

## FIJI KAVA PARTNERS WITH LEADING AUSTRALIAN NATURAL AND COMPLEMENTARY HEALTH DISTRIBUTOR, OBORNE HEALTH SUPPLIES

- Fiji Kava has signed a Memorandum of Understanding with leading Australian natural, traditional and complementary health company, Osborne Health Supplies.
- Osborne Health Supplies distributes natural medicines and alternative healthcare products to health professionals, health food stores and other health-related businesses.
- The partnership provides Fiji Kava access to specialty customers, including naturopaths of all specialties, herbalists, traditional Chinese medicine (TCM) practitioners, doctors, chiropractors, and other registered health professionals.
- Strengthening Fiji Kava's brand presence across the healthcare channel, and significantly increasing the availability of Fiji Kava natural medicinal products

**26 November 2019 – Brisbane, Australia – Fiji Kava Ltd** (ASX: FIJ), today announced the signing of a Memorandum of Understanding (MOU) with **Osborne Health Supplies** to market and sell Fiji Kava medicinal products across its nationwide distribution in Australia, supported by their team of qualified naturopaths.

Osborne Health Supplies has an extensive network of Australian naturopaths, TCM practitioners, herbalists, doctors, chiropractors, and other registered health professionals, as well as health stores, therapists, pharmacies and other businesses.

Osborne Health Supplies natural medicines and alternative healthcare products to customers nationally through its fulfillment warehouses in Melbourne, Brisbane and Perth and highly knowledgeable team, including more than 30 qualified naturopaths; capable of providing customers with ongoing education and technical support.

**Fiji Kava founder and Managing Director, Zane Yoshida said:** "There is a major resurgence of global demand for kava, with unprecedented interest shown in our Noble kava extracted products in capsule and powdered forms. The recent relaxation on kava imports by the Australian Federal government further supports this resurgence.

"The Natural and Complementary Health Channel is a trusted source and key destination for discerning consumers of all ages and needs, and our partnership with Osborne Health Supplies enables us to not only build distribution in this important channel, but also provide education of Fiji Kava's noble kava difference and benefits.

"We selected Osborne Health Suppliers based on their leadership and wholistic offering, and we are confident that together we can deliver customer service and support at both an individual retailer and key retail banners nationally across the Natural, Traditional and Complementary Health channel," Mr Yoshida said.

**Osborne Health Supplies Director, Barry Osborne said:** "We are very excited to be working with Fiji Kava, and be distributing their products across our national network of healthcare professionals, to meet the growing demand for kava within our network."

**ENDS**

## For Further Information

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## About Fiji Kava

**Fiji Kava Ltd** (ASX: FIJ), an Australian-Fijian medicinal kava health & wellness company, producing natural 'noble kava' products for the complementary and alternative medicine market, estimated to exceed USD \$210 billion by 2026 globally.

As the first foreign company with approval from the Fijian Government to operate in the kava industry. Fiji Kava has **established a global leading sustainable and 100% traceable supply chain of 'noble kava'** via its world first kava tissue culture laboratory and 111-acre nucleus farm in Levuka, on the island of Ovalau, Fiji.

Fiji Kava is focussed on expanding the availability of noble kava products throughout western markets to provide a natural alternative to prescription medicines to promote sleep, soothe and calm the nerves, support muscle relaxation and relax the mind

Fiji Kava medical kava products are produced by high-quality GMP and are TGA and FDA approved and backed by years of independent research