

12 June 2019

Emerge Gaming Agreement to Develop Nickelodeon eSports Gaming Platform

Emerge Gaming Limited (ASX: EM1) (“Emerge Gaming” or the “Company”) the developer and operator of online eSports and casual gaming tournament platform and lifestyle hub “ArcadeX” advises that it will develop a competitive gaming eSports platform based on its ArcadeX technology with **Viacom International Media Networks Africa (Pty) Ltd** (“VIMN Africa”).

The roll out of the eSports product, which will be called “NickX”, will be operated and maintained by Emerge Gaming. “NickX” will be freely accessible through the **Nickelodeon** website, Android and iOS apps, featuring unique mobile games content on all devices.

Outlook

The development of NickX is in line with Emerge Gaming’s strategy of partnering with leading regional and global brands as the Company continues to bolster its launch strategy to be more prominent, widespread, and robust. Emerge Gaming is pleased to work together with Viacom to build NickX; an interactive eSports tournament platform showcasing content from Nickelodeon.

It is intended that the platform is monetised for the mutual benefit of both Parties. Monetisation will be through brand take-up, premium subscriptions, in-app subscriptions and advertising across the platform.

The financial impact of this agreement is not determinable at this time, revenues are not guaranteed and will be subject to the success of the platform. However, given the reach of Viacom and its Nickelodeon brand, the agreement is anticipated to be material for the Company.

The Company expects to provide further detail in this regard, leading into the launch.

About Viacom Inc

Viacom Inc. (NASDAQ: VIAB, VIA), is home to the world’s premiere entertainment brands. Viacom creates entertainment experiences that drive conversation and culture around the world. Through television, film, digital media, live events, merchandise and solutions, their brands connect with diverse, young and young at heart audiences in more than 180 countries. In FY2018, Viacom posted consolidated revenue of USD\$12.9 billion.

More information: www.viacom.com

About Nickelodeon

Nickelodeon, now in its 40th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc.

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About Emerge Gaming

Emerge Gaming Limited (ASX:EM1) is a leading eSports and Casual gaming tournament company. Emerge Gaming operates the online eSports and casual gaming tournament platform and lifestyle hub "Arcade X". Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: www.emergegaming.com.au and view the Arcade X platform at www.ArcadeX.co