

**Form 603**

Corporations Act 2001

Section 671B

**Notice of initial substantial holder**To Company Name/Scheme Buddy Platform LimitedACN/ARSN 21 121 184 316**1. Details of substantial holder (1)**Name Clark Lifi Pty Ltd <The Clark Lifi A/C>ACN/ (if applicable) 161 132 412The holder became a substantial holder on 01/04/2019**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully Paid Ordinary Shares	91,282,212	91,282,212	5.07%

**3. Details of relevant interests**

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Clark Lifi Pty Ltd <The Clark Lifi A/C>	Holder of securities pursuant to section 608(1)(a) of the Corporations Act	91,282,212 ordinary shares
Bevan Clark	The power to control the exercise of a right to vote attached to, and a right to dispose of, the securities held by Clark Lifi Pty Ltd <The Clark Lifi A/C> pursuant to sections 608(1)(b) and 608(1)(c) of the Corporations Act	91,282,212 ordinary shares

**4. Details of present registered holders**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Clark Lifi Pty Ltd <The Clark Lifi A/C>	Clark Lifi Pty Ltd <The Clark Lifi A/C>	Clark Lifi Pty Ltd <The Clark Lifi A/C>	91,282,212 ordinary shares
Bevan Clark	Clark Lifi Pty Ltd <The Clark Lifi A/C>	Clark Lifi Pty Ltd <The Clark Lifi A/C>	91,282,212 ordinary shares

**5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
Clark Lifi Pty Ltd <The Clark Lifi A/C>	1 April 2019	N/A	91,282,212 ordinary shares issued to Clark Lifi Pty Ltd <The Clark Lifi A/C> in connection with the acquisition of Lifi Labs, Inc. by Buddy Platform Limited (BUD) as announced by BUD on 6 February 2019	91,282,212 ordinary shares
Bevan Clark	1 April 2019	N/A	Consideration given by Clark Lifi Pty Ltd <The Clark Lifi A/C> (as above)	91,282,212 ordinary shares

#### 6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

#### 7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Clark Lifi Pty Ltd <The Clark Lifi A/C>	Level 32, 360 Collins Street, Melbourne VIC 3000
Bevan Clark	21 Alfred Crescent, Fitzroy North VIC 3068

### Signature

print name Bevan Clark capacity Sole Director

sign here



Date 5/4/2019