

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	BUDDY PLATFORM LTD
ACN	121 184 316

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Richard Borenstein
Date of last notice	5 April 2019

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	In-direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Edgewood Partners, LLC (controlled by Mr Borenstein)
Date of change	30 October 2019

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No. of securities held prior to change	<p><u>Direct Interest</u> 5,011,121 Ordinary Shares 3,333,333 Performance Shares 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><u>Indirect Interest</u> 3,504,763 Ordinary Shares Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>
Class	Ordinary Shares
Number acquired	1,500,000
Number disposed	-
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$0.02
No. of securities held after change	<p><u>Direct Interest</u> 5,011,121 Ordinary Shares 3,333,333 Performance Shares 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><u>Indirect Interest</u> 3,504,763 Ordinary Shares Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>14,392,784 Ordinary Shares Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p>

+ See chapter 19 for defined terms.

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Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Participation in a Share Purchase Plan dated 11 September 2019
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

+ See chapter 19 for defined terms.