

ASX MARKET RELEASE

Nuheara delivers IQstream TV™ to global hearing market

HIGHLIGHTS

- Game-changing hearing solution, IQstream TV™ now available for purchase;
- Customers can stream TV sound without increasing volume for other participants;
- Marks a major milestone in Nuheara's pursuit to be market leader in providing complete hearing ecosystem solutions – both software and hardware - that are focused on affordability and accessibility.

16 May 2019 – Perth, Australia

Nuheara Limited (ASX: NUH) ("Company" or "Nuheara"), transforming the way people hear by creating game-changing hearing solutions that are accessible and affordable, is pleased to announce IQstream TV™ has achieved all necessary certifications, has commenced mass production and is now available for purchase at www.nuheara.com, with availability in other specialist retailers from the 10th June 2019.

Designed for use with IQbuds BOOST™, IQstream TV™ will provide pleasant social experiences for both customers and their families. IQstream TV™ includes an inbuilt extension for the Nuheara app that then provides the user with the ability to balance the volume of the TV sound (independently from anyone else watching the TV) with ambient sounds and conversations. Users can also opt to simply hear the sound from the TV.

Most importantly, customers will no longer need to turn up the TV volume to a level that family, friends or neighbours may find inconvenient.

“We know the top reasons people seek hearing assistance is for time spent at home with family, group conversations, noisy situations, when talking on the phone and while watching TV¹,” said Justin Miller, CEO of Nuheara.

“We developed IQstream TV™ to integrate seamlessly with our IQbuds BOOST™ and to provide enhanced hearing experiences to our customers.

¹ 2018 survey by Eurotrak

“We are building an ecosystem of affordable and accessible software and hardware products to a hearing market that is currently underserved.

“The continued advanced Research & Development, design and manufacture of forward-thinking new products such IQstream TV™, consolidates Nuheara’s global leadership position in delivery of smart hearing solutions.”

IQstream TV™ will retail for AUD\$139.00. For a limited time, customers who purchase IQbuds BOOST™ will received a free IQstream TV™.



IQstream TV

IQstream TV

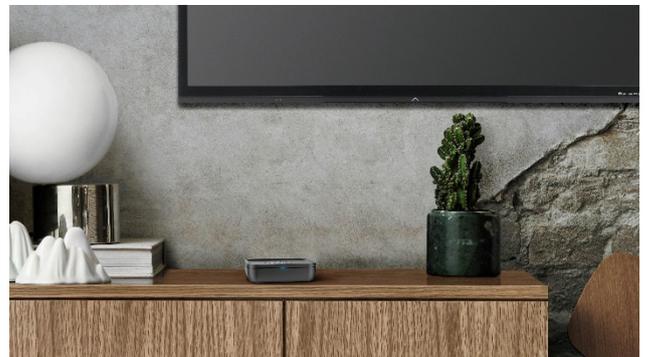


Figure 1: Nuheara’s new accessory IQstream TV™.

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About Nuheara

Nuheara is a global leader in smart personal hearing devices which change people's lives by enhancing the power to hear. Nuheara has developed proprietary and multi-functional intelligent hearing technology that augments a person's hearing and facilitates cable free connection to smart devices. Nuheara is based in Perth, Australia and has offices in San Francisco and New York, USA. Nuheara was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds™, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. IQbuds™ are now sold in major consumer electronics retailers, professional hearing clinics and optical chains around the world. The Company's mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable.

Learn more about Nuheara: www.nuheara.com.