secured Medicinal Cannabis Supply

- Agreement with THC Limited to grow its medicinal cannabis on our Organic plantation to produce organic medicinal cannabis.
- Under the agreement with THC, Meluka Honey will have exclusive access to the medicinal cannabis for use in the development of its Cannabis Honey product.
- Meluka is planning for the cannabis to be available in Q1 2019.



Initial research by Southern Cross into Bee Health utilizing a patented extraction of Tea Tree leaf from Jendale (Old growth Tea Tree) has been completed.

- The research shows a very positive impact on the immunity of Bee's harvesting from the extract.
- The development of a future bee health tonic has started.














Initial Product Range





Next Steps





-  Direct to Consumer marketing campaign commences in the US.
-  Development of a Bee Health Tonic for use in maintaining healthy bee populations both for commercial and hobby bee keepers.
-  Commence marketing and distribution of Meluka Honey products into China.
-  Secure Wholesale Distribution for Honey products in Australia.
-  Market launch of Bee Health Tonic.
-  Commence development of Cannabis Honey product.
-  Increase hive numbers to maximise production capacity at old growth Melaleuca plantation.
-  Expand honey manufacturing capacity at existing TGA approved manufacturing facility.
-  Commence production and branding of Cannabis Honey product.



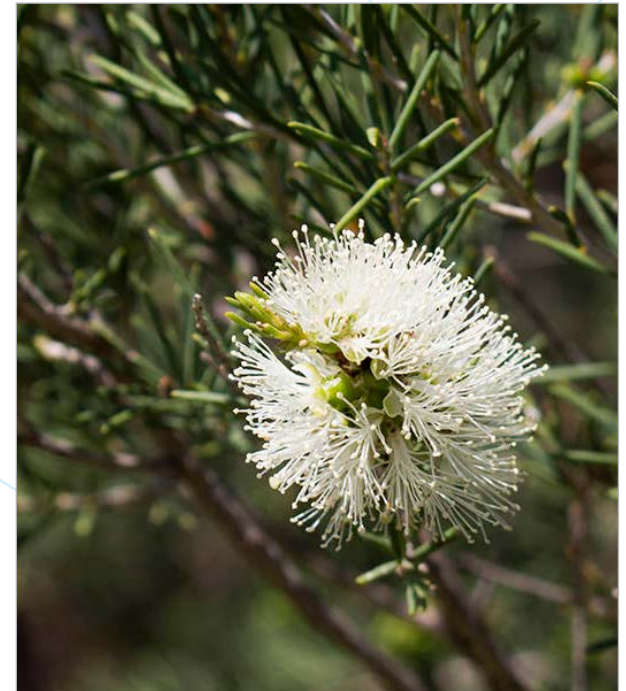


meluka essentials

Summary

-  Meluka Essentials is a newly formed Australian Essential oils and extracts company.
-  A direct to consumer range of products is currently under development and will include the following products at its launch:
 - Organic Tea Tree Oil
 - Organic Kunzea Oil
 - Organic Rosalina Oil
 - Lemon Myrtle Oil
 - Sandlewood Oil
 - Eucalyptus Oil
 - Organic Tea Tree Hydrosol
 - Organic Tea Tree Extract
-  Initial Range product Launch expected to be in Q1 2019.
-  Meluka Essentials plans to position itself as a leading global player in the Australian essential oils and extracts market. A market that is expected to grow to nearly US\$12 billion by 2022*.

[*Essential Oil Market Forecast Report - Click to read](#)





meluka essentials










Initial Product Range

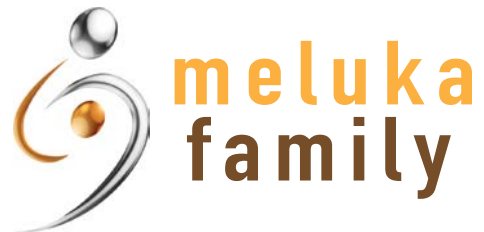








meluka essentials

Next Steps

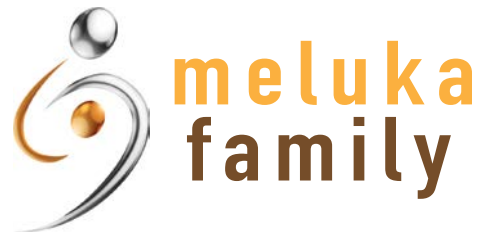
-  Finalise Branding and packaging Requirements.
-  Develop Stand Alone ecommerce platform and website.
-  First manufacture of initial product range.
-  Meluka Essentials Launch.
-  Commence Direct Marketing in Australia.
-  Commence Direct Marketing in the US
-  Secure Distribution in Australia.
-  Commence Distribution in the US via NAP.
-  Commence marketing and Daigou approach in Australia.












Summary

-  Meluka Family is an Australian Natural family care range of health, hygiene and skincare products utilizing our unique Australian native natural essential oils and extracts.
-  A direct to consumer range of products is currently under development and will include the following products at its launch:
 - Baby Body Wash
 - Baby Massage Oil
 - Mother's Belly Oil
 - Mother's Bath Soak
-  Initial Range product Launch expected to be in Q3 2019.
-  Positioning itself to leverage from the Meluka brand exposure via Meluka Honey and Meluka Essentials, Meluka Family will launch into the Organic and natural beauty and health sector which is forecast to be nearly US\$22billion by 2024*.

**Forecast market size of the natural and organic beauty industry - Click to read*



Next Steps

-  Complete formulation testing and QA.
-  Complete Branding and packaging Requirements.
-  Develop Stand Alone ecommerce platform and website.
-  First manufacture of initial product range.
-  Meluka Family Launch.
-  Commence Direct Marketing in Australia.
-  Secure Distribution in Australia.
-  Initiate Daigou approach in Australia.
-  Secure China Distribution.



ecoBotanicals






Summary

-  ecoBotanicals is a TGA licensed and HACCP accredited contract manufacturer of organic oil based products for an established client based in Alstonville of Northern NSW, Australia.
-  ecoBotanicals is specialised in manufacturing organic therapeutic products from its manufacturing facility.
-  ecoBotanicals has expanded its capability to manufacture honey and other Bee products on behalf of Meluka Honey.
-  ecoBotanicals is positioned to be the sole manufacturer of all 'Meluka' companies and as they grow it will become a dedicated manufacturing division of Meluka Health.






Next Steps

-  Manufacturing focus will be on the Meluka Health's companies product range
-  Expand capacity of Honey manufacturing to meet expected increased demand.
-  Prepare formulations for Meluka Family and Meluka essentials.
-  Commence Manufacture of Initial product range for Meluka essentials.
-  Commence Manufacture of initial product range for Meluka Family.





Summary

-  Jenbrook is an established, Certified Organic tea tree farm in the Northern Rivers Region of NSW Australia.
-  Jenbrook owns 100% of Jendale, a 1,147 acre old growth tea tree plantation, along with 100% of Robyndale a 1,000 acre plantation used in the production of organic tea tree oil for distribution throughout the U.S. and Europe.
-  Through its two tea tree plantations, Jenbrook harvests and sells tea tree oils, extracts and products to Naturally Australian Products and to third party international customers. It reported unaudited revenues of \$2.1 million for the financial year 2017 from its tea tree products.
-  Jenbrook operates in the global organic essential oil, hydrosol and botanical extract market that is growing at 11% CAGR*. As a leading producer, Jenbrook currently sells 100% of its annual production and targets a material increase in production over the next 12-24 months.
-  Jenbrook brings strong operational synergies with Meluka Health and provides an important strategic advantage by securing a vertically integrated supply chain for its unique organic raw honey products.
-  Jenbrook's Robyndale plantation is where the agreement with ASX Listed medicinal cannabis company THC to grow several hectares of high grade medicinal cannabis.



Robyndale Plantation

The Robyndale plantation is a 1,000 acre organically farmed tea tree plantation that produces raw tea tree oil and extracts that are then distributed in the U.S. by Naturally Australian Products.

It also supplies organic tea tree products to third party international customers. Robyndale is situated at the heart of the 'Bungawalbyn Valley Basin', an area designated as the 'origin of the tea tree species'.



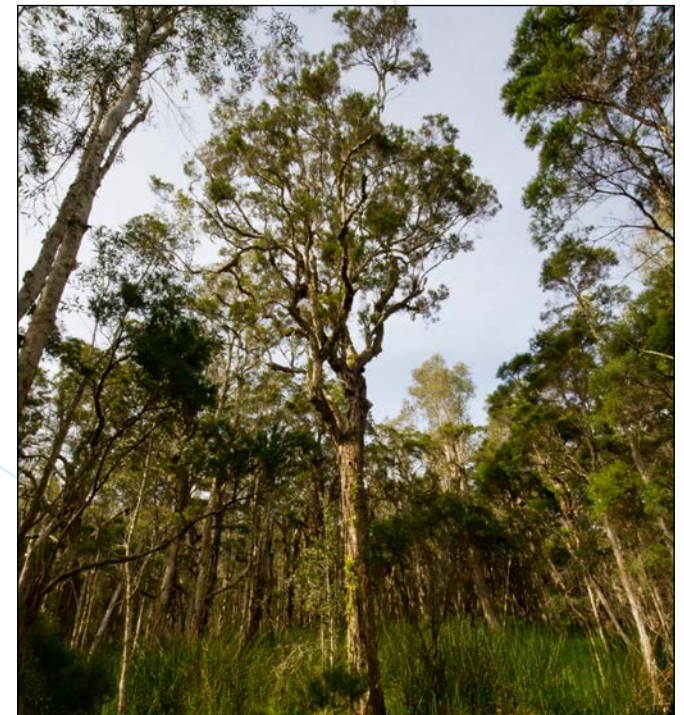


Jendale Plantation

The Jendale plantation is a 1,147 acre organic natural growth tea tree plantation which is wild harvested to solely produce a high potency tea tree oil.






The raw materials from this plantation are used in conjunction with a patented extraction technique that accelerates the aging process of the oil to produce concentrated, active, therapeutic compounds, which are almost exclusively solely sold to Naturally Australian Products.

Jendale is used as the primary harvesting location for Meluka Honey's Bees and its botanical species are the basis for the unique honey products it produces. The Old growth *Melaleuca Alternifolia* within Jendale are the basis for Meluka Honey's active tea tree honey products.





Next Steps

-  Increase harvest yields on Robyndale following the implementation of new harvesting techniques and via the introduction of organic certified fertilization.
-  Increase Tea tree oil yield by entering agreement with nearby tea tree plantations to incorporate its property with an organic certification and then harvest and distill to increase Jenbrook's production to meet increasing demand.
-  THC to commence site security and enhancements for the planting of Medicinal grade cannabis.
-  Purchase and implement new distilling trucks to improve efficiency of harvest.
-  THC to commence growing of medicinal grade cannabis.



NATURALLY AUSTRALIAN
PRODUCTS

NAP Summary





- Naturally Australian Products LLC (www.napproducts.com) is a U.S. registered and based marketing and wholesale distribution business that sells essential oils, carrier oils and hydrosols to an established and growing North American customer base.
- Founded in 2013 and based in California, Naturally Australian Products (NAP) is currently undergoing a strong growth phase in an exciting and rapidly growing market segment. NAP reported unaudited revenues of US\$1.5 million for the last US financial year.
- NAP has a core focus of selling Bulk essential oils and hydrosols to large North American retailers and manufacturers. By dealing in oils that have a growing demand but are in short supply, especially the Australian botanical oils, NAP is poised to benefit from the anticipated increased prices that these oils will attract.*
- NAP is in the process of establishing a JV with a direct to consumer e-commerce business to build out an Australian direct to consumer business for Australian products in the US. This division will provide a great distribution opportunity for the Meluka Health businesses.

**ABC report: Nature's liquid gold for Australian farmers- Click to read*



NATURALLY AUSTRALIAN
PRODUCTS

Current Update

-  NAP is currently well progressed in the tender processes of a few large US based companies that if successful would provide significant revenue growth for the coming years.
-  NAP has taken on more smaller customers whilst continuing to service existing customers in the first half of 2018.
-  NAP has commenced a JV for its direct to consumer division. The New company will be called 'Essentially Australian' and is expected to launch in the US using Meluka Honey products as its initial range in Q4 of 2018.
-  NAP is focused on securing additional supply of high demand Australian botanical oils in Australia so it can meet rapidly increasing demand of its customers and potential customers.





NATURALLY AUSTRALIAN
PRODUCTS

Next Steps

-  To build bulk stock of 'in demand' oil to provide flexibility to meet customer demands and be able to take advantage of short term price benefits.
-  To launch direct to consumer ecommerce channel via JV with a US based company.
-  Expand sales capability to match increased demand.
-  Expand fulfilment capability to include the direct to consumer model.
-  Expand sales capability into Europe and Asia.





Thank You

Board of Directors & Management



GEORGE CAMERON-DOW
Non-Executive Chairman

George has extensive board experience spanning a range of industries, including the pharmaceutical and health care sectors.



MICHAEL PIXLEY
Non-Executive Director (TRT Rep)

Mr Pixley had worked as a merchant banker specialising in strategic corporate development, joint ventures and acquisitions.



BILL FRY
Executive Director

Bill has over 20 years corporate experience specialising in investment management, finance, project evaluation, development and management.



BEN ROHR
Investment Director

Ben has a strong technology background, particularly in the US where he co-founded a start-up in the gaming industry as well as reviewing and implementing IT data capture and reporting systems for private enterprises.



ALASDAIR COOKE
Non-Executive Director

Alasdair has more than 20 years experience, in board and senior executive positions, managing multiple publicly listed and private enterprises as well as founding a private company specialising in project generation and incubation.



STEVEN JACKSON
Company Secretary

Steven has worked across a range of industries dealing with acquisitions, investment analysis and financing.

ASX Listed Healthcare Investment Company (ASX Code: EVE)

Capital Structure	
Ordinary Shares:	2,269,030,989
Options/Rights:	97,050,000
Options converting in December	\$0.3m
Market Cap:	\$18.2m
Cash:	\$0.9m

Key Shareholders	
Directors and Management	11%
TRT	6%
Surfit Capital Pty Ltd	4%
Illwela Pty Ltd	2%
Refresh Group	2%

Bees and Honey

Bee populations are declining globally with estimates suggesting a 44% decline in global bee populations caused by Bee health issues.

Around a **third of global food supply** comes from Bee pollination.

Australia produces between 20,000 and 30,000 tons of honey per year with only 5,000 tons exported.

According to research by the CSIRO **Australia** has one of the **healthiest Bee populations** across the globe and given its land mass has ample room to grow.

Manuka honey currently achieves prices that vary from **\$12/kg to \$148/kg** which make it a high margin product.



New Zealand's **natural honey exports have grown dramatically** over the last 10 years and continue to grow rapidly especially into China which has doubled from Q1 to Q2 in 2017.

New Zealand's rapid growth in Bee Hive numbers has caused **Bee health issues** which is starting to impact production.

New Zealand produces similar quantities to Australia but **exports 50% of its production.**

Global import demand for honey is estimated at over **US\$2.1billion.**

Essential oils quickly becoming nature's liquid gold for Australian farmers

Landline By Kristy O'Brien
Updated 2 Apr 2018, 6:17am



[ABC report: Nature's liquid gold for Australian farmers - Click to read](#)

Eve Investments targets US\$40 billion medical nutrition market as Meluka Honey gains traction

14:26 13 Mar 2018

Share ▾

Annual honey production of 100 tonnes per year is being targeted within the next 12 months.



[Pro Active Investors: EVE Investments targets USA - Click to read](#)

Hemp could be the saviour of bees and good for people at the same time

[Share on Facebook](#) [Share on Twitter](#) [Print](#) [Email](#) [More](#)

ABC Rural

Updated 4 May 2017 at 10:31 am
First posted 3 May 2017 at 10:53 am



[ABC report: Hemp Good for Bees and People - Click to read](#)

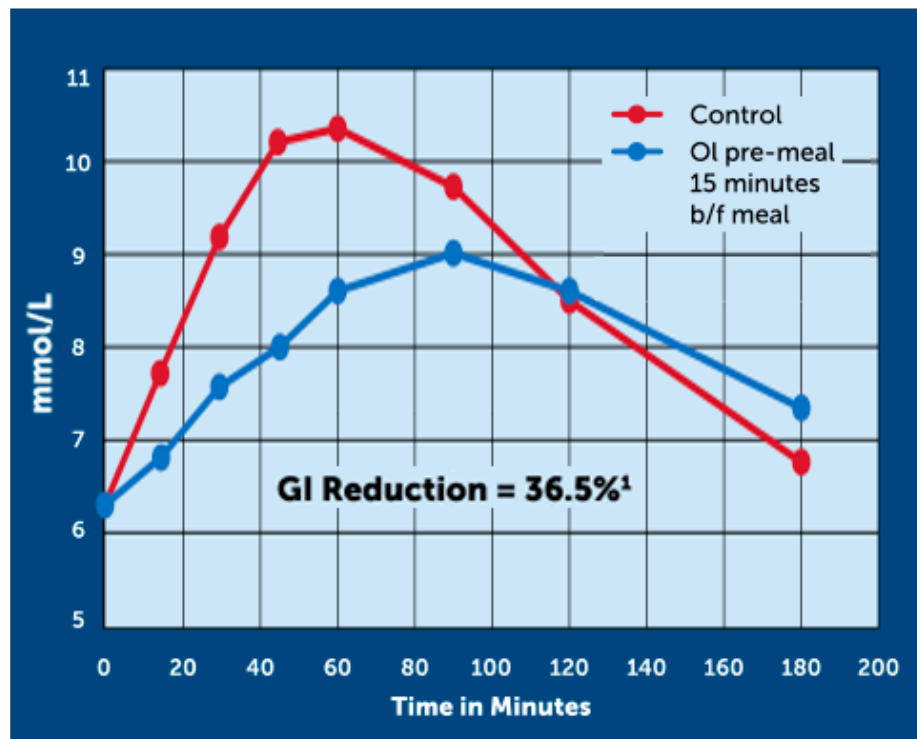
Australian-made cannabis honey is coming soon

 **CHRIS PASH** [Twitter](#)
NOV 22, 2017, 1:31 PM

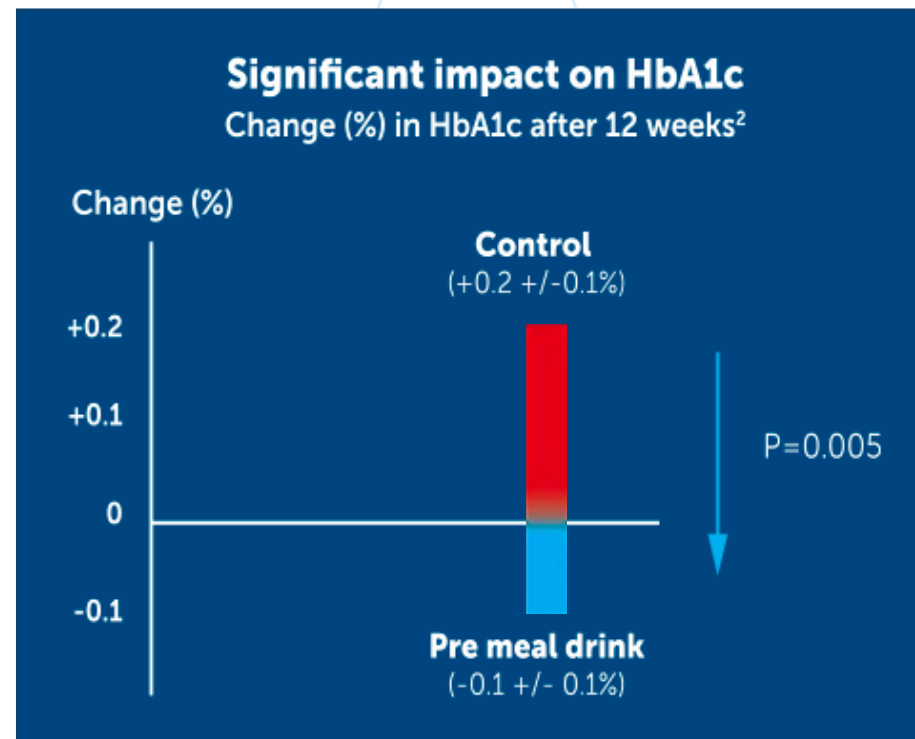
[Facebook](#) [Twitter](#) [Reddit](#) [LinkedIn](#) [Email](#)



[Business Insider: Australian Cannabis Honey Coming - Click to read](#)



Acute Response of blood glucose to pre-meal drink



Long term impact on HbA1c to pre-meal drink

APPENDIX 5 - GLOBAL INCIDENCE OF DIABETES

Estimated number of people with diabetes worldwide and per region in 2015 and 2040 (20-79 years)

North America and Caribbean

2015 44.3 million
2040 60.5 million

Europe
2015 59.8 million
2040 71.1 million

Middle East and North Africa
2015 35.4 million
2040 72.1 million

Western Pacific
2015 153.2 million
2040 214.8 million

South East Asia
2015 78.3 million
2040 140.2 million

South and Central America
2015 29.6 million
2040 48.8 million

Africa
2015 14.2 million
2040 34.2 million

World
2015 415 million
2040 642 million

Top ten countries/territories for number of adults with diabetes

1	China	109.6 million
2	India	69.2 million
3	United States of America	29.3 million
4	Brazil	14.3 million
5	Russian Federation	12.1 million
6	Mexico	11.5 million
7	Indonesia	10.0 million
8	Egypt	7.8 million
9	Japan	7.2 million
10	Bangladesh	7.1 million

Top ten countries/territories for diabetes-related health expenditure (R=2*)

1	United States of America	320 billion
2	China	51 billion
3	Germany	35 billion
4	Japan	29 billion
5	Brazil	22 billion
6	France	19 billion
7	Canada	17 billion
8	Russian Federation	14 billion
9	United Kingdom	13 billion
10	Italy	12 billion



Product Explainer Tea Tree Honey and Serum - [Click to watch](#)

Product Explainer Wildflower Honey and Hemp Seed Honey - [Click to watch](#)



Promo Video on Region - [Click to watch](#)

Promo Video on Jendale - [Click to watch](#)



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