

# ASX MARKET RELEASE

## Nuheara expands hearing ecosystem with first production run of IQstream TV™

### HIGHLIGHTS

- Nuheara continues development of game-changing hearing solutions with IQstream TV™;
- Customers can now stream TV sound without increasing volume for other participants;
- Marks a major milestone in Nuheara's pursuit to be market leader in providing complete hearing ecosystem solutions – both software and hardware - that are focused on affordability and accessibility.

### 20 November 2018 – Perth, Australia

Nuheara Limited (ASX: NUH) ("Company" or "Nuheara"), transforming the way people hear by creating game-changing hearing solutions that are accessible and affordable, is pleased to announce that the Company has successfully completed its first production run of IQstream TV™.

Designed for use with IQbuds BOOST™, IQstream TV™ is the first of many planned accessories for Nuheara's range of smart hearing buds and continues Nuheara's mission of enabling the power to hear.

IQstream TV™ is a game-changing hearing solution for both customers and their families. IQstream TV™, a hardware accessory device connected directly to the TV, also includes an inbuilt extension for the Nuheara app that collectively provide the user with the ability to balance the volume of the TV sound (independently from anyone else watching the TV) with ambient sounds and conversations – or choose just to hear the sound from the TV. Uniquely for Nuheara customers, they will no longer need to turn up the TV volume to a level that family, friends or neighbours may find inconvenient.



*Figure 1: Nuheara's complete hearing ecosystem comprising IQbuds BOOST™, accessory IQstream TV™ and advanced software features including Ear ID™, World Control, SINC™ (Super Intelligent Noise Control) & Focus.*

Commenting on the product expansion Nuheara CEO, Justin Miller said, “The development of cutting-edge Nuheara accessories, such as IQstream TV™, marks a major milestone in Nuheara’s pursuit to be the leading company providing complete hearing ecosystem solutions that are focused on affordability and accessibility. Currently, this market is underserved and overpriced. The continued advanced Research & Development, design and manufacture of forward-thinking new products such as these, consolidates Nuheara’s global leadership position in the delivery of smart hearing solutions.”

Nuheara’s multifunctional ecosystem of hearing buds, intelligent software and new hardware accessories have been built to service all major consumer hearing needs. According to a 2018 survey by Eurotrak, the top reasons people seek hearing assistance is for time spent at home with family, group conversations, noisy situations, when talking on the phone and while watching TV.



*Figure 2: Nuheara’s new accessory IQstream TV™.*

IQstream TV™ will be officially launched and demonstrated at CES 2019, January 8<sup>th</sup>-11<sup>th</sup> 2019, in Las Vegas, USA.

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## **CONTACTS**

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**About Nuheara**

Nuheara is a global leader in smart personal hearing devices which change people's lives by enhancing the power to hear. Nuheara has developed proprietary and multi-functional intelligent hearing technology that augments a person's hearing and facilitates cable free connection to smart devices. Nuheara is based in Perth, Australia and has offices in San Francisco and New York, USA. Nuheara was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds™, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. IQbuds™ are now sold in major consumer electronics retailers, professional hearing clinics and optical chains around the world. The Company's mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable.

Learn more about Nuheara: [www.nuheara.com](http://www.nuheara.com).