

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                       |                           |
|-----------------------|---------------------------|
| <b>Name of entity</b> | <b>BUDDY PLATFORM LTD</b> |
| <b>ACN</b>            | <b>121 184 316</b>        |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                    |
|----------------------------|--------------------|
| <b>Name of Director</b>    | Richard Borenstein |
| <b>Date of last notice</b> | 5 April 2019       |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |  |
|--|--|
| <b>Direct or indirect interest</b>   | In-direct  |
| <b>Nature of indirect interest (including registered holder)</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | Edgewood Partners, LLC (controlled by Mr Borenstein) |
| <b>Date of change</b>  | 30 October 2019                                      |

**Appendix 3Y**  
**Change of Director's Interest Notice**

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|  |   |
|--|---|
| <p><b>No. of securities held prior to change</b></p>   | <p><b><u>Direct Interest</u></b><br/> 5,011,121 Ordinary Shares<br/> 3,333,333 Performance Shares<br/> 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><b><u>Indirect Interest</u></b><br/> 3,504,763 Ordinary Shares<br/> Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>12,892,784 Ordinary Shares<br/> Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p> |
| <p><b>Class</b></p>  | <p>Ordinary Shares</p>  |
| <p><b>Number acquired</b></p>  | <p>1,500,000</p>  |
| <p><b>Number disposed</b></p>  | <p>-</p>  |
| <p><b>Value/Consideration</b><br/> Note: If consideration is non-cash, provide details and estimated valuation</p> | <p>\$0.02</p>   |
| <p><b>No. of securities held after change</b></p>  | <p><b><u>Direct Interest</u></b><br/> 5,011,121 Ordinary Shares<br/> 3,333,333 Performance Shares<br/> 854 options exercisable at 10c expiring 17-Nov-2020</p> <p><b><u>Indirect Interest</u></b><br/> 3,504,763 Ordinary Shares<br/> Held by Richard Borenstein as trustee for the Patricia M Baehr Residual Trust (Trust controlled by Mr Borenstein)</p> <p>14,392,784 Ordinary Shares<br/> Held by Edgewood Partners, LLC (controlled by Mr Borenstein)</p> |

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+ See chapter 19 for defined terms.

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| <p><b>Nature of change</b><br/>         Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p> | Participation in a Share Purchase Plan dated 11 September 2019 |
|--|--|

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |     |
|--|-----|
| <b>Detail of contract</b>  | N/A |
| <b>Nature of interest</b>  |     |
| <b>Name of registered holder (if issued securities)</b>  |     |
| <b>Date of change</b>  |     |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed |     |
| <b>Interest acquired</b>   |     |
| <b>Interest disposed</b>   |     |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation   |     |
| <b>Interest after change</b>   |     |

**Part 3 – +Closed period**

|  |     |
|--|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>   | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>  | N/A |

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+ See chapter 19 for defined terms.